



15<sup>th</sup>  
SESSION



# SPINEXPO PRESENTATION

**ORGANISED BY WELL LINK CONSULTANTS LTD – HONG KONG, SPINEXPO WAS LAUNCHED IN MARCH 2003 AT THE SHANGHAI INTERNATIONAL EXHIBITION CENTRE IN SHANGHAI, CHINA.**

**IN SEPTEMBER 2007, FOR THE 10<sup>TH</sup> SESSION OF THE EXHIBITION, SPINEXPO MOVED TO THE SHANGHAI PUDONG EXPO CENTER. THE 15<sup>TH</sup> SESSION OF SPINEXPO SHANGHAI WILL TAKE PLACE MARCH 9<sup>TH</sup>-11<sup>TH</sup>, 2010.**

With a regular participation of 130 exhibitors for the Spring/Summer season and 190 exhibitors for the Autumn/Winter season, SPINEXPO brings together top-level international and domestic companies offering their expertise in top-of-the-range creative textiles. SPINEXPO has established itself as the single European/Asian platform for knitting and weaving in China, with a regular attendance of over 9000 trade professionals.

SPINEXPO is not a domestic exhibition targeting only the Chinese textile market, but rather an exciting international minded show attracting the major players from the textile sector and key buyers from the USA, Europe and Asia.

SPINEXPO New York was held for the first time in July 2009 at the Metropolitan Pavilion and Altman Building in the heart of Chelsea, New York. The debut of SPINEXPO New York was the first yarn and fibre exhibition in the USA in more than five years and featured 75 exhibitors who interfaced with over 1500 professionals. The second session will take place on July 19-20-21, 2010 at the same venue.

SPINEXPO brings together an impressive mix of carefully selected spinners and textile promoters. The event presents an international mid-to-top of the range offer of textile fibres and yarns, flat-bed and circular knits and new techniques/developments from world leaders in specialized textile machines for spinning and flatbed knitting to the sectors of clothing and furnishing fabrics, jersey and flat-bed knitting, and to world leaders in clothing products,

SPINEXPO offers complimentary trend brochures to the visitors. Forums highlight the key directions in color and knitwear development with products and prototypes that illustrate knitwear, hosiery, lace and fabrics made with products from the exhibiting companies.

A series of catwalks unveil the latest creations in knitwear styling. Presentations providing technical support and seminars focused on emerging trends and upcoming market developments, conceived as a cornerstone for all the exhibitors



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and trade visitors seeking valid information, enhance the offering. New projects are launched during each edition of the fair, such as knit designs for home decor and accessories, and a synopsis of the latest developments and advancements in sustainable textiles.

Regular international visitors at SPINEXPO include Rows & Stitches – Denmark, Boden, Crystal Martin Knitwear, French Connection, Marks & Spencer, Next Sourcing–United Kingdom, Devanlay/Lacoste, La Redoute, Gerard Darel - France, Basler Gmbh, Escada, Falke, Gerry Weber, Laurel, Marco'Polo, V. Fraas – Germany, Amedeo Ferrante, Guess,Imax (Max Mara Knitwear) – Italy, Adolfo Dominguez, Custo Barcelona, Mango, Mayoral, Induico – Spain, H & M – Sweden, Akris, Tutto Malhia – Switzerland, Abercrombie & Fitch, Adrienne Vittadini/Republic Clothing, Aeropostale, American Eagle Outfitters, Ann Taylor, Armani Exchange, Banana Republic, BCBG Max Azria, Calvin Klein, Donna Karan, Eddie Bauer, Eileen Fisher, GAP, H.M.S., J. Crew Group, J.C. Penney, Jones Apparel, Liz Claiborne, Macy's, Mast Industries, Nautica, Philips Van Heusen, Polo Ralph Lauren, Redcats USA, Sears, Target Corp, Tommy Hilfiger, Uniqlo, Victoria's Secret, Walmart – USA, Bandiera Blue, Bebe, Cross Plus, Fenix BxB, Fukuoka Knit, Hiroko Koshino, Jun, MC Knit, Onward Kashimaya, SanMarino, Sumikin Bussan, Takisada, Uniqlo, World - Japan, Afasia, Alta Moda, Arcada, Aussco, CFL, Chaus Int'l, Contempo Fashions, Crystal Sweaters, Esquel, Fang Brothers, Fenix HK, Gerry Weber, Hong Kong Sales, Jaba Garmino, Jones Int'l, Laws Group, Li & Fung, Max Craft, Milo's Knitwear, Peninsula Knitters, South Asia Knitting Fty, South Ocean Group, Sun Hing Knitting, Tangs Dept Store, Toppo Int'l, Wenz Apparel – Hong Kong. SPINEXPO welcomes the most sophisticated and largest apparel groups in China.

## 2010 CALENDAR:

9-10-11 March 2010 – Shanghai Pudong Expo Center  
Featuring the developments for Spring/Summer 2011

19-20-21 July 2010 – Metropolitan Pavilion – New York  
Featuring the best sellers for SS 2011 and new developments for AW 2011-12

7-8-9 September 2010 – Shanghai Pudong Expo Center  
Featuring the collections for Autumn/Winter 2011-12

**FOR FURTHER INFORMATION AND TO SIGN UP FOR OUR NEWSLETTERS,  
PLEASE VISIT OUR WEBSITE: WWW.SPINEXPO.COM**

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