

SPINEXPLORE

SPINEXPO™ SHANGHAI

AUTUMN / WINTER 2019-20

4-5-6 SEPTEMBER 2018

SHANGHAI WORLD EXPO CONVENTION & EXHIBITION CENTRE  
N° 1099 GUOZHAN RD - PUDONG - SHANGHAI

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# KEEP REAL KEEP FEEL

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Jiaxing Huayi Limited by Share Ltd

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Wutong Qian Lin Town Street  
Web: WWW.HUAYISILK.COM

| BOOTH NUMBER: J08



# HUBO

FASHION AND ESSENTIAL COLLECTION

# MASTERY

LUXURY FIBERS AND ITALIAN TECHNOLOGY

**BOOTH NUMBER: G02**

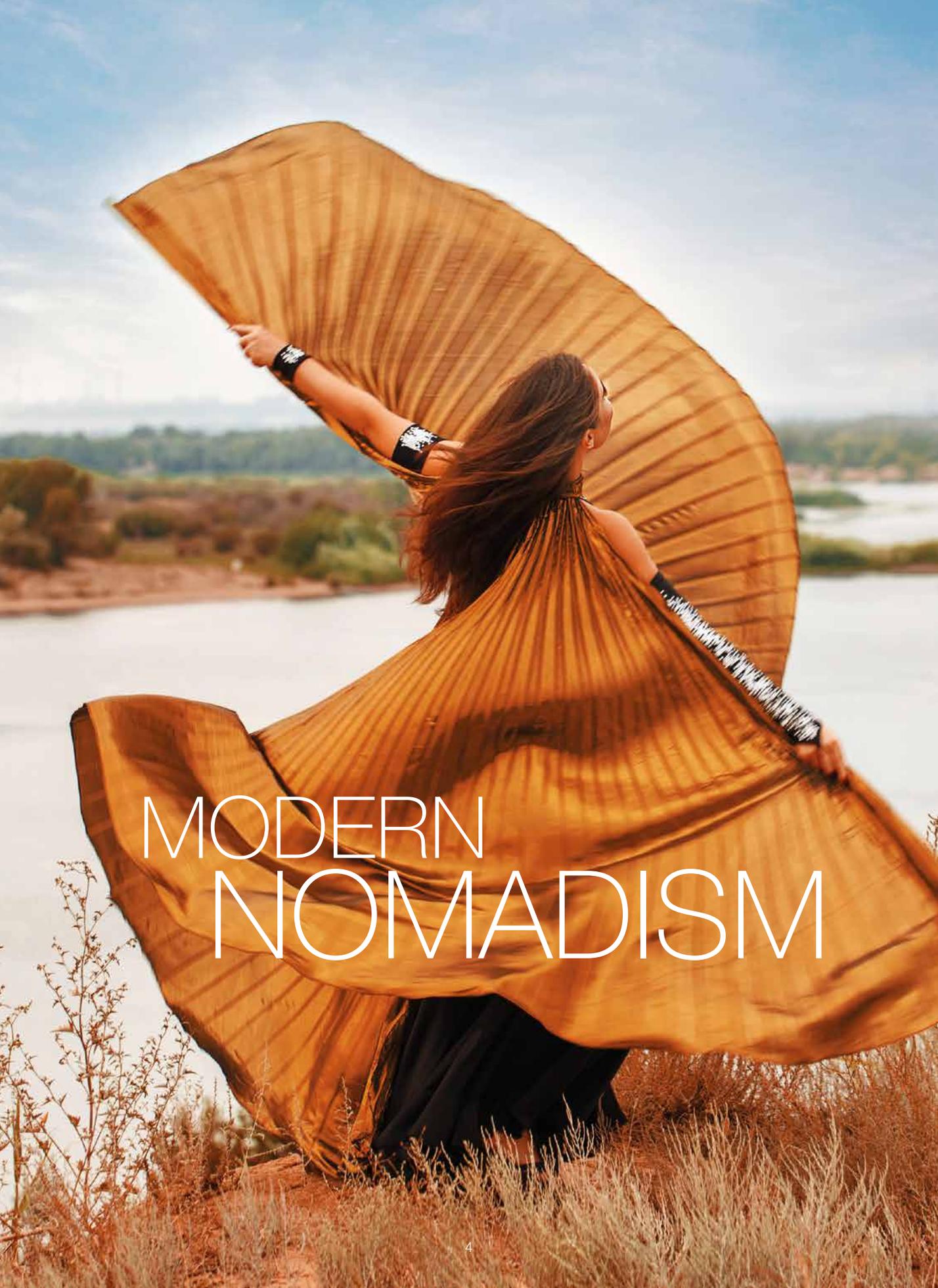
**JIANGSU GTIG HUBO CO., LTD**

江苏国泰汉帛贸易有限公司  
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**FALL  
WINTER  
2019/20**

**HUBO**  
YARN COLLECTION

A woman with long dark hair, seen from behind, stands on a grassy bank overlooking a body of water. She is wearing a long, flowing, golden-brown dress with a pleated or ribbed texture. She is holding up a large, circular piece of the same fabric, which is billowing out in the air. The background shows a calm lake, distant hills, and a clear blue sky. The overall mood is serene and evocative of a nomadic lifestyle.

# MODERN NOMADISM

# SPINEXPO™ AUTUMN/WINTER 019/020

**S** PINEXPO™ presents Modernes Nomades and invites you, for this Autumn/Winter 2019-2020 season, to explore several different cities or regions and discover how our stylists and the exhibiting companies loyal to SPINEXPO™ interpret a new inspiration based on the mix of styles.

Society has changed a lot in the past few decades. Where once people keenly attended places of worship, now they flock to places of culture such as museums and art exhibitions.

More recently, the world of work and our relationship with our surroundings has been greatly influenced by generational changes, changes in family structures such as stepfamilies, increasing digitalisation and major changes in business models. None of these changes could have happened without our growing dependence on the world of information technology and telephony.

These days we can work on the move or from home and adjust our hours to different continents without ever really stopping work. One day London, the next Rome, Shanghai or New York, our environment is constantly evolving; we see other colours, smell other smells. The world is becoming a journey of exploration, both personal and professional, with different cultural elements that inspire us and drive us to explore again and again.

Tourism is developing rapidly all over the world. The fragmented nature of holidays and rest periods allows us to escape to other countries and cultures.

We can cross continents with a single mouse click. The Internet enables us to have total control over our journey. Because it is so easy to explore, we depend more and more on our visual sense. No effort is required and sensuality plays a minor role. What we feel bears little relation to what the explorers of the 14<sup>th</sup> or 15<sup>th</sup> centuries must have felt when they discovered distant lands after long and exhausting journeys.

This is the reason why we wanted to focus on the importance of the sensory experience, as the textile industry demands that we focus on visual aspects and on feel, both constantly changing.



# ICELANDIC FAIRYTALE

transports us into a world of chaos where nature offers asymmetrical and slightly scary landscapes that reflects the inspiration for the elves, pixies and other creatures from folklore. We seek a mix of surfaces, with contrasts obtained by juxtaposing powdery components and noble fibres, transparency and compact synthetic features. Bearing little resemblance to the classic Nordic elements, it is the modernism of the ice and the explosion of colours of the geysers that inspire us.

13-5304 TCX  
RAINY DAY



17-3911 TCX  
SILVER FILIGREE



18-1336 TCX  
COPPER BROWN



15-0850 TCX  
CEYLON YELLOW



18-0332 TCX  
GRASSHOPPER



18-1421 TCX  
COGNAC



18-4220 TCX  
PROVINCIAL BLUE



19-3622 TCX  
LOGANBERRY





↓ Winning, Topline by Rory Longdon



↓ Winning



↓ Topline, AA Global, Fashionyarn by Natasha Holdgate



↓ AA Global



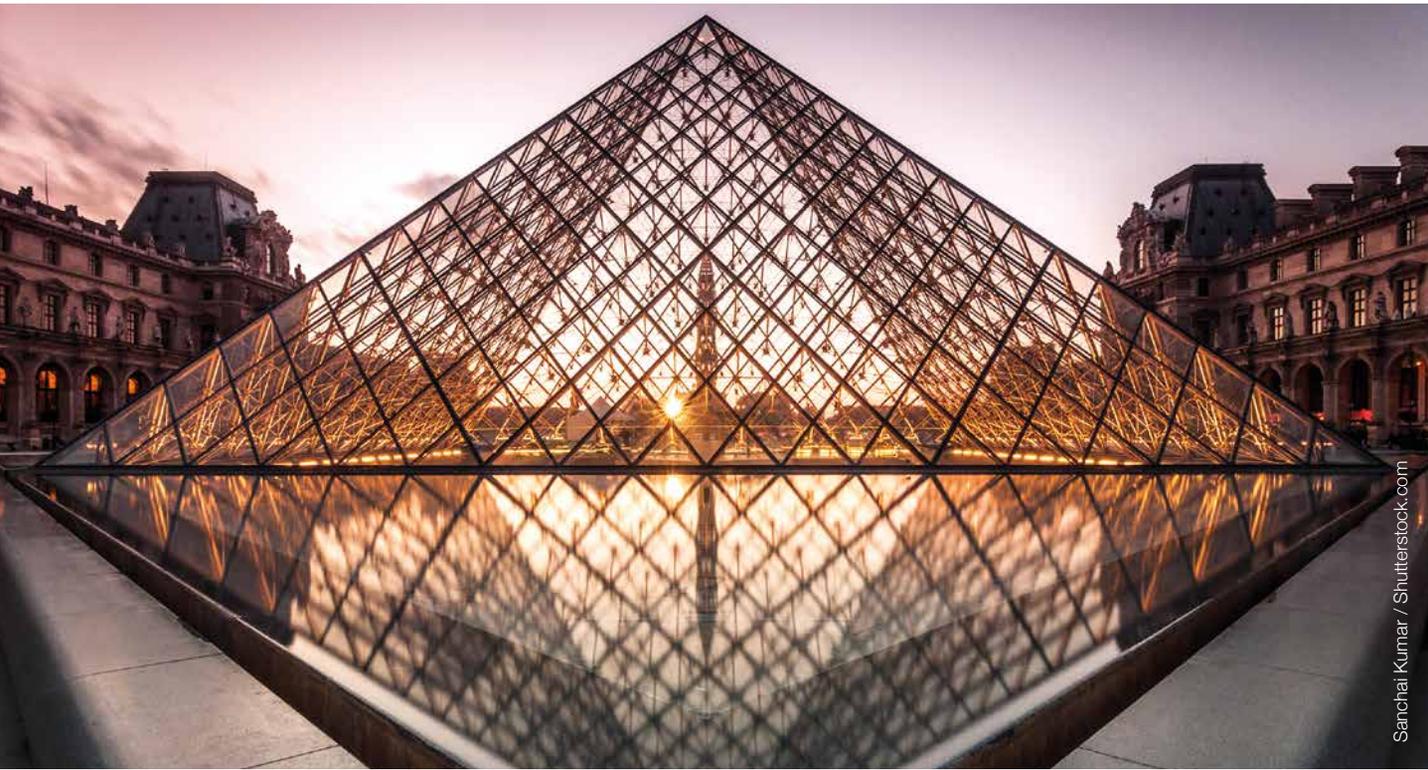
↓ UPW, Xingfang, AA Global by Kemi Clark



↓ Topline, Lugang, Jiaxin by M.O.H.K.



