



ANALYSIS

SPINEXPO™ SHANGHAI

THE SHANGHAI WORLD EXPO CONVENTION & EXHIBITION CENTRE

28 FEBRUARY / 1-2 MARCH 2017



AN EXTENDED OFFER: YARNS AND FIBRES, KNITWEAR MANUFACTURERS AND DESIGNERS.

S PINEXPO™ SHANGHAI 29TH SESSION OPENED AT A TIME OF CHANGE, WITH MUCH UNCERTAINTY AS TO HOW POLITICAL MODELS AND DECISIONS WILL PLAY OUT. HOWEVER, A POSITIVE ATTITUDE TO CONSTRUCT THE FUTURE WAS WHAT CHARACTERIZED THIS SEASON AND THE PRE AND POST-RESULTS OF THE WORLDS POLITICAL ELECTIONS AND ISSUES DID NOT SEEM TO HAVE AN IMPACT ON THE BUSINESS SIDE OF THINGS.



This session witnessed the highest and most diverse number of quality visitors ever recorded at SPINEXPO™, with 11457 entries, 5% higher than the last Autumn/Winter and former Spring/Summer sessions. Day 2 registered 5350 visitors, a number never reached before.

Exhibitors' collections on offer keep increasing in quality and research & development, and this is definitely what buyers are coming to SPINEXPO™ to find, either very innovative and sophisticated products or stock service items that can be delivered at pace. Sustainability remains a fundamental concern in the fibres' selection, with the use of gentle technology to enhance the wearer experience. There is a growing concern for recycled and sustainable yarns and fibres, particularly if they bring newness and modernism to the products, through varied recycling processes. Knitwear and activewear are about making life easier, but in a considered and conscious way. Together with functionality, moisture management

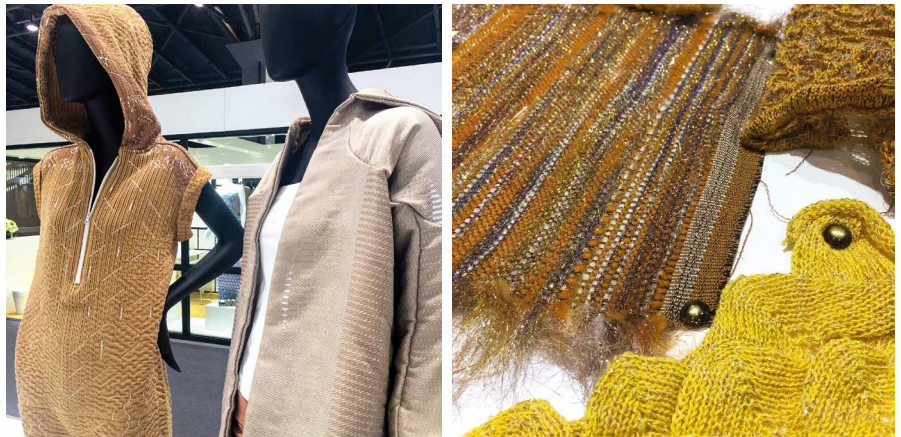
www.spinexpo.com

Join us on Instagram and on We Chat! Visit our blog: www.spinexplore.com!



ANALYSIS SPINEXPO™ SHANGHAI

28 FEBRUARY / 1-2 MARCH 2017



type fibres, as well as extendable and movement oriented yarns, the growing concern for more caring and responsible products has been visible through all collections.

On the visitors's side, SPINEXPO™ registered a growing number of visitors from Bangladesh (58), and confirms the growing importance of the country as the new manufacturing base after China. China continues to register the highest number of visitors (9697), with Japan and Korea showing stability and the business mood seeming positive in both countries. What we are witnessing is a growing number of key visiting companies from the USA and Europe who consider SPINEXPO™ essential in their agenda.

SPINEXPO™ continues to welcome university projects and two British universities brought their skill and imagination to this year's colour project "Harvest Gold". The SPINEXPLORE area continues to forecast the trend segmentation of the coming season, dedicated to exhibitors' new products and enhanced by developments made by our team of international swatch designers and the R&D department of some of the knitwear machinery exhibitors such as Jinlong.



