



RESULTS SPINEXPO™ PARIS

AUTUMN/WINTER 2020

2-3 JULY 2019



S PINEXPO™ PARIS, HELD ON 2ND AND 3RD JULY 2019, HAS JUST ENDED. THIS WAS THE FIRST TIME THE EVENT HAD BEEN HELD AT THE CARROUSEL DU LOUVRE, AND THE NEW VENUE DID NOT ESCAPE THE NOTICE OF ANY OF THE PARTICIPANTS. THE SIXTH EDITION OF THE PARIS EVENT WELCOMED 82 EXHIBITORS, 40% OF WHICH WERE KNITWEAR MANUFACTURERS.



Exhibitors and visitors alike acclaimed the new venue which showcased a selection of the most eminent spinners and a variety of knitwear manufacturers in a setting worthy of the status of their companies. SPINEXPO™ Paris is the branch of SPINEXPO™ Shanghai and brings together a selection of spinners, fibre manufacturers, flat and circular knit machine designers and knitwear manufacturers with research and development divisions.

The event welcomed 623 visitors and re-entries 122, totalling 745 visitors, up 10% on the previous edition; there was also an increase in the number of companies (360 compared with 290). The United Kingdom remains the country with the highest visitor numbers (153) after France (228), but visitor numbers from Germany are also increasing (57).

The buzzword at the event was "alternative". This is a difficult time globally for the market and reflection is the watchword for the European brands that remain unsure about what strategy to adopt towards a market that shows little interest in consumption and whose demands are unclear. As a result, buyers have kept faith with their regular suppliers, whilst at the same time endeavouring to seek out new suppliers who might offer them clear answers to their questions. No buyer is prepared to take risks in a difficult period characterised by a fear of the unknown, so opting for new suppliers in these uncertain times is not on the agenda. Now is not the time to move downmarket and it was the higher end suppliers who were clearly the most popular with the majority of visitors, offering a range of products of proven quality, refreshed with new blends or new technologies at an attractive

FIBRES | YARNS | KNITWEAR | ACTIVEWEAR | CIRCULAR KNIT | SOCKS AND KNITTED SHOES | HAND KNITTING

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11TH SESSION
NEW YORK
16-18 JULY 2019
GREENPOINT
BROOKLYN EXPO CENTER

34TH SESSION
SHANGHAI
3-5 SEPT. 2019
WORLD EXPO EXHIBITION
& CONVENTION CENTRE

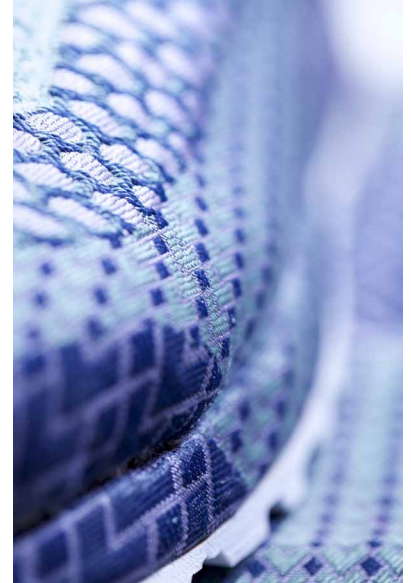
7TH SESSION
PARIS
14-15 JAN. 2020
CARROUSEL
DU LOUVRE

VISITORS

Total: 745



■ Europe : 517
■ Asia : 64
■ USA/Canada/Sth America : 16
■ Middle East/Africa/India : 23
■ Australia/New Zealand : 3



DETAILS EUROPE

France	228	Spain	7
United Kingdom	153	Poland	4
Germany	57	Russia	4
Italy	16	Ireland	2
Netherlands	16	Switzerland	2
Belgium	14	Monaco	1
Denmark	11	Romania	1
		Sweden	1

DETAILS ASIA

China	26	Taiwan	2
Hong Kong	21	Singapore	2
Japan	13		

price, although price was not a key factor in the search for products. Buyers in Europe continue to search for environmental friendly, ecological products and not so much for functional products as we witness in Asia.