↓ UPW, Topline, AA Global by Kemi Clark



Sanchai Kumar / Shutterstock.com

# PARISIAN ROMANTIC

gives us the opportunity to explore the suburbs and outskirts of the new Paris, with its occasionally brutalist and completely revamped architecture as photographed by Laurent Kronental. Against a backdrop of soft, chalky colours and rounded shapes, and using limestone, concrete or glass as building materials, these buildings are the inspiration for our knitwear created with mixed yarns made up of noble and luxurious materials and metallic and synthetic yarns, a futuristic nostalgia that provides a fresh perspective on the city's traditional image. The more classical aspect of this theme has inspired us to revisit the Chanel tweed fabrics and adapt them with more modern yarns.

16-3905 TCX  
LILAC GRAY



18-3418 TCX  
CHINESE VIOLET



15-1231 TCX  
CLAY



18-1030 TCX  
THRUSH



18-1425 TCX  
MAHOGANY



19-0618 TCX  
BEECH



19-1220 TCX  
CAPPUCCINO

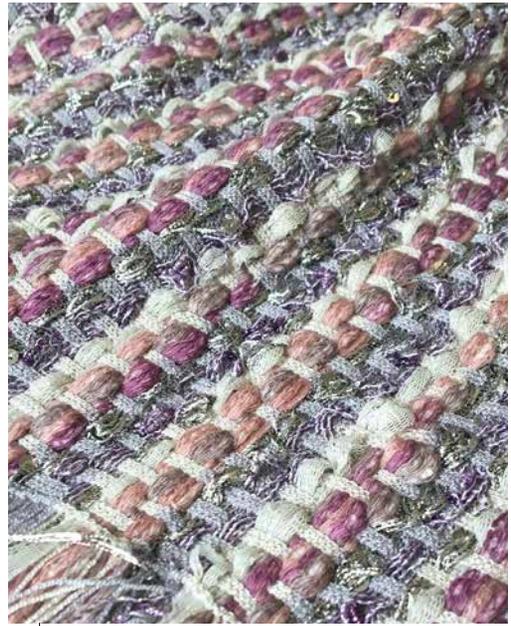


18-3905 TCX  
EXCALIBUR





↓ Lugang



↓ Yarns & Colors, Shi Kwan, Best Shan by Rory Longdon



↓ Best Shan



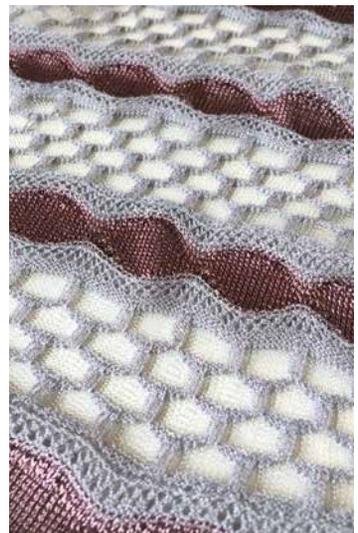
↓ Lugang, Yarns & Colors



15-0927 TCX  
PALE GOLD



↓ Consinee, Kyototex, Polyace  
by Laura McPherson



↓ Winning, Hubo, Zhongding  
by Rory Longdon



# PERUVIAN BOHEMIA

takes us far away from traditional craftsmanship and back to the country's origins, as glass fibre yarns were discovered in the caves of Guitarrero. The use of vegetable dyes is abundant in the Sacred Valley and has strongly influenced traditional and modern designs. Craftsmanship, hand-weaving and stitching are closely integrated in the traditional costumes. We were inspired by the work of the young artist Ana Teresa Barboza and her multi-faceted and very contemporary paintings that reflect the amazing landscapes of her country of birth.

19-6026 TCX  
VERDANT GREEN



19-3928 TCX  
BLUE INDIGO



15-1054 TCX  
CADMIUM YELLOW



19-3138 TCX  
BYSSANTUM



19-3638 TCX  
TILLANDSIA PURPLE



18-1664 TCX  
FIERY RED



19-4726 TCX  
ATLANTIC DEEP



19-3520 TCX  
BLACKBERRY CORDIAL





↓ Xinfang, Xinao, Best Shan, Galaxy



↓ AA Global, UPW, Biella by M.O.H.K.



↓ AA Global



↓ AA Global



↓ Winning, Best Leader, Galaxy,  
AA Global, Lugang



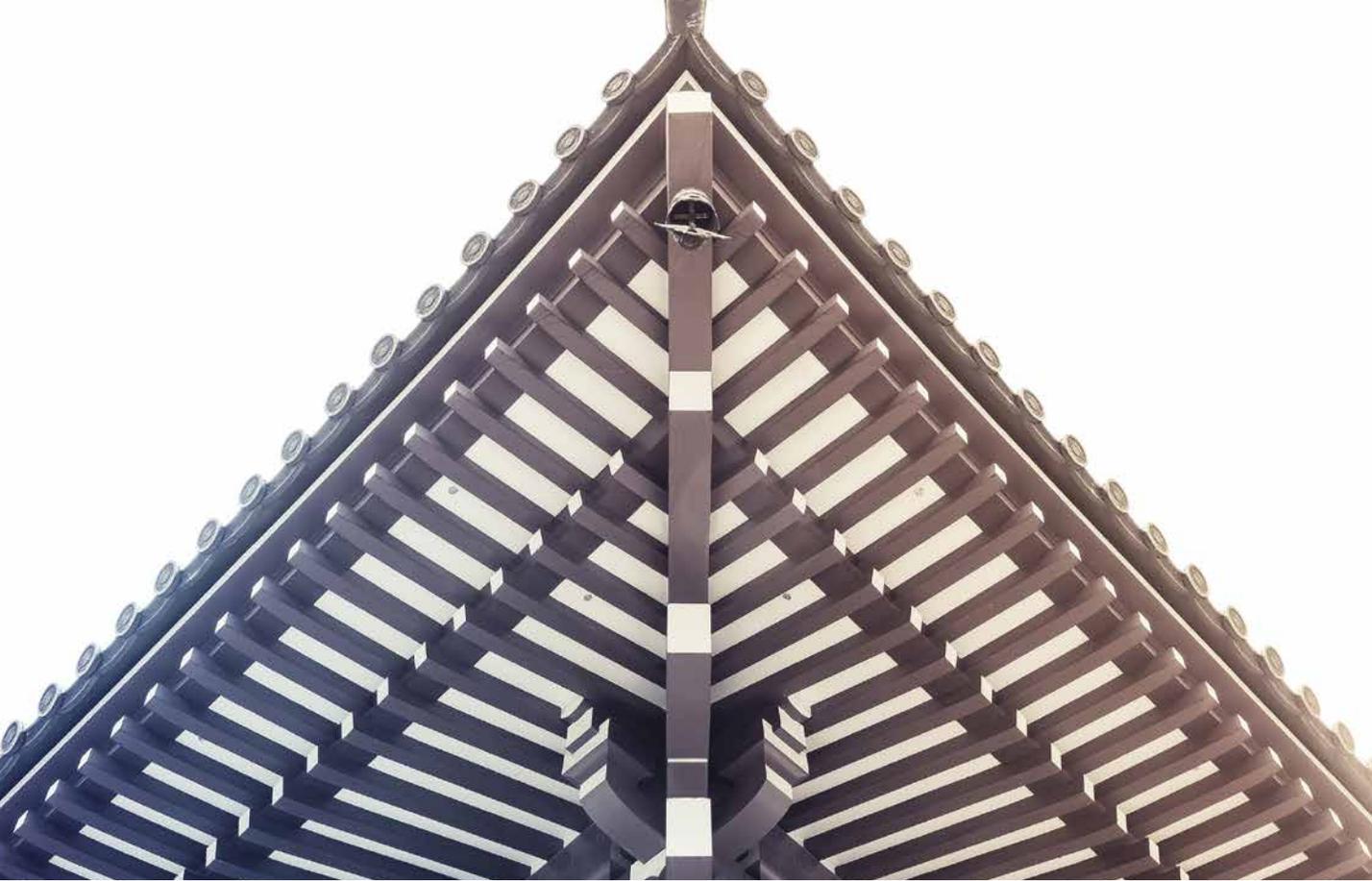
↓ HUBO, Zhongxin, M.ORO  
by Katie Hanlan



↓ UPW, Shi Kwan by Rory Longdon



↓ Xinfang



# TOKYO SHRINE

draws our attention to the sacred symmetry found in the construction of the Japanese shrines and the systematic mathematical repetition in the lines, volumes and motifs. We are inspired by the delicate art of paper-folding to create geometrical, delicate stitching constructions using very modern stitch loops.

Contrasting with this severe geometry, the ethereal early 20<sup>th</sup> century landscapes of Takeuchi Seiho, which evoke a contemplative smoothness, have inspired us to interpret this technique with dyed and silky yarns, as well as heavy stitches.

18-1029 TCX  
TOASTED COCONUT



18-0538 TCX  
WOODBINE



18-0625 TCX  
MARTINI OLIVE



19-2024 TCX  
RHODODENDRON



19-1716 TCX  
MAUVE WINE



18-5128 TCX  
BLUE GRASS



18-4231 TCX  
BLUE SAPPHIRE



19-3952 TCX  
SURF THE WEB





I&S



Kyototex, UPW by Rory Longdon



I&S



Yarns & Colors, UPW by Rory Longdon



Topline, AA Global by Kemi Clark



Shi-Kwan, Lugang



Zhongxin, Galaxy



Polyace, UPW, Yarns & Colors by Rory Longdon



# KALAHARI DESERT

we follow in the footsteps of the hunter-gatherers of the San people, who left the oldest traces of cave paintings.

Today, in the north of Botswana, the women in the villages of Etsha and Gumare use Mokola palm fibres in their basketwork, and their motifs can also be seen on their clothes. We are inspired by the aerial photographs of the Kalahari Desert, with its smooth surfaces, the shimmering ripples of fine sand akin to the fabrics worn by modern nomads. The natural cottons, linens and hemp combine to create soft blends of jacquard and decorative aspects.

17-1449 TCX  
PUREED PUMPKIN



18-1663 TCX  
CHINESE RED



19-3900 TCX  
PAVEMENT



18-1148 TCX  
CARAMEL CAFE



17-1320 TCX  
TANNIN



17-1140 TCX  
MARMALADE



19-1555 TCX  
RED DAHLIA



19-1317 TCX  
BITTER CHOCOLATE





↓ Galaxy



↓ ICCI, Biella Yarn by Südwole by Steven Oo



↓ AA Global, Sudwole, Topline, Zhongding by Natasha Holdgate



↓ Sawada, Santoni Shanghai by Eva x Carola



↓ Lugang



16-1325 TCX  
COPPER



↓ Esquel by M.O.H.K.