The main trend area was dedicated to the interpretation of SPINEXPO™ trend stories by Studio Eva x Carola, still developing activewear innovations with the help of Santoni Shanghai, illustrating "The Beauty of Creation" that showcased garments that adapt and shine in an era defined by change and uncertainty. This presentation was complimented by the work of SPINEXPO™ key designers Steven Oo and Rory Longdon.

For the first time, SPINEXPO™ introduced the Fashion Snoops SS18 trend presentation by Creative Trends, presenting an in-depth look at their key trend directions : Africa Rising, Colony, Sixth Sense and Museum of Me, exploring how these macro trends will impact sweater and knitwear design.

OUR NEXT SESSIONS WILL START WITH SPINEXPO™ PARIS - JULY 3-4-5, CITÉ DE LA MODE,
NEW YORK - JULY 18-19-20, BROOKLYN EXPO CENTRE,
AND END WITH SHANGHAI 30TH SESSION, SHANGHAI WORLD EXPO, ON 29-30-31 AUGUST 2017.

PLEASE VISIT OUR WEBSITE TO CHECK OUT THE EXHIBITOR LIST AND PRE-REGISTER: WWW.SPINEXPO.COM

save
the
dates
2017



PARIS
JULY 3-4-5
34 QUAI D'AUSTERLITZ
75013 PARIS

NEW YORK
JULY 18-19-20
79 FRANKLIN STREET
BROOKLYN - NEW YORK

SHANGHAI
AUGUST 29-30-31
N° 1099 GUOZHAN RD
PUDONG - SHANGHAI

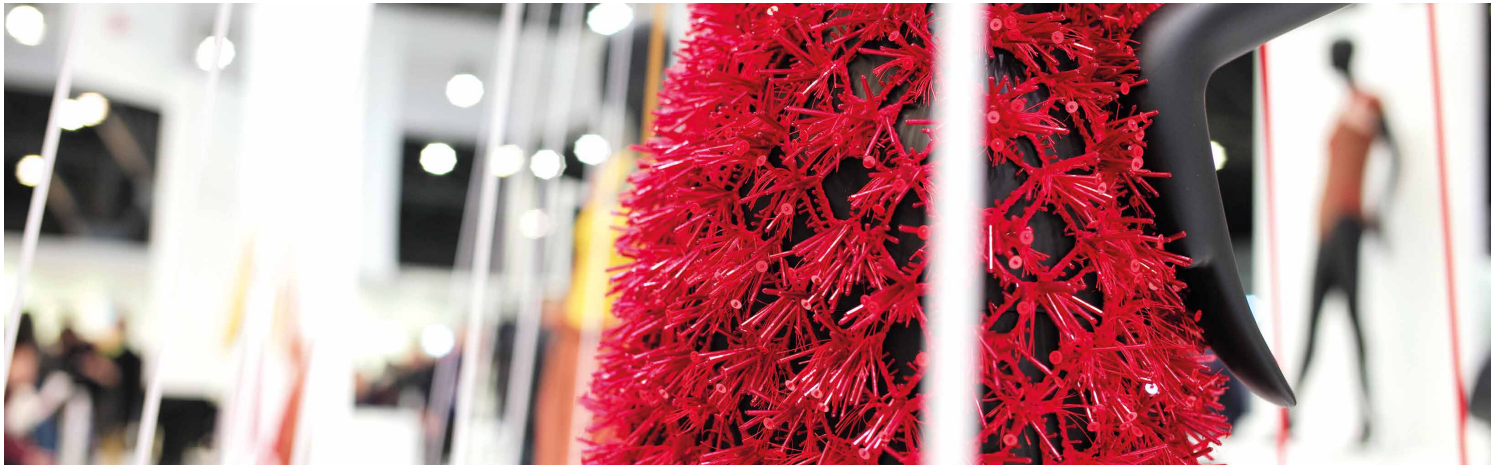


ANALYSIS

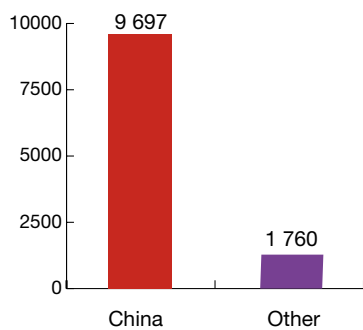
SPINEXPO™ SHANGHAI

