

FALL/WINTER 2020



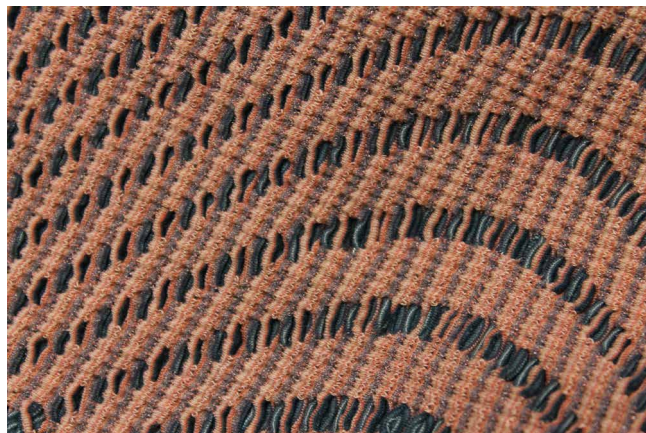
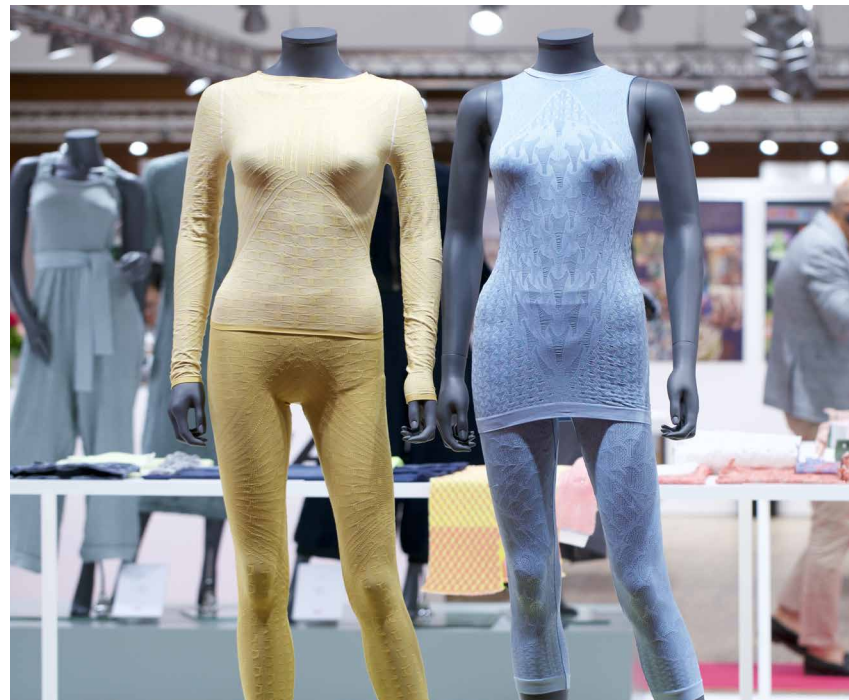
SPINACTIVE WRAP