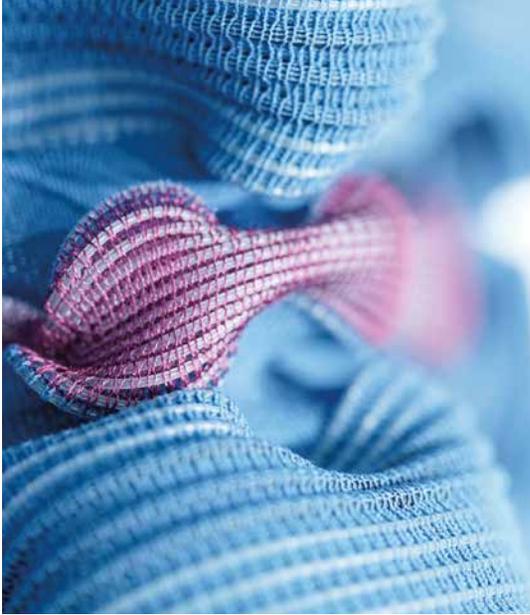


↓ Aquafil, Yaxing, Santoni Shanghai by Eva x Carola



INTERPRETATION  
OF SPINEXPO™  
COLOUR TRENDS  
BY OUR  
DESIGNERS





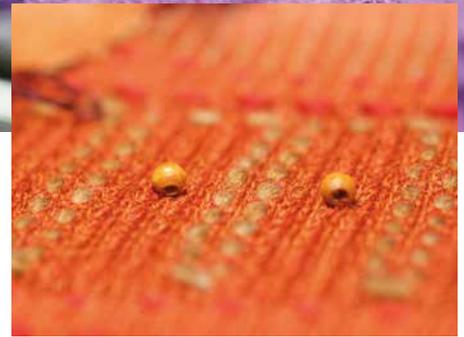
# LAURA MCPHERSON

*presents her interpretation*

**Icelandic Fairytale** explores a modern take on tradition, looking at both defined pattern and pattern through texture, with a contemporary approach to yarns and materials. Patent fabrics and perspex beads are juxtaposed with the soft and fluffy yarns, to give crisp definition and structure.

**Parisian Romantic** is intriguing and beautifully delicate in its detailing, with strength applied through latex coating and transparent elements. Ruffles, pleats and soft textures are explored through abundant layers and a futurist approach to material and yarn combinations, results in an enticing collection of fabrics.

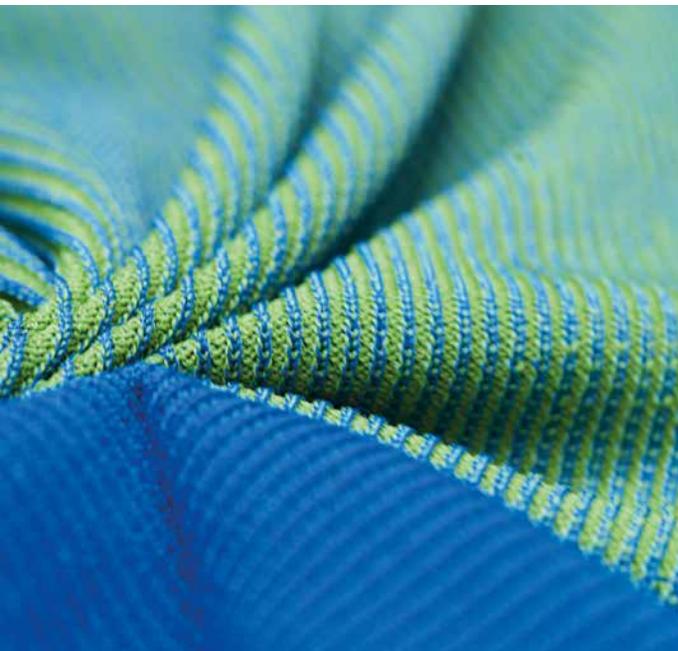
**Peruvian Bohemia** is bold in its exploration of colour, with a true amalgamation of rich colour, pattern and texture to mimic the shapes of natural landscape formations. Patterns are worn into, printed and etched out giving a sense of history and tradition. Elements of distorted chevron, weave, tufting



and tasseling are explored in the broadest terms, resulting in opulent and challenging fabric qualities.

**Kalahari desert** is very tactile, exploring hand manipulated techniques, stitch, weave and embellishment. Beading and applique are explored in combination with textured knit stitches, working seamlessly both on and off the machine. There is a feeling of craft and a focus on hand stitch and manipulation but refined and considered in its overall aesthetic, fabrics are taken in an exciting contemporary direction.

**Tokyo Shrine** is modern and fresh, with a sophisticated colour palette, which is enhanced by subtle metallic yarns, transparency and foiled components. The focus is on structure and form, with elements of mirrored pattern and delicate texture. Joining, knotting and trims are explored in relation to garment detailing, creating ethereal shapes and knit qualities.





# RORY LONGDON

*gives us his interpretation of the SPINEXPO™  
Autumn/Winter 019-020 fashion trends*

## **Icelandic Fairytale**

Icelandic landscapes offer a contrast of soft natural forms and glacial structures made from frozen snow. The soft fancy yarn fibres, such as felted stretch cashmere, bouclés in blended fibres and featherweight mohairs contrast with the synthetic yarns and give this trend a modern edge. Felted semi-transparent knitwear offers transparency films created by jacquards that imitate the shapes of the glacial formations.

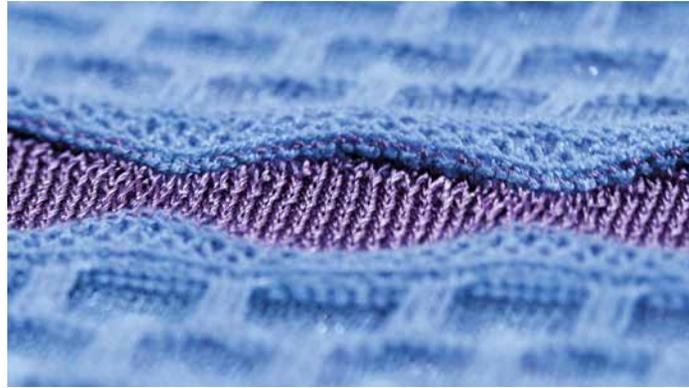
## **Parisian Romantic**

Inspired by the abundance of Parisian couture and its exceptional craftsmanship, like that of Maison Lesage. The refined use of fancy yarns, from shimmering and micro-sequined decorations and ribbons of finely blended gauze to superfine stretch wool, to create modern tweed knitwear. Ultra-light creations in a fine and fluid blend of viscose and cashmere produce sophisticated fancy tweeds.

## **Peruvian Bohemia**

We are inspired by the Quechua belt weavers in the Andes, whose manual weaving is inspired by the life and origins of the weavers. Attention is paid to the colours and designs - the mix of jacquards, weaving and different weights gives the classic structures a modern look. The woollen or cotton yarns are individual, accentuated by subtle highlights, while superfine yarns are blended with medium-weight fancy yarns to add dimension to the textiles.

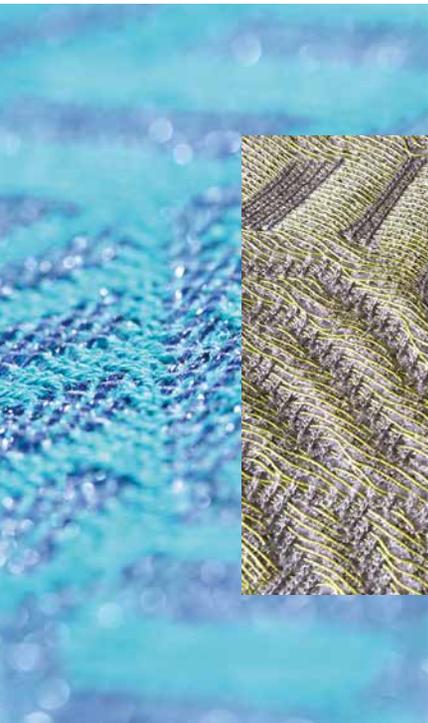




### Tokyo Shrine

Tokyo, its synthesis of regulated architecture and its sparkling atmosphere elicit a modern and vibrant dynamism.

The creations imitate the clear-cut features and meticulous design of Japanese architecture, created using the jacquard and pleating. The forms are all technically constructed on knitting machines using yarns inspired by Tokyo's lively nightlife – technical yarn blends for fine gauges, medium-weight for metallic and reflective yarns, bringing a new dimension to knitwear constructions.



### Kalahari desert

For this section, inspiration comes from the craftsmanship of the Saan people and from their desert environment. The inspired beadwork designs in the jewellery and decorative items of the villages inspire us with stitch designs for our knitwear, jacquards and weaving. The Kalahari desert soil is the inspiration for the choice of yarns and the combinations of wool and matte linen twist; shimmering raffia ribbons or subtle sparkles create an amazing contrast of matte and gloss for rich colour combinations.

# STEVEN OO

*Designing SPINEXPLORE under all five themes this season has been quite a journey as the themes transport us from one country to the next.*

Design thoughts are mainly focused on each regions specialty as specific design details for each country is idealized. Inspirations range from refracted rays of lights in Iceland, striated multi colors of the Peruvian mountains, bold geometric patterns in bright colors of Kalahari, origami like folding techniques from Tokyo, to romantic silhouettes of Paris.

Not only are the colors extremely novel this season, SPINEXPLORE's offering of different techniques and display concepts to revitalize the way our visitors experience our trends.

## ICELAND

For Iceland, we are offering a project around accessories "gloves, hats, and socks". Three groups of accessories draw inspiration from different parts of Iceland; light refractions, animalistic textures, and organic textured landscapes. The yarns featured in Iceland range from sheer and clear fine yarns from Winning, to fine stretch yarns from Polyace, to lux cashmere yarns from UPW, to furry fancy yarns from Topline and AA Global. The big range of yarn makes for very interesting intarsia techniques as well as technically innovative inlay jacquards.

**Spinners:** UPW, Polyace, AA Global, Topline, Winning

**Manufacturers:** Vicugna, Diwei



## PERU

Color. Color. Color. The main draw for Peru is its bright colors and also the mix of those bright colors into a myriad of patterns. A wide variety of multicolored yarns have also been selected to be used alongside the solid colors to make interesting mixes of colors. There is an introduction of cotton blends alongside wools and cashmeres. Yarns are also considerably finer gauge compared to Iceland. Drawing inspiration from the colorful mountain ranges we have developed multi colored cable braids using multiple feeder intarsia techniques as well as Inlay jacquards using fine yarns as the base and chunkier yarns as the floats to create very beautiful raised textures.

**Spinners:** AA Global, Biella, Fortune, Topline, Zhongxin

**Manufacturers:** Runlong



## KALAHARI

As a nomad living in the desert would have to stay cool during the day and keep warm during the night, we begin introducing more vegetal fibers along side the wools and the cashmeres. Linen blends, cotton blends in finer gauges become pertinent in this group. Speckled Donegal yarns as well as lightly textured yarns serve as the “fancy” yarns for Kalahari. Lastly, subtle shine through fine metallic yarns draw inspiration from the golden sand sparkling under the desert sun. Even though the yarns offer very subtle textures, the knitting techniques featured in this group are extremely textured and focus on the bold African patterns that inspired the designs. As for the garments, very dramatic long ponchos paired with long patterned scarves give homage to the native costumes.

**Spinners:** AA Global, Best Leader, Biella, Esquel, ICCI, Kyototex, Zhongyin

**Manufacturers:** Jinlong

## TOKYO

Drawing from the architecture of the shrines and Tokyo's modern buildings, we propose to offer an exploration into three dimensional structures created using very modern yarns that have great recovery. Most of the yarns chosen have very good recovery to be used in conjunction with the “fancy” yarns that are tape yarns. Introduction of paper yarn is unique to this group and silk and bamboo blended cashmere and wools also make their first appearance here. The looks presented in this group are inspired by pleating and folding as we observe in Japanese origami. However, instead of relying on traditional techniques such as heat pleating, we experiment with different knitting structures to achieve the look of pleats and folds normally only achieved in manmade woven fabrics.