THE SHANGHAI WORLD EXPO CONVENTION & EXHIBITION CENTRE

28 FEBRUARY / 1-2 MARCH 2017



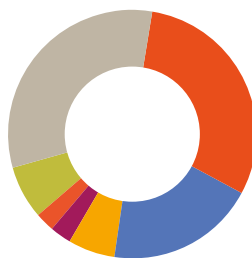
TOTAL VISITORS: 11 457
Re-entries: 13 091



VISITORS BY OUTLET

Knitwear Manufacturers	25,6%
Garment Manufacturers	13,8%
Trading Companies (Garment)	18,2%
Trading Companies (Yarns)	10,9%
Spinners	9,1%
Sourcing Office	7,9%
Design Office	7,9%
Department Store, Wholesaler, Retailer, Agent	3,8%
Press	0,7%
Others	2,1%

VISITORS OF CHINA
Total: 9 697



- Shanghai : 3 117
- Zhejiang : 2 938
- Jiangsu : 1 869
- Guangdong : 593
- Shandong : 288
- Beijing : 233
- Other provinces : 659

Fujian : 110	Hubei : 26
Hebei : 103	Ningxia : 16
Inner Mongolia : 86	Henan : 13
Jilin : 82	Sichuan : 11
Liaoning : 72	Chongqing : 10
Tianjin : 44	Others : 54
Anhui : 32	

OTHERS VISITORS
Total: 1 760

Japan	546
Hong Kong	396
Europe	235
Korea	191
Canada / USA	96
Middle East / Central Asia / India (of which Bangladesh : 58)	107
Taiwan	73
Russian Federation	37
Australia / New Zealand	28
South East Asia	23
Central / South America	22
Africa	6

VISITORS BY PRODUCTS

Flat Bed knit (sweater)	40,5%
Knitted fabrics (outerwear)	18,1%
Knitted Fabrics (lingerie/underwear)	8,5%
Circular Knit (garment/hosiery)	7,6%
Weaving (clothing fabrics)	9,2%
Weaving (home textile)	3,9%
Socks/Gloves/Hats	6,9%
Lace/ribbons/embroidery	2,9%
Technical end-uses	2,4%