# WEAR & BREAKAGE

FALL/WINTER 2020

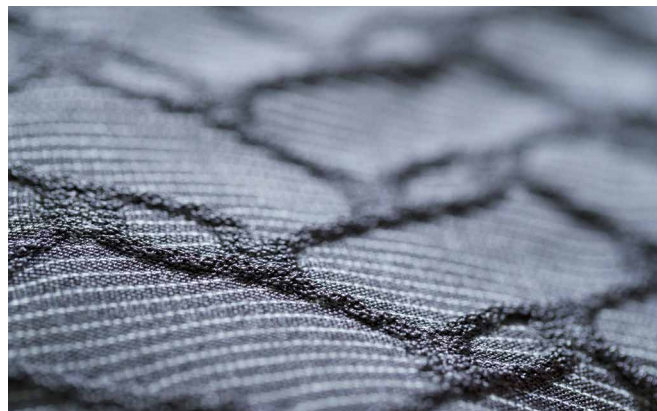
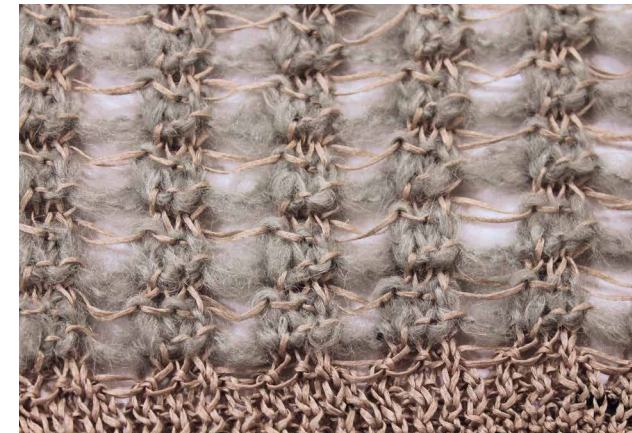
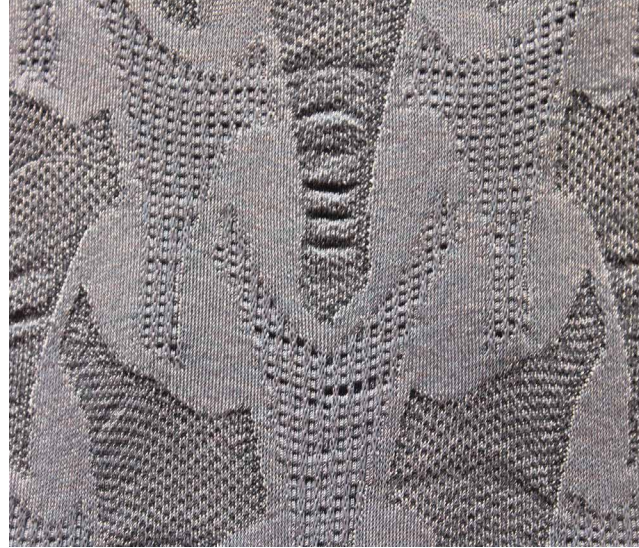
SPINEXPO™ IS THE LEADING INTERNATIONAL SOURCING EXHIBITION DEDICATED TO PROMOTING INNOVATIONS IN YARNS, FIBRES AND KNITWEAR





In today's uncertain times, it is not easy to find oneself. With political instability, the planet on the verge of destruction, and all the falseness of social media, consumers are searching for a way to truly nurture their inner selves in a way that is genuine and authentic. Personalisation is an intelligent answer to this very modern dilemma. We want to be empowered to make our own choices in life, starting with the clothing we wear and the textiles that we surround our bodies with. Taking the idea, we have come up with three different concepts within this project that correlates with SPINEXPO's themes for this A/W 2020. These three approaches mean we can look to a future where clothing takes on a new dimension and becomes a more meaningful part of our lives, reflecting not only the needs of the planet, but also the need for a deeper and more authentic connection to ourselves and our bodies.



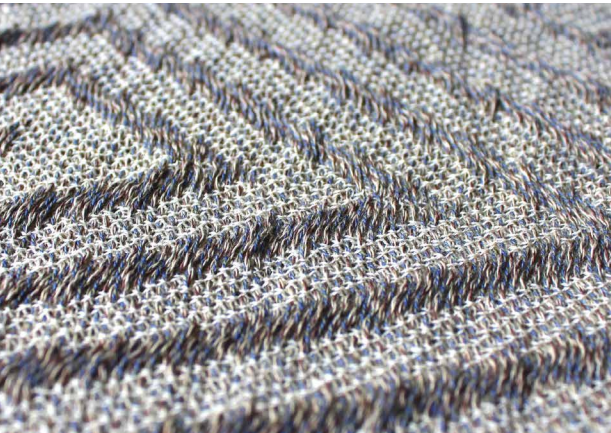


## PERSONAL PATTERNS

Our goal is to create textiles and garments that are customized to the needs and desires of the consumer. To facilitate this, we can create a personalised template and interface where consumers can select from a variety of options to create the garment of their choice. These options could include variables like texture, yarn, comfort, softness, and aesthetic details.