**Spinners:** Aquafil, Consinee, Dell Olivo, Kyototex, Zixin

**Manufacturers:** I&S

## PARIS

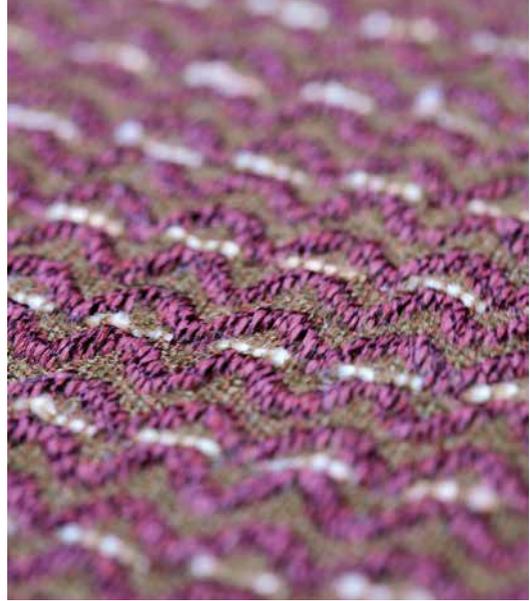
Paris the fashion capital as a source of inspiration will allow us to showcase the beauty of intricate garment making itself. There will be a display featuring many different types of finishing techniques for visitors to examine as well as five polished looks. Yarns in this group feature viscose and superfine merino wool but generally yarns are fine gauge and have a drape to the hand. The fancy yarns in this group are ribbon yarns or yarns with beads and sequins so they can be used in conjunction with the fine classic yarns to create tweed fabrics. Different looks featured in the Parisian group are all easy-chic with a subtle femininity to the way the whole look is put together. One group offers very simple classic styles that are seamless, while the other group offers structural knitted tweeds using inlay/intarsia methods.

**Spinners:** AA Global, Fortune, Topline, Yarns & Colors, Zhongxin, Yiwagoe, Lugang

**Manufacturers:** Diwei

# KEMI CLARK

*We welcomed her when she was a student at Nottingham Trent University. She has continued to illustrate our fashion forums with the weaves she developed before creating her own studio. We are delighted to hear her views as a weaver on our fashion trends.*



## **Icelandic Fairytale**

Predominance of wool fibres, their washed and felted appearance is suited to the forms and surfaces. Stripes and geometric structures are muted, but the constructions remain dense, rugged like the Icelandic landscapes. Fluid synthetic yarns in continuous contrast highlight the complex patterns inherent in the aesthetics of the glaciers.

## **Parisian Romantic**

The history of Parisian textiles is rich, so it is constantly being reinvented. Contrasting materials are blended into fancy tweeds, soft luxury fibres emerge from flat surfaces in long floating yarns, colours are broken down into a palette of neutral tones, like a reflection of the drama and elegance of the city's peripheral architecture.



## **Tokyo Shrine**

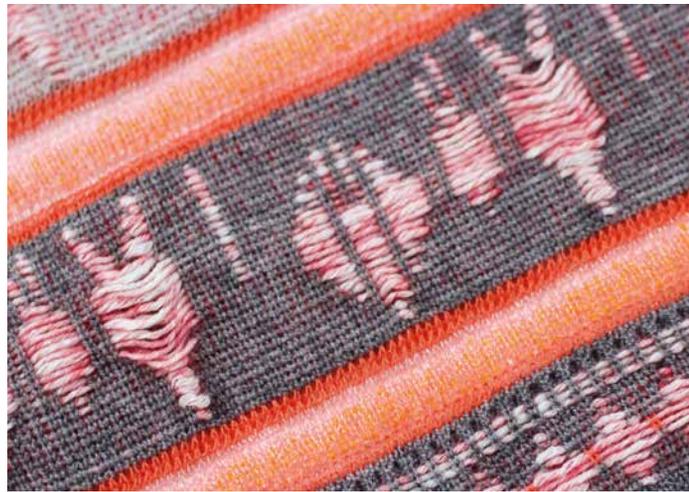
Finely woven and super-light, structures that combine the imaginary and the real. Inspired by technology, structured double-face weaves are developed to give a seersucker impression and create textures. Little microscopic or linear designs dominate in the sophisticated matte tones.





# NATASHA HOLDGATE

*is also a student at Nottingham Trent  
who has founded her own studio.  
She has a very individual style in creating  
samples and illustrating knitwear stitches.*



## **Kalahari desert**

The exploration of colours, designs, structures and yarns is necessary to create textiles that are light enough to be cool in the daytime while providing thermal protection during the cool nights, and to create dynamic textiles and 3D designs using a layered textile technique.

## **Icelandic Fairytale**

Inspiration comes from the natural formations of the enchanting landscapes of Iceland. A rich blend of colours and yarns combines fine layers of highly textured textiles using a mixture of techniques such as e-wrapping.

## **Parisian Romantic**

Inspiration comes from a modern and innovative interpretation of tweeds. Experimenting with superb textured yarns helps to create refined and sophisticated knitwear that is very light.



# KATIE HANLAN

*is an expert in all craft techniques,  
but has also mastered modern knitting techniques.*



## **For Icelandic Fairytale,**

the modernism of the Icelandic landscape architecture outweighs the traditional aspect of the country's craft industry. Soft cashmeres and mohair yarns are juxtaposed with nylon to create modern shapes based on contemporary Fair Isle jacquards.

## **Peruvian Bohemia**

draws from the structures and textures of traditional Peruvian weaving, combining traditional craftsmanship with colours inspired by the beauty of the Peruvian regional landscape. Very soft cashmeres and cottons are blended to create woven frameworks incorporating simple details that transform traditional Peruvian textiles.

## **For Tokyo Shrine,**

work on layers of transparent strips and structural pleats is combined with structural manual techniques. Delicate silk and rayon yarns in rich tones enhance the sophisticated shapes inspired by architectural forms.



# M.OH.K

*is an association of two artists who teach at Winchester Arts School, one in the weaving department, the other in the knitwear department. They bring to SPINEXPO™ an intellectual understanding of trends*

For M.oh.K, modern nomadism is a source of inspiration based on the sensory experiences of travel. The emotions on arrival in a country other than our own. Their approach is to focus on the sensory experiences inspired by each of the season's themes.

In an industry where the senses of touch and sight are essential, we want to complete the experience of visitors by awakening their other senses.



## **Icelandic Fairytale**

speaks to us of storytelling, of visualising contrasting surfaces, of movement, of peace, of coolness.

## **Peruvian Bohemia**

In the Andes, textiles are not a pastime; they are a way of life. To live means to create textiles, because textile creation is life! This trend speaks to us of craftsmanship, of storytellers, of faces, of a people, of identity and place, of symbolism.

## **Tokyo Shrine**

religions define the way in which people perceive the world by engaging all their senses with it.

At one with nature, a world of precision, of delicacy, of spirituality, of a sense of detail.

## **Kalahari desert**

inspires a desire in us to explore the landscapes, the curves and the waves of the desert sands. We want to blend transparencies and changes of colour and pattern into it that appear and disappear like mirages.

# STUDIO EVA x CAROLA

## REDEFINING THE MOMENT

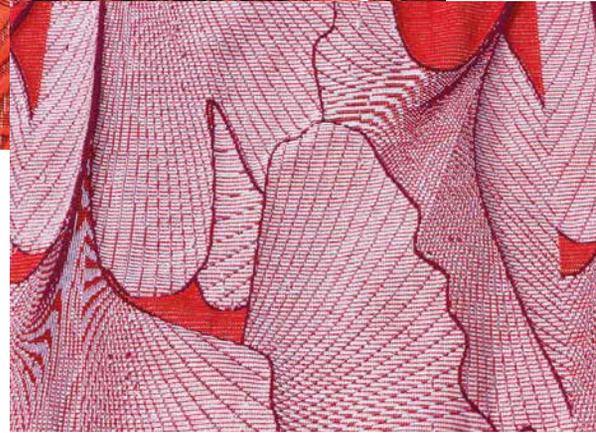
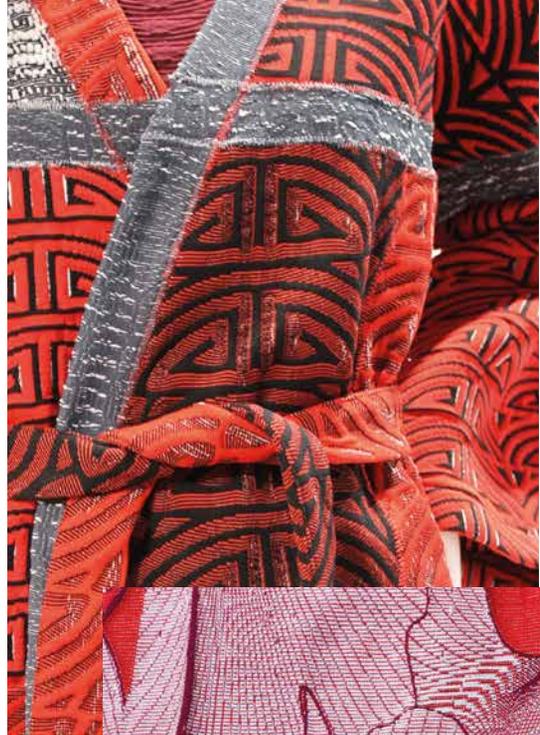
*Modern Nomads helps us to define what it means to be a nomad at the start of this new century, its impact on active sportswear and its development at a time when an increasing number of Chinese people are choosing to migrate from the countryside to the town and need clothes to suit an active city life.*

## A world that is changing

China today is faced with the challenge of significant migration from rural areas to urban centres and with a population that want to change their lives. These migratory movements and their effects on daily life are interesting to study, as is their impact on the rapid pace of development in metropolitan areas, to which they bring new perspectives and ideas.

## A way of thinking that is evolving

To think is to identify needs in order to find intelligent solutions. With regard to how we dress, we ask ourselves questions such as:



- What do people who are moving from a rural to an urban environment need?

- Why is knitwear important in this type of situation?

Many modern Chinese nomads live and work in various regions before settling down somewhere. So they need clothing that meets tailored and multiple needs. Changes in climate also have to be taken into account, and wearing layers is often preferable to a single item of clothing.

## New sports, new challenges

Rural life is often very physical; farm work keeps individuals strong and healthy. City life is rarely as physical and newcomers often work long hours in a confined environment. Taking up a new sport to keep physically fit is a solution that also helps them to have a good mental balance and an enjoyable social life. It is an intuitive transition to urban life. Throwing oneself into new sporting activities brings its share of challenges. First of all, a functional need multiplies when a person mixes several sports (such as gentle sport and intensive sport). The body needs support and protection, particularly when one starts doing new movements; but in the same way, one can feel freer and more comfortable wearing the right equipment. For new nomads, that can mean reviewing clothing habits they are not used to, therefore dressing better and adapting to their environment.





There are also more abstract and emotional elements to take into account. When they start taking part in competitions, new athletes experience particular emotions such as when they get a new judo belt. This reminds them of the good luck rituals in their villages.

We also have to consider that these new activities will be influenced by the rhythm of their training, and that this schedule will be dictated by a new migration when they return to their village for Chinese New Year.

### The yarn is the star

Taking the above into account, we have created a collection capsule that goes beyond aesthetics. Clothes should not only be seductive, they should be the body's best friend during movement and exercise. Choosing a good yarn is essential because that choice can enhance the performance of the user by giving additional benefits such as thermoregulation or support. The result? Clothes that work as hard as the people wearing them.