PLEASE VISIT OUR WEBSITE TO CHECK OUT THE EXHIBITOR LIST AND PRE-REGISTER: WWW.SPINEXPO.COM

save
the
dates
2017



PARIS
JULY 3-4-5
34 QUAI D'AUSTERLITZ
75013 PARIS

NEW YORK
JULY 18-19-20
79 FRANKLIN STREET
BROOKLYN - NEW YORK

SHANGHAI
AUGUST 29-30-31
N° 1099 GUOZHAN RD
PUDONG - SHANGHAI



SOME VISITING COMPANIES

28 FEBRUARY / 1-2 MARCH 2017

- & OTHER STORIES/ H&M Netherlands
- ABERCROMBIE AND FITCH - USA
- ADASTRIA - Japan
- AKOS TEKS - Russian Federation
- ALLUDE - Germany
- ALTA MODA - Japan
- ANTEPRIMA - Hong Kong
- ANZHENG FASHION GROUP - China
- APG & CO - Australia
- BANANA REPUBLIC - USA
- BAROQUE - Japan
- BAYCREW'S - Japan
- BEAMS - Japan
- BEAUMANOIR - France
- BEIJING ROYAL RAYE FASHION China
- BESTSELLER - Denmark
- BODEN - United Kingdom
- BURBERRY ASIA - Hong Kong
- C&A SOURCING - Germany
- CALVIN KLEIN, PVH - USA
- CAMAIEU - France
- CAMEO SOCKS - Canada
- CHORI - Japan
- COTTON ON - Australia
- COUNTRY ROAD - Australia
- CROSSLINE - France
- CRYSTAL GROUP - Hong Kong
- CUE CLOTHING - Australia
- DEBENHAMS - United Kingdom
- DECATHLON - France
- DESIGUAL - Spain
- DIESEL - Hong Kong
- DISMART MARTINS - Spain
- ELK - Australia
- ELLASSAY - China
- EPO FASHION - China
- ERALDA - Hong Kong
- ETAM - France
- FAST RETAILING - Japan
- FEEL BLUE - Italy
- FERDINAND&AUGUSTIN - Germany
- FOREVER NEW - Australia
- GAP INC - USA
- GINA TRICOPT - China
- GROUP DYNAMITE - Canada
- H&M - Sweden
- HAPPYCHIC - France
- HEMA - Netherlands
- HIROKO KOSHINO - Japan
- HUGENBERG - Germany
- HUGO BOSS - Germany
- HUGO BOSS TICINO - Switzerland
- HYDROXIDE KNITWEAR - Denmark
- ICICLE - China
- IDCA - France
- IKKS - France
- INDITEX - Spain
- INTERBRAND LLC - USA
- ITACHU - Japan
- ITOKIN - Japan
- ITO--YOKADO - Japan
- IWC GROUP - Australia
- JACK & JONES - Denmark
- JILPLANNING - Japan
- JNBY FINERY - China
- JUN - Japan
- JUNIOR - Japan
- J. WORKS - Japan
- KAYSER-ROTH - USA
- KENT KNITTERS - Hong Kong
- KM - Korea
- Knit Clover - Korea
- L.L. BEAN - USA
- LI & FUNG - Hong Kong
- LINDE AB - Sweden
- LIUJO - Italy
- LOFT - USA
- LULULEMON ATHLETICA - Canada
- MARISFOLG - China
- MARKS & SPENCER - Hong Kong
- MARUI - Japan
- MASSIMO DUTTI - Spain
- MASUI - Japan
- MAXMARA FASHION GROUP - Italy
- MAYORAL - Spain
- MICHEL OF HONG KONG Hong Kong
- MIYAMA - Japan
- MUJI GLOBAL SOURCING - Japan
- MURPHY - Australia
- NATEX OF SCANDINAVIA - Denmark
- NAUTICA - USA
- NIKE - China
- ODINKO - Netherlands
- OKAIDI - France
- ONESIKKS - China
- ONWARD KASHIYAMA - Japan
- ORSAY - Germany
- PERRY ELLIS INTERNATIONAL - USA
- PROSPERITY CLOTHING Hong Kong
- PVH FAR EAST LIMITED - Hong Kong
- PYA IMPORTER LIMITED - Canada
- RAILTOWN APPAREL GROUP Canada
- RALPH LAUREN - USA
- RENFRO CORPORATION - USA
- ROYNE - Japan
- S.OLIVER - Germany
- SAINTS INTERNATIONAL - Japan
- SAMSOE φ SAMSOE - Denmark
- SANEI INTERNATIONAL - Japan
- SAN MARINO - Japan
- SB KNIT - Japan
- SHANGHAI ICICLE FASHION GROUP China
- SHEN ZHEN MARISFROLG FASHION China
- SHOPDIRECT - China
- SKECHERS - USA
- SPORTSGIRL - Australia
- STYLE BUTLER - Denmark
- SUMIKIN BUSSAN - Japan
- TAPE à L'ŒIL - France
- TARGET - USA
- THE TJX COMPANIES- USA
- UNDER ARMOUR - USA
- UNIQLO - Japan
- VILA A/S - Denmark
- VINCE - USA
- YOUNGONE CORPORATION - Korea
- ZARA - Spain
- ZHEJIANG ELEGANT PROSPER China
- ZUCZUG - China

PLEASE VISIT OUR WEBSITE TO CHECK OUT THE EXHIBITOR LIST AND PRE-REGISTER: WWW.SPINEXPO.COM

save
the
dates
2017



PARIS
JULY 3-4-5
34 QUAI D'AUSTERLITZ
75013 PARIS

NEW YORK
JULY 18-19-20
79 FRANKLIN STREET
BROOKLYN - NEW YORK

SHANGHAI
AUGUST 29-30-31
N° 1099 GUOZHAN RD
PUDONG - SHANGHAI