The visitors also showed an interest in the creative designers who, with their sound knowledge of the new software used by machine manufacturers, might be a solution for reviving a lacklustre market. Their interest in meeting and talking with SPINEXPO's style team was a highlight of this edition.

The Carrousel is the ideal setting to showcase the creations that illustrate the season's trends and the trend spaces were a great success, with many buyers discovering designs created using the latest technological innovations of the machine manufacturers. SPINEXPO's strength lies in creating all swatches and garments on industrial machines, thus creating products that are reproducible as opposed to hand-crafted creations.

The edition's big winners were the spinners, and in particular the higher end manufacturers at the event. When visitors referred to "alternative", they meant finding new and technologically interesting yarns, with attractive properties and reasonably priced. The knitwear manufacturers had less success and the risk inherent in changing suppliers and the fear of committing to new partners were ever-present at the event. The visitors focused more on enquiries than commitments and it is clear that this attitude will persist for as long as the market stagnates.

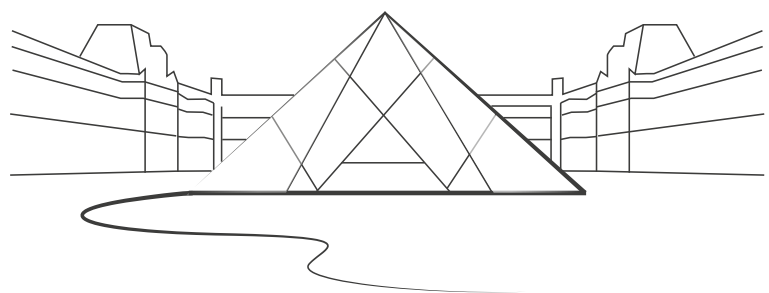
SPINEXPO's exhibitors stayed positive, with different results. The companies already established on the European market went away feeling stronger, whilst those looking to enter the market were less confident at the end of the day. Nevertheless, the atmosphere was professional and remained positive: the market is difficult but not disastrous. This is the time for reflection.

BUSINESS ACTIVITY

Knitwear Manufacturer	22,91%
Garment Manufacturer	11,73%
Trading Company (Garment)	13,91%
Trading Company (Yarns)	3,64%
Spinner	1,82%
Sourcing Office	5,82%
Design Office	22,43%
Department Store - Wholesaler Retailer - Agent	12,91%
Press	0,38%
Others	4,48%

TEXTILE SECTOR

Flat Bed knit (sweater)	42,48%
Knitted fabrics (outerwear)	20,60%
Knitted Fabrics (lingerie/underwear)	5,98%
Circular Knit (hosiery)	7,84%
Weaving (clothing fabrics)	18,01%
Weaving (home textile)	5,00%
Socks/Gloves/Hats	7,73%
Lace/ribbons/embroidery	4,86%
Technical end-uses	5,17%



**The next edition will once again be held at
THE CARROUSEL DU LOUVRE
14 & 15 January 2020**

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COMPANIES VISITING

SPINEXPO™ PARIS



1.2.3 GROUPE ETAM
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HG TEXTILE
HKS UK
HOBBS LONDON
HOMFEILDS
HONOR TEXTILE
HS FASHION
HUGO BOSS
ICFA
ICICLE PARIS
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INFKNIT
ISABEL MARANT
ITC ACCESSORIES
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JACQUI STARKEY
JAEGER
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JULES
JW ANDERSON
KAILLY FASHION

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KARL MARC JOHN
KENZO
KEY WINNER
KHAWAJA WOOLLEN
KIABI
KIZIDA
KNITSER LDN
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KOOKAI
KRISTINE IVERSEN
K TSA
KUJTEN
LANHIL SAIYC
LE BOUILLON MODE
LE FRENCH BUREAU
LE KASHA
LEDERER SAS
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LES LUTINS
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LNR INSTITUTION
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SRG APPAREL
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STUART PETERS
STUDIO CONTREPOINT
STUDIO MAILLE
STUDIO MILOU VOORWINDEN
STUDIO SOHO
SUEDE PAUL
SUNCOO GROUPE
SUPREMA
SUZHOU HEPAI FASHION
TALLY WEIJL
TARA JARMON
TEMCO
TESCO
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TEXEUROP
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