For this capsule, we have used yarns from Huayuan, Shaoxing Global, Yaxing, Aquafil, Xiniao, UPW, Yarns & Colors, Xinnuo, Esquel and Südwole.

### The result

When considering the new opportunities and challenges presented to us by a nomadic life, we arrived at a simple but important objective: the wellbeing of the consumer. One of the sensory objectives is to imitate the human touch, as the sense of touch is vital for the nomad's wellbeing - it reflects the need for comfort and security, and allows emotional connectivity.

Creating clothes that have these characteristics enables us to add a higher level to each item of clothing. We can do this by combining carefully chosen functional yarns with knitting technologies like those of SANTONI SHANGHAI.

This element of wellbeing is achieved by using positive construction. Consumers should feel "at home" in their body, and experience a feeling of happiness, safety and belonging.

Our style focuses on comfort and quality, on durability. Our capsule is customised and modular, and gives an ease and flexibility that conventional active sportswear does not.

### Sound solutions for the modern nomad

All these elements have led us to create the capsule "Modern Nomads", a new active sportswear line into which we have integrated innovative elements to enhance the lifestyle of the modern migrant:

- Clothes that remind us of the comfort of our habitat, wherever we are, adaptable, elegant and comfortable, customised with elements inherent in our own culture and our values and that are positive for the consumer
- Clothes that meet the needs of the modern nomad athlete, with a functionality that goes beyond a specific sport, that guarantees comfort and protection for inexperienced beginners, adapted to citizens moving between two worlds.

We hope that you will like this capsule, and that it will inspire you to reflect on your own work, leisure and travel needs.

# A WALK IN THE FUTURE, WHAT IS NEXT FOR SOCKS?

*SPINEXPO is taking a major focus on socks and knitting yarns used to produce them this season. Presentations will be given by NZ Sock Company who has been making socks since 1901. This will be followed by a demonstration of sock manufacturing by Santoni using their latest automatic "toe closure" sock making machine. Richter by Suedwolle will share its experience in the sector of wool yarns for socks, and there will be a display showcasing conceptual ideas of socks of the future.*

## Why do we wear socks?

Socks are worn for a number of reasons, but the main ones include providing protection for the feet, keeping them warm when it's cold, and absorbing perspiration when it's hot. With over 250,000 sweat glands in each foot, feet produce more sweat than any other parts of the human body. In some people, more than 500 mls (about two cups) of sweat are produced each day, but this is rarely noticed if well engineered and designed socks do a good job at absorbing it. It has been calculated that the average person takes about 5,000 steps per day and living till their mid 70's would walk during their lifetime around 80,000 kilometres or the equivalent of walking around the world twice.



In the case of compression socks, they are worn to prevent cramps or deep vein thrombosis (DVT), and in some instances, socks are selected and worn to make a fashion statement.

## The history of socks

The word sock is derived from the old English word *socc*, which means "light slipper", which in turn was derived from the Latin term *soccus*, which was used to describe "a light-heeled shoe" worn by the Romans.

The earliest known pair of knitted socks dating back to 300-500 AD were found close to the Nile in Egypt, and in the north of England a pair of woollen socks dating back to 200 AD during the Roman empire were found together with a Roman tablet found at the site with instructions to "send more socks", obviously meant they were needed for protection against the rough British weather.

In 1566 in London, a stringent new law was passed to ensure that nobody entered the city wearing the wrong kind of socks! The law was enforced by sock police, who were positioned at the gates of London each day to check the legs of those entering or leaving for improper hosiery.





The first mechanical sock knitting machine was invented in 1589 by William Lee, an English clergyman. He first made a pair of black stockings using his new invention which he presented to the then Queen Elizabeth the 1<sup>st</sup>. However, she was not amused, and declined to grant him a patent for his machine, because she felt that the stockings were too harsh for royal ankles! Since those days socks have evolved tremendously, and today a vast array of different socks are produced using yarns made from a wide range of different fibres.

### The market for socks

Perhaps not surprisingly it is estimated that around 40% of all the world's socks are manufactured in China, most of which are produced in Zhejiang province close to Shanghai. Because of sock manufacturing the once small village of Datang near Zhuji in Zhejiang has grown dramatically in size and population over the past two decades, and today is known as "Sock Town". According to a report by Bloomberg, in terms of value socks account for about 5% of all apparel sales in the US. Casual and Athletic type socks show the most significant increase in sales.

Geographically sales of socks in China, Brazil and India are forecast to grow the most, due to growth in the number of apparel outlets, increase in the number of middle class, increasing uptake in recreational sports/outdoor activities, and more people are entering professional based careers. According to a report by: [companies&markets.com](http://companies&markets.com)

global sales of socks is expected to reach a value of 25.8 Billion US \$ this year (2018) an increase of about 5%.

Earlier this year the leading US-based sock retailer Blacksocks SA carried out an extensive survey on people sock-wearing across six European countries, with some surprising results in the findings.

**The Italians:** Most enthusiastic sock buyers, Purchase 16 pairs of new socks per year, Preference Merino Socks

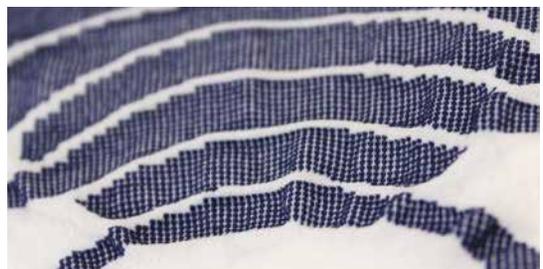
**The English:** Mothers tend to buy socks for men rather than making the purchase themselves. Preference Cashmere/Silk socks.

**The Swiss:** Surprisingly the Suisse don't change their socks as frequently as one would expect. Only 70 % change them on a daily basis. Preference calf length socks in black.

**The French:** French people own the least amount of socks and buy the least per year (9 pairs) they prefer to spend their money on other things. Preference for Kneesocks.

**The Germans:** Have the greatest wealth in sock ownership, with both men and women owning 24 pairs each, and buy 13 new pairs a year, and 80% don on a pair of fresh, clean socks every day. Preference coloured calf socks.

**The Austrians:** 25% of Austrian men instruct other people usually their wife or partner to buy their socks. Austrian men are only second to Germans when it comes to sock owning with each Austrian man owning 23 pairs. Preference: Lightweight business socks.



# FASHION TRENDS OR WAY OF LIFE?

The textile industry and the spinners at SPINEXPO™ have taken into account the necessity of producing collections that meet the increasingly pressing demand from brand names for traceability in raw materials and manufacturing processes. Many brand names have already let it be known that from 2020, they will not buy any product that does not meet the criteria of sustainable development and fair trade. We are therefore far from the marketing effect but very close to a reality that requires significant investment from textile businesses in energy management, respect for the environment, and the clean-up of dye factories, amongst others.

Medium/high-end enterprises are taking this challenge in their stride, as they anticipated this movement several years ago and understood very well that this demand for transparency in the products offered was a serious trend and not a one-off requirement. Competition will be stiff between the companies that are prepared and those with a more gung-ho approach to production.

At the same time, consumers have now moved on from wanting to acquire material goods to wanting to collect experiences, widen their horizons, live life to the full. People whose aim was to have whatever money could buy now want to push

their limits by taking part in different activities, doing sport like the pros, taking care of themselves; life is short so it's best to live it to the full.

It is clear that this new outlook on life is going to have an impact on our textile industries, because fashion is sociological. The need felt by the consumer relating to the use and management of energy, chemical products and livestock, and the treatment of raw materials goes hand in hand with a desire for dynamic, intelligent and clean fashion. People want "better", not "too much". Nowadays the need for performance and efficiency underpins all product research.

We have also reached an overdose in connectivity: smart phones, social networks and multiple sources of information are stripping away our individuality and sensitivity. We are beginning to feel a need to step back, to regain our freedom of choice.

All these trends are present in the collections of our exhibitors, in the way that our designers interpret our trends. We are convinced that these underlying patterns will have a significant impact on the direction of tomorrow's products, and we can't wait to see the developments they will bring.

# SPINNERS & KNITWEARS

STRATEGY  
INNOVATION,  
RESPECT  
FOR THE  
ENVIRONNEMENT





## AA GLOBAL

*A newcomer to SPINEXPO™ Paris and a major addition to the show's creative range, AA GLOBAL has been a proponent of sustainable development since 1989, using mainly technologies that aim to reduce energy consumption during the production cycle.*

A regular exhibitor at SPINEXPO™ New York and Shanghai, AA GLOBAL is coming to Paris for the first time. For more than 25 years this spinner has delighted the stylists of many fashion houses and ready-to-wear brands with an ongoing search for real innovations in the area of fancy yarns.

Already considered one of Taiwan's most avant-garde spinners since 1990, AA Global established its new production site in China in 2006 with new machinery and even more efficient technicians. AA Global is one of the foremost spinners when it comes to producing mohair yarn.

For the next Autumn-Winter 2019-20 season, AA Global is presenting two new product lines.

One of the lines is a range of yarns based on the use of **Abaca paper fibre**, extracted from Manila hemp, whose characteristics combine body temperature control with an excellent absorption capacity. The yarn is naturally antibacterial and anti-odour.

The **“Denim”** range offers very different yarns from those currently on the market, thanks to an enzyme washing process and great dye resistance.

The **“exceptional rare materials”** series has four precious components, Yak, Cashmere, Camel Hair and super fine Alpaca. By mixing these four materials, an impression of double thickness is achieved which resembles a weave fabric.

This series is for those looking for luxury and a soft supple touch.



## BEST LEADER

*Over thirty years' experience in fancy yarns*

Based on our reputation for quality fashion-driven Alpaca and Mohair blends Best Leader are excited to announce the introduction of our Polar Supreme range: Breaking with the conventions and expectations of cashmere, Polar Supreme offers quality blends that redefine cashmere as a luxury essential for the contemporary customer addressing the changing image of fashion knitwear combining the right looks with performance and careful price positioning. Fitting within the quality fashion-essential aesthetic of the Polar family, Supreme offers; fleece, loop, brushed and mouline effects, spongy and light stretch yarns with a modern sporty-leisure image. The finest of the group Orchy is 28nm (17.5/18 micron), for 12g & 14g. Teith 1/22nm is similarly high quality and for the increasingly popular 9g. Esk and May offer textured 5g & 7g alternatives. Modal added to the Cashmere/Wool mix in Dee & Knoll blends have a luxury polish and high-end image for 3g knitting.





## BEST SHAN

*A veteran of the fancy yarn sector*

Best Shan established its factory in Taiwan in 1992. In 2000, its Research & Development centre was launched in Shanghai and since then its products have been continuously chosen all round the world. Best Shan supplies yarns for industrial knitwear primarily spun from natural materials such as kid mohair from South Africa, baby alpaca from South America, wool from Australia and New Zealand, and silk, cotton and hemp from China. Cotton ribbon yarns are also a speciality.

Best Shan has always been a committed advocate of environmental sustainability and seeks to develop environmentally friendly products and new manufacturing techniques along these lines. The factory has invested in a large solar generator to meet its electricity requirements.

For the coming Autumn/Winter 2019-20 season, Best Shan has developed new grades, including a superfine 1/32 Nm chenille yarn.

**"FineChenille"** is a 1/16 Nm 100% cotton yarn, considered as their most representative yarn with a velvet-soft touch.

Best Shan also offers a range of sophisticated ultrafine sequined yarns, like **"Supermonsino"**, a 1/12 Nm yarn, 30% kid mohair, 30% superfine merino (19.5 microns), 16% nylon, 21% cotton 3% polyester, and **"superwool"**, a 1/16 Nm yarn, 97% superfine merino (16.5 microns), 3% polyester. These two yarns are an example of the collection creativity and can be knitted in gauges up to 12.