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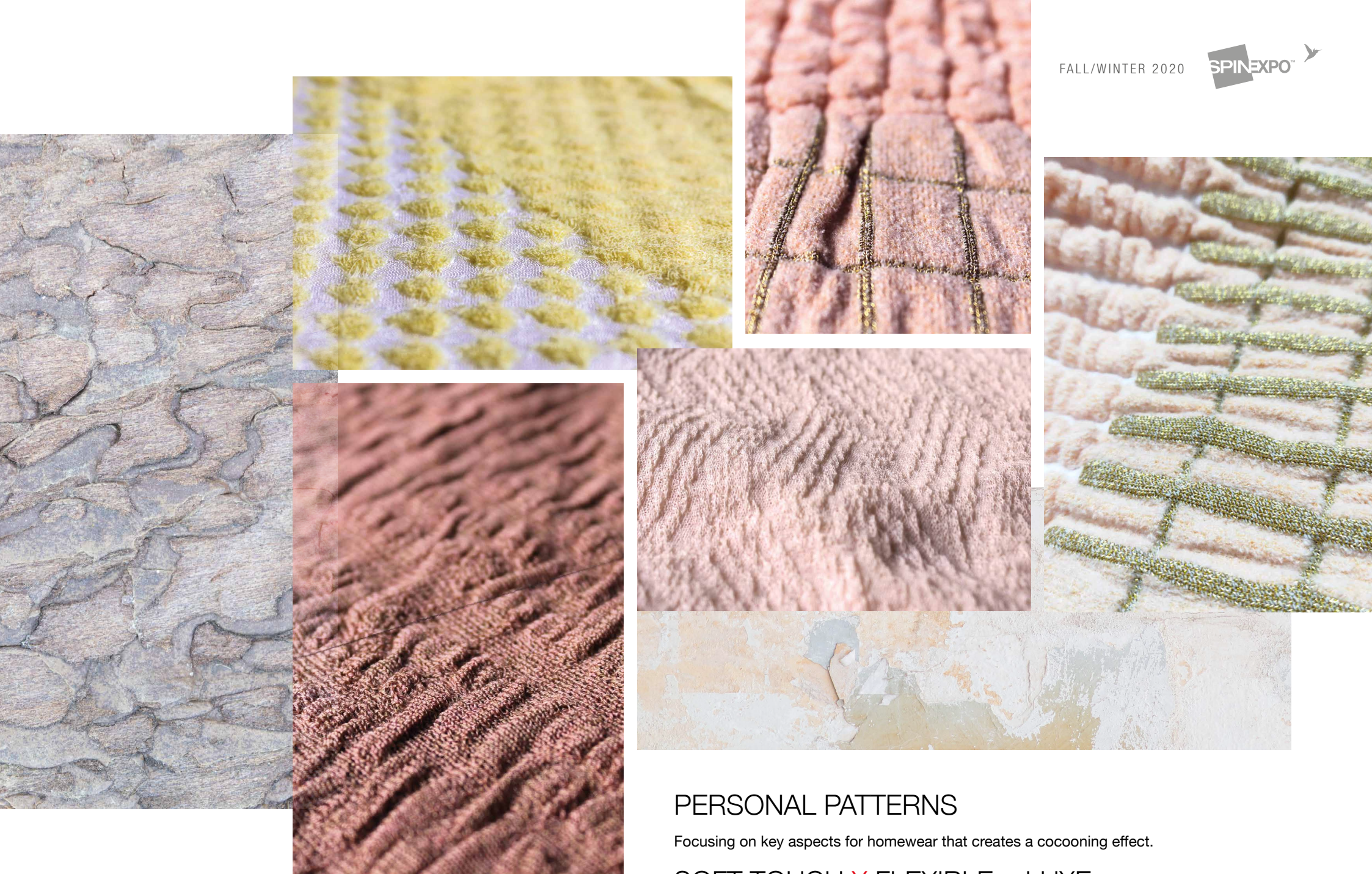
## PERSONAL PATTERNS

Creating textiles and garments that are customized to the needs and desires of the consumer.

COMFORT X RELAX = HOME



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