In the fur range, Best Shan offers **"Alpafa"**, a 1/0.9 Nm yarn, 87% baby alpaca, 13% polyester, and **"Mink"**, a 1/1.1 Nm yarn, 79% viscose, 21% polyester, 88% wool, 12% nylon.

Best Shan also offers very light and naturally very warm yarns in **"superdex - 25"** mohair and alpaca fibres, 1/25 Nm, 60% super kid mohair, 36% nylon and 4% spandex, and **"Ande"**, a 1/30 Nm yarn, 40% baby alpaca, 56% extra fine wool and 24% nylon.

Best Shan mainly uses many varieties of environmentally friendly raw materials such as Wasii paper from Japan and functional fibres such as Slarit nylon paper and DuPont thermolite, as well as fair trade raw materials such as animal fibres and organic natural plants that are the product of sustainable development, mohair and alpaca fibres, and coolmax. Ultrafine sequins and Nat Tape yarns of various lengths are inserted in organic cottons.



## DAIDOH JARDIN (MAANSHAN)

*have unique professional technology and experienced Japanese experts for handling and guidance, making use of special washing treatment equipment and imported agents for processing cashmere sweaters.*

Different from common physical wire raising process, this method enhance the qualities of the original cashmere fiber such as the natural stretch elasticity and rich hand feeling. Compared to traditional animal fur products (such as marten hair etc.), using this process brings softer texture and richness in color. The change combination of multiple materials and weaving stitch ensures the changing raising effect.

Currently our main products are used by international Japanese and American brands, but we start to accept OEM service of Chinese high quality brands. We have introduced advanced Japanese management concept and system, employ local people as the main labor. Stable employment ensure stable products, first-class quality and controllable production cycle. Daidoh Jardin have obtained CSM2000 Management System Certification (2000 Compliance & Supply Chain Management System), and accepts the annual updating and inspection from Germany Technology Supervision Association (TUV).

## HUBO

*The spinning company HUBO is a major player in the textile sector, a developer of high-quality products and a master in the art of exploring new ideas.*

*The company has an acclaimed brand image and is marked out by collections which meet “quality and creativity” criteria.*

For the new Autumn/Winter 2019/2020 collection, HUBO is showcasing three separate lines.

### 1 - Les effets de surface

“Peachskin” features are one of the major developments in this new collection. This type of effect is obtained by rubbing the yarn, using a special machine that helps give the yarn a brushed, frothy appearance. These surface effects have become very popular in the weaving sector and HUBO has adapted this technique to the yarns in its collection. This technique characteristically gives the fabric a fluffy appearance, very soft to the touch and lofty. According to the composition of the fibre used, Hubo can create very different appearances, weights and feels. Cotton-based yarns are less thick and have a shaggy appearance similar to the feel of cashmere; wool-based yarns have a soft, compact structure and are very light; the synthetic blends have an extra-soft feel and a peachskin appearance.



### 2 - Ecological yarns

As a responsible company, HUBO subscribes to the principles of sustainable development and environmental protection. HUBO uses recycled cotton, organic wools, cottons and polyester and the BCI cottons Refibra™, Tencel™, and EcoVero™ Viscose. HUBO uses the latest spinning techniques to combine these fibres, juxtaposing the colour variations signposted in the season's new trends and at the same time creating innovative ecological yarns.

### 3 - Mesh yarns and airjet yarns

Using cutting edge Italian spinning machines together with high-quality luxury materials such as extra-fine Merino wool, cashmere, yak, alpaca and camel hair, HUBO showcases a collection of high-end yarns with a superb feel and unexpected colour combinations that provide an insight into the latest techniques in the MASTERY LINE range.



## UPW

*UPW is an ultra-modern spinner, always at the cutting edge when it comes to technology.*

*UPW has a website of unprecedented quality, with information about the range of colours available in the principal strengths and an online ordering service.*

For the next Autumn/Winter 2019/2020 collection, UPW presents:

**EMBRACEABLE** – a 100% cashmere yarn with a count of 1/3 Nm and a gauge of 3 gg. It is a light-twist Donegal-type yarn whose knots form during the spinning process rather than being added later. This gives it a blended appearance that beautifully highlights its soft colours.

Every single cone that goes into making a UPW finished cashmere garment can be traced back to its origins.

The composition of the fibre is verified by documentation on the company's computerised inventory system, providing the transparency required to ensure complete customer satisfaction.

**NOURISH** – is a new yarn that combines a sustainable cashmere fibre from Inner Mongolia with SeaCell™.

The result is a machine washable yarn with a count of 2/26 Nm made from 65% cashmere and 35% Seacell™.

UPW blends its yarns with naturally derived synthetic fibres, adding to their luxurious look, improving wear comfort and redefining the notion of luxury.

SeaCell™ is a biodegradable cellulose fibre that contains micro-particles of seaweed which contain healthy vitamins and minerals that help reduce skin damage, activate cell regeneration and promote a sense of well-being by protecting the body from harmful environmental impacts.



### **FORTUNE**

**A specialist in the field of the “Total Yarn Solution”.**

Fortune has 30 years of experience in the field of continuous and semi-worsted yarn and in fancy yarns, with a production capacity of over £22 million. With its cutting-edge customised equipment, Fortune has become a spinner with an “all-in-one” solution.

Products on offer are cotton and cotton blends, wool and wool blends, and fancy, marbled, functional, environmentally friendly and recycled yarns. Thanks to the large variety of yarns it offers, Fortune gives an “all-in-one” service to its customers and optimises purchasing research in markets that are constantly evolving.

Because of its consistent innovation and excellent quality control, Fortune is now recognised as a quality supplier by its customers around the world.



### **GAIN HILL PRECISION TEXTILE** *Spinner, dyer, embroiderer*

Gain Hill’s production facility is in Suzhou, the “Venice of China”, and its marketing, design and order tracking team is in Hong Kong. Decorative yarns are its primary product range with a particular focus on functional developments such



as UV, antistatic and antibacterial protection and all environmentally friendly, recycled and organic products.

Gain Hill mainly supplies the American markets and Europe, but also its domestic market.

**Website:** [www.gainhillsz.com](http://www.gainhillsz.com)

### **HUASHENG INDUSTRIAL**

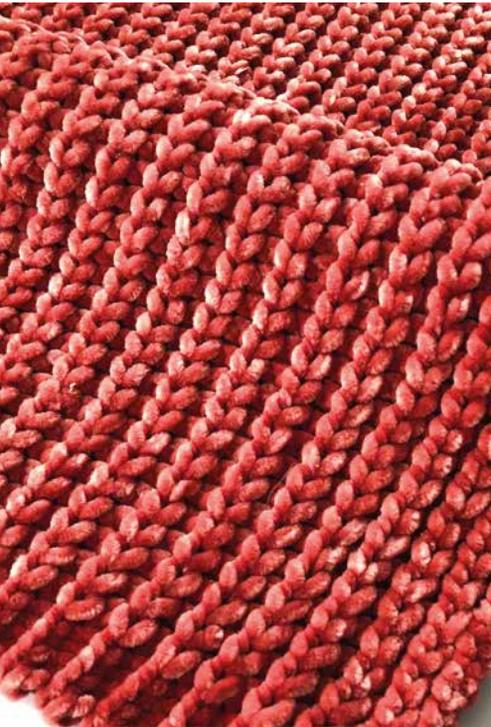
**A key member of the Jiangsu Guotai International Group.**

Huasheng focuses mainly on export, but also imports raw materials, such as cotton, wool, and semi-worsted and fancy yarns.

With an export market that made over 710 million USD in 2017, Huasheng is one of the largest spinning companies in the world.



.../...



Huasheng focuses in particular on the seasonal colours which are analysed in advance to allow for ultra-quick delivery in a variety of yarns of different price levels. This enables the company to showcase a collection aimed at a wide range of customers. Its structure enables it to produce a high capacity within a short space of time. A quality control and merchandising team controls all the production process stages to guarantee the highest quality, and with the assistance of the design team, to combine competitive pricing and the latest trends.

For the Autumn/Winter 2019-20 season, Huasheng is offering:

- Acrylic/nylon/spandex blend brushed yarns, for gauges 3/5/7, for cable knitwear or colourful stripe sets.
- Chenille in large gauge and with a velvet feel, lightweight to give a cost advantage for the knitwear.
- Polyester/ metal mix metallic feather yarns, with a shiny look and soft touch, very popular with the fast fashion brands.

## JIANGSU LUGANG CULTURE

*A giant belonging to the REGAL Group*

Lugang Culture is a company listed on the stock exchange that incorporates dyeing, spinning and garment manufacture and has over 4500 employees. The Group is divided into three distinct units in the spinning sector:

**SERENATA** concentrates on classic and moderately luxurious smooth yarns, using raw materials such as Merino wool and wool blends and cashmere and cashmere blends. Lugang has a fleet of state-of-the-art compact spinning machines imported from Italy and Germany. The “Merlino & Angels” collection is aimed at the market for 2/30 NM and 2/48 NM yarns.

**ARMONIA** offers high-range fancy mohair yarns. LUGANG has 12 Italian PAFA spinning machines and produces 1200 tonnes. The CARMEN range offers yarns available for stock service all year round.



LUGANG studies variations in market trends closely and provides its customers with an “all-in-one” service. LUGANG can offer a complete service (development, promotion and mass production) to a variety of customers, in worsted, semi-worsted, carded, fancy and open-end yarn, with an annual capacity of 35,000 tonnes.

REGAL takes its social responsibility very seriously, and uses RWS, OCS and GRS certifications, thus contributing to environmental protection initiatives and sustainable development.



## SHILEAD SPINNING SCIENCE & TECHNOLOGY

*combines sustainable development and fancy yarns of the highest quality*

Shilead is a key spinning company, incorporating worsted and semi-worsted spinning, dyeing in skeins and bobbins. This company specialises in blending fibres, in order to create fancy yarns that combine recycled materials and yarns made of natural fibres. This company is certified compliant with Oeko-100 class I, OE & GOTS standards governing traceability monitoring, and with GRS governing regenerated products. Its annual capacity is 12,000 tonnes and the factory covers an area of more than 50,000 m<sup>2</sup>, representing an investment of 180 million Yuans.

**Website: [www.shilead.com](http://www.shilead.com)**



### **TOP LINE (NINGBO) TEXTILE**

*The fancy yarn section  
of the CONSINEE Group*

TOP LINE is a joint venture, initially a partner of the Italian Lineapiu Group before being fully incorporated by Consinee in 2010.

TOP LINE offers a combination of Italian creativity and Chinese innovation with a fleet of 36 Italian PAFA machines and an annual capacity of 2,000 tonnes of various fancy yarns including cashmere, fine mohair yarns and silk.

Today, TOP LINE has the most exceptional production base in the ultrafine mohair yarn sector.



### **XINFANG**

*XINFANG and Hilaturas FERRE  
join forces to move the recycled  
products sector forward*

XINFANG has been GRS-certified for nine consecutive years and for many years it has been committed to using clean energy.

To reduce the problems related to supply difficulties and the exceptionally lengthy delivery times between Europe and China in the area of recycled cotton, XINFANG has ordered its raw materials from HILATURAS FERRE S.A. (Spain) for storage in stock service at its premises.

For this reason, for the next Autumn/ Winter season, XINFANG will showcase new grades of yarn that use blends of wool and recycled cotton. These new yarns have a range of different feels and styles, for example fine, looped, brushed, airjet, ribbon and chainette yarns.

More specifically, XINFANG will showcase the following grades:

**1 - SAPPHIRE**, 3/14 Nm, 49% recycled cotton, 35% polyester, 12% wool, 4% other fibres. It is a thread that uses recycled cotton available in stock service and which combines the techniques of stock dyeing and semi-combed dyed yarns. This yarn combines a pleasant feel with a natural appearance and represents a new concept of environmental protection.

**2 - SHRUB**, 1/3.2Nm, 36% acrylic, 33% recycled cotton, 31% recycled polyester. To make this yarn, XINFANG has used hyperbolic airjet technology to provide a combination of colours. This process has brought about a considerable improvement in the problems of roughness caused by the lack of recyclable materials and enabled the production of lofty, supple yarns.

XINFANG is committed to providing its customers with a variety of stock service yarns in many colours with short



delivery times. These ranges are also 15% less expensive than similar cotton/wool products.

The short-term combination of environmental protection and fashion is therefore now a reality.

### **WINNING TEXTILE**

*The specialist in rayon and viscose  
available for stock service*

Present on the market since 1988, Winning Textile specialises in the production of its own brand, Winning® Synthetic Yarns (rayon, metallic yarns, etc.). To complement this specialism, Winning also offers a large variety of trendy, fancy and semi-worsted yarns.

The company has its own dyeing facility for viscose and rayon, as well as for metallic yarns; this enables a consistent quality of production in a wide variety of colours available for stock service, for

which Winning has received recognition from its customers.

Winning Textile does not insist on a minimum quantity and has very fast delivery. All its rayon/ viscose products have passed the Oeko-Tex® Standard 100 test and contain no toxic ink products, meeting international standards.

**Website:** [www.winningtextile.com.hk](http://www.winningtextile.com.hk)



## **YARNS & COLORS CO. LTD**

***cutting edge and modernism  
for a special spinning company***

Yarns & Colors specialises in seeking out innovative raw materials and offers a complete range of sharp fashion products.

Yarns & Colors uses environmentally friendly natural fibres and high-performance synthetic fibres, creating sophisticated blends from various superfine worsted yarns to fancy twisted yarns. The company also has a sophisticated logistics system, thus ensuring perfect customer service.

Yarns & Colors systematically seeks out fashion trends and the latest global

consumer movements, corroborated by direct reactions and information collected from its international customers. Having analysed and decoded this information, Y & C has split its Autumn/ Winter 019-020 collection into five directions:

The first direction aims at a minimalist approach to the concept of quality, classic but evolving. The second direction focuses on modern luxury products, natural and comfortable; the third takes into account our cultural heritage, our way of life and recycling; the fourth meets the desire for high-tech in textiles, using the most appropriate technology to produce a textile that addresses sustainable development; the fifth direction showcases the new basic yarns, or how to make basic yarns fancy.

As a sneak preview, Yarns and Colors presents:

**TOPIA:** this yarn has the same glossy appearance as velvet. It is one of the fancy yarns spun according to high-tech principles. The yarn is soft and furry, perfect for the fancy effects. Compared with other chenille yarns, it doesn't stick.

**SELINA:** The functionality of this yarn makes it change colour under UV light and it shows seven different colours

depending on the light it is exposed to. This yarn was created thanks to a new high-tech fibre and is fresh, smooth, antistatic and breathable. It also has properties that block the ultraviolet rays originating from the filament itself, making it a reliable and environmentally friendly yarn.

By analysing the information collected and linking it to a principle of intelligent production, Yarns & Colors can respond very quickly, reduce its production time, reduce its stock and gain advance customer reaction.

There is an office in Italy:

Yarns & Colors SRL

**Email:** [carlo@yarnscolors.it](mailto:carlo@yarnscolors.it)





The collection also focuses on a series of new yarns that meet the growing demand for new visual effects and satisfy increasing performance expectations.

**Buckle** is a 100% Merino yarn designed to give a contrasting surface texture to the wool when knitting and finishing. Buckle has a count of 6/48 Nm.

**Galaxy** is a yarn with a count of 2/56 Nm made from 85% extra-fine Merino wool and 15% lamé (lurex) available in 24 colours.

**Nexus** is a yarn that is a blend of 90% extra-fine Merino wool and 10% PBT, created by using the latest core spinning techniques. The knitted fabrics and the clothes made with this yarn are scratch-resistant with elastic recovery properties which are second to none. This yarn has a count of 2/48 Nm.

## ZHONGDING

*Consistently high-achieving and innovative, Zhongding specialises in the production of extremely fine Merino wools and cashmere. This spinner excels in the production of superb luxurious yarns and its excellent quality control and after-sales service are among the most efficient in the sector: Zhongding is constantly in search of perfection.*

The Autumn/Winter 2019-20 season introduces three new products:

**Modern:** a yarn made up of 50% extra-fine mercerised Merino and 50% cotton

## XINAO

*A spinner specialising in Merino yarn, transforming it from a basic yarn into a fashion statement.*

A regular exhibitor at SPINEXPO™ throughout the world, Xinao specialises in spinning Merino yarn. Its year-on-year development has seen it gradually transform a decidedly classic yarn into a range of yarns that combine functionality with fashion.

For the Autumn/Winter 2019/2020 season, Xinao will launch a series of yarns with central themes of sustainable development, ethical fashion and environmental awareness.

**RWS** is a 19.5 micron Merino wool yarn. Its fleece is sourced in accordance with the Responsible Wool Standard. This yarn is machine washable and available in counts of 2/30 Nm and 2/48 Nm.

**Hope** is a machine washable yarn that is a blend of 45% recycled polyester and 55% 19.5 micron Merino, to which a chlorine-free shrink resist treatment has been applied.



(BCI - Better Cotton label), whose manufacturing process imbues it with an excellent ability to breathe as well as impermeability, thus countering the effects of sweating. The yarn is very delicate and soft as well as being comfortable to wear. Mercerising the Merino yarn gives it a perfect colour-enhancing sheen.

**Cashtouch:** a yarn made up of 100% extra-fine mercerised Merino. The yarn combines great delicacy and flexibility with a cashmere touch and silky sheen and the result is very lightweight knitwear.

**Amara:** made up of 70% ultra-fine mercerised Merino and 30% pure silk, this yarn is very flexible; the silk gives it a particular top-of-the-range elegance.

**Saorsa:** 100% ultra-fine Basolan Merino, a yarn that produces very lightweight knitwear and gives colours a particular intensity; it is soft to the touch with a light, even texture.

**Website:** [www.zdtextile.cn](http://www.zdtextile.cn)



**ESQUEL**  
*presents its new Comerino™ yarn*

Australian Merino wool is natural, recyclable and biodegradable. It is considered one of the world's most versatile fibres. It is light, naturally wavy and durable and its structure enables it to capture and retain air, giving it heat-regulating properties.

The fine Premium fibres have a natural softness and elasticity, resulting in an end product with an optimal texture that provides a high level of comfort.

The surface of the fibre is covered in fine scales with a high grease content, which gives the fibre a pearly lustre.

Comerino™ from Esquel combines the benefits and performance of Merino wool and cotton to create a blended, high-quality yarn whose feel, performance and quality are immediately apparent.

Esquel showcases a full range of yarns combining wool and cotton, and in particular the Cotton/Wool Supreme blend range, the Elegance range and the Fine Blend range. These yarns adapt to changes in climate and meet the needs of every customer regardless of their market segment.

**SHANGHAI GALAXY**  
**METALLIC YARN**

*A successful restructuring from the kimono industry to activewear technology*

Galaxy has developed a broad range of metallic yarns covering all sectors of the market: gimped yarns for embroidery, sewing yarn, denim, straight and circular knitwear, lingerie, metallic films, batch synthetic fibres, reflective yarns, matte yarns. Galaxy offers yarns from the finest count to the thickest.

Galaxy has created piece dyed metallic yarns that can be used for garments and for lace that requires additional knitting or weaving, which makes the yarns more adaptable and versatile. Galaxy also offers formaldehyde-free products, Oeko-Tex certified.

Galaxy offers more than 5000 metallic yarns, gimped yarns for embroidery and sewing yarns. Its technicians work to meet its customers' specific requests.

Galaxy is showcasing several new products:

- **The reflective "dense" yarn**, created from 110 pieces cut out in reflective film and twisted with various gimped yarns, reflecting as though lit up by

torchlight, very innovative and can be used onstage or as functional fabric, inspired by modern life. More and more employees want to do sports at the end of the working day in total safety, protected by fabrics woven with reflective yarns, visible when illuminated. This RLF yarn combines fashion and functionality, and is therefore a key textile accessory.

- **MXR and MXR 300 slice** – very elegant metallic silvery yarns that give an interesting texture to knitted or woven materials, especially knitwear, scarves and fabrics.

- **Superfine, super-soft matte yarn.** Because our customers often ask for sophisticated colours that combine luxury without being over-sophisticated, we have developed a line of matte yarns that are elegant and soft, highlighting a desire for understated luxury.



## CONSINEE

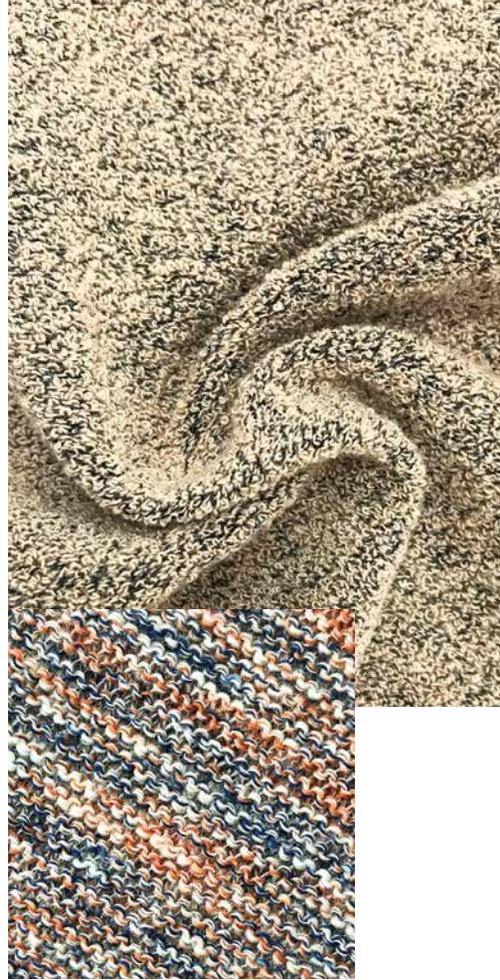
*The Consinee Group is the biggest exporter of high quality cashmere yarns, with an annual capacity of 10,000 tonnes, representing more than 15% of global cashmere production.*

The area around latitude 45° North is known as the “Golden Steppe”, and has much quality grazing. Inner Mongolia has cashmere of the most exceptional quality and is situated between 105 and 115 degrees longitude East. The Consinee Group is aware of the benefits China offers as an exceptional source of cashmere and for over ten years has been exploring the sources of raw materials, selecting the highest performing fibres, in different counts. This selection means they can offer misty, light, soft products with heat conservation properties.

Shahtoosh, or the “King of wools”, produces an unbelievably comfortable and elegant fibre, used in the past by aristocrats and those seeking the best quality. Unfortunately, this Tibetan antelope is in decline and listed as an endangered species. Trading in this cashmere is therefore prohibited and illegal.

Consinee has found another alternative in Alpas, a cashmere as white as snow, as light as a cloud, as shimmering as silk, known as the diamond of fibres. The “baby cashmere” comes from kids aged between 3 and 12 months, whose wool can only be carded once in their life. Only 30 grammes per kid is collected, making it the most precious of the animal fibres. Consinee has made it a substitute for Shahtoosh, thanks to an exceptional spinning technology.

The key to the success of the Consinee Group is its specialisation in sourcing and spinning cashmere, its selection of the best raw materials and its quality control vis-à-vis what it produces.



## ZHONGXIN

*AW19 presents “UP”*

“Up” is the principal inspiration of our Autumn/Winter 2019 collection, where we showcase a macroscopic observation of the different parts of planet Earth. The collection is broken down into three sub-categories, “Earth”, “Atmosphere” and “Cosmos”, starting at the terrestrial level and moving upwards. When developing our yarns and their colour range, we used as our starting point a broad concept, applying it to something as minute as a yarn, and to proposing a new approach to the creative process. Starting with this macroscopic approach to achieve microscopic results, we were able to create some very different yarns and offer very unconventional strengths compared with what is already on the market. We want to continue developing our yarns using this concept and to offer new and interesting products that complement our regular range in our very broad catalogue of yarns.

## EARTH

Evolution sends us from the depths of the ocean towards the Earth, towards the earliest formation of rocks created by the marine environment itself. Structural and rigid in form, this group lends itself perfectly to classic yarns, their structure and design and offers yarns that are classic in their nature, but made special by the use of stretch, recycled elements or high-performance materials. Obviously, this colour palette leads us towards earth tones: the grey of the rocks, the red soils, completed by the colours of metal.

Developed yarns: elastic yarns, recycled yarns, high-performance yarns, yarns integrating elements found in the earth: copper, jade, zinc, etc.



## ATMOSPHERE

When we leave the ground to rise towards the stratosphere, the clouds and their varied formations inspire in us yarns that are gentle, light, soft, and downy and everything you could associate with heavenly candyfloss. The corresponding palette is inspired by the clouds, so we must turn away from whites and blues, as this group strangely leads us to a range of pastels, roses, blues and mauves, in contrast with the more subdued tones of evening clouds as they appear at sunset.

The yarns developed: very soft and misty. Air-jet yarns, ribbon yarns.



## COSMOS

We continue our movement upwards and our voyage into the unknown. Space remains the unknown for us and there has been a considerable amount of media hype in this regard. We are applying the idea of discovery to the development of yarns and their properties, creating innovative fancy yarns. The range of colours is unlimited in response to the diversity of the galaxies where colours are blended until the finished product is achieved, making them very special. Metallic colours are also important in this group.

The yarns developed: flame yarns, spray-coloured yarns, yarns with multi-coloured knots, sequined yarns.



## ICCI

*A collection of luxury yarns at reasonable prices, an innovative vision and the pursuit of wellbeing.*

For this Autumn/Winter 019-020 collection, ICCI is integrating the concept of sustainable development and recycling based on the latest technology, and offering a range of plant-dyed yarns and three ranges of recycled polyester yarns.

**“BERRY”** is a range of fluffy yarns dyed with plant dyes from the roots, twigs, leaves and bark of plants. These naturally dyed yarns have a warm appearance and are non-toxic. They give a feeling of comfort and are pleasant to wear. They are soft and silky and have a natural scent. They are biodegradable and environmentally friendly.

**“MISCANTHUS”, “HERB” and “THISTLE”** are ranges created with a new type of recycled polyester fibre, which uses less energy and is recyclable, good for the environment.

**“MISCANTHUS” and “HERB”** are bouclé yarns, very soft and comfortable to the touch. These yarns are simple, elegant, natural in appearance and very warm.

**THISTLE”** is a range of fluffy yarns with a very rich texture. They are highly elegant and are good value for money.

ICCI is offering its stock service yarns in a specific range of colours to meet a need for quick delivery.



**WINFASHION INTERNATIONAL**  
*has been successfully engaged for the past 17 years in knitwear design and production and is always in the upfront of the knitwear fashion trend.*

In Amsterdam Netherlands, Winfashion's professional design team use their talent and creativity to develop your works. In Shanghai China, Winfashion works closely with mills and computer knitting design team on yarn development and knitting patterns to keep up with the changing of knitwear trend.

In China and Bangladesh, Winfashion is working with several BSCI certified knitting factories to provide design, sample making, production, and quality control, a whole vertical service. Winfashion has not only been working with Europe and America major brand name buyers for many years, but has been a strategic supplier for several domestic major brand name as well. Meanwhile, Winfashion has its own private label.

Focus of the coming seasons:

- Color block splice, bright color blocks, multiple color block splice, different geometric blocks interestingly spliced, to bring youthfulness in a fashion way,

brightness and warmth during cold, dull winter.

- Vintage style active knitwear for a more fashionable and urban feel; focus on clean strips and different shaped letters; we pay special attention to details and splice of different designs to make it look more fashionable in different styles.
- Special innovative chenille yarn: dull chenille, Metallic chenille, mixed color chenille

We understand yarn up to a new standard from garment shape and yarn origin and make knitwear more conformable and fashionable. We make you special and different.

**XIANGRONG**

*Also based in Shanghai, Xiangrong produces and distributes numerous knitwear collections. Its fleet of industrial machines includes Stoll (Germany) and Ci-Xing (China) machines, enabling it to offer its customers a complete service, including knitting, mending, washing, finishing and packaging for export, so as to offer an "all-in-one" service to domestic and export buyers.*

Xiangrong has integrated its own research and design centre with the help of an ultra-modern factory with strict quality control. Its teams communicate in Chinese, English and Japanese.

Xiangrong uses modern technology to produce high quality products; the company has built up a very good reputation with its customers, especially in Germany, the UK, France, Italy, Japan, the USA and Russia.

Xiangrong is proud to have created a modern business management system that consistently incorporates the latest technologies.

The business is BSCI-approved and is committed to the principle of "zero production faults".



## SHANGHAI OTSU FANCIFIL TEXTILE

*established in 2005, specialize in developing high-quality yarn, apart from providing quality products self-developed.*



Our collection carries special dyeing and functional materials, as well as yak/super kid-mohair noble fibres blend and fancy yarn, functional material. We have a superfine count of elastomeric yarn for the whole-garment.

New this season:

- KID-38 1/38nm; MOON-15 1/15nm; a combination of super fine mohair blended yarn and mousse loop yarn, thin and soft. The raw white yarn is in stock, with a color card to be used for reference. Minimum 30kg/col, with dyeing time around 15 days. (Top dyed can also be done, minimum lot 200kg/col, lead time about 45 days.)
- Aurora 2/50nm; a combination of super fine Merino wool and nylon blended yarn, super thin, soft with elastic material and high cost performance. A color card that can be used for reference, minimum lot 100kg/col, lead time about 35 days.
- FEATHER-24 1/24nm; viscose and nylon to achieve low-key luxury light, elastic velvet feather material. Minimum lot 30kg/col, dyeing time about 15-20 days.
- YAK-24 2/24nm; quality of yak can be comparable to cashmere's high grade natural fiber. Compared to other animal hair, yak offers a good heat insulation, is rich in windproof and moisture resistance. Raw materials: white, coffee and camel color can be produced. Top dyed minimum lot 200kg/col, lead time about 20-30 days.



## RUNSUN TEXTILE

*specialize in the production of woolen yarns. For the coming Autumn/Winter, Runsun introduce three new series of yak, Angora and cashmere blended yarn.*

- Cashmere blended series with cashmere products that are slippery, waxy, warm and soft. Runsun cashmere blended yarn, through continuous experiments of choosing the best proportion, have full color and natural purity.
- Yak has good softness and flexibility, fluffy warmth providing rich shapes and natural colors. Runsun yak-wool blended yarn incorporated reasonable proportion of wool fiber, combining the unique advantages of yak fibre and wool, for an optimum hand-feel.

- Dehaired angora fiber is fine, with a strong velvet feel, a surface scale neat and smooth, and moisture absorption superior to other natural fibers. Runsun super rabbit wool blended yarns adopt a unique technology, reasonable proportion, affinities, to protect the skin.



## YUSHENG

*is a competitive fancy yarn manufacturer and developer focusing on feather yarn, chenille yarn, air yarn and hair yarn since 1996.*

The coming season star products are air yarn and yarn with special functionality,



among which 3.6NM air yarn made from wool, acrylic and polyester with its soft touch, bright vision attraction, and a unique production technique. It can be applied to both machine knitting and hand knitting.

In addition to this hand knitting yarn, there are other 23 kinds of hand knitting yarns displayed in two catalogues, offering more design inspirations for yarn products.

All these yarns have stock for samples and 16 color effects for reference.



### **MINGHAI**

*For the Fall/Winter 2019/2020, Minghai is launching three new yarn series.*

- Renewable and environment-friendly yarn. The company selects super fine wool, nylon, anti-pilling acrylic, energy-saving and environment-friendly fiber - lyser and "soft gold" - cashmere. Using advanced spinning technology and combining the characteristics of different fibers, a new type of soft, light weight, green and environment-friendly spot yarn is introduced. The first 27 colors have been prepared.
- MH - WOOL core-spun yarn, with as a key recommendation: 6% merino wool 29% pilling acrylic 37% viscose

28% PBT 2/48 nm. High quality merino wool materials and synthetic wool and regenerated cellulose fiber, combined in an improvement of spinning process, to greatly solve the conventional core-spun yarn hardness, and make fabric fluffy and soft, with a better suede appearance. The first 32 colors have been prepared, the spot color card and the large quantity of yarn are also ready.

- MOHAIR series ; Through raw material selection, giving priority to South Africa Mohair, beauty linen wool for collocation, combined with the characteristics of synthetic fiber, we are proposing a 5% mohair 28% nylon 12% wool 55% synthetic wool in South Africa 1/13 nm.



### **WUXI TAIAN WOOL SPINNING**

*have their own spinning mill and the dye house, to meet customer's demands for delivery and quality.*

For the coming season we promote three lines of yarn as below:

Top dyed yarn with a diversification of composition, color and characteristics for a soft hand-feel. We also developed recycled yarns of polyester and cotton. Space dyed & spray dyed yarn with a hazy aesthetic feeling. It shows a diversity of colors according to collocation of different colors and different size of stitches.

Special fancy yarn such as all kinds of air yarn and brushed yarn with a strong sense of suede and a fluffy feel. We also developed some hairy series using a variety of raw materials.



# Save the dates!

Spring/Summer 2020

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| 5-6-7 MARCH 2019 |



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# VÉRONIQUE LEBEL

## ROPE BASKETS

*A contemporary take on two traditional crafts of Botswana and Namibia, basketry and weaving.*

The idea isn't to reproduce what African countries are masters at doing but to design something fresh and minimalist to match with any decor. Using woven cotton rope as the main material and a variety of colored threads in a hand wrapping technique, patterns are produced randomly as opposed to the very intricate and geometrical ones that can be seen on traditional African baskets. The earthy color palette is mixed with light hues to get a subtle and modern feel. Textured woven pieces are sewn on plain baskets to create an unexpected visual effect.

Born and raised in cold Canada, Véronique is a fiber lover and a self-taught creative seriously addicted to handmade things and beautiful craftsmanship. Each piece is one of a kind and handcrafted in her home studio in Shanghai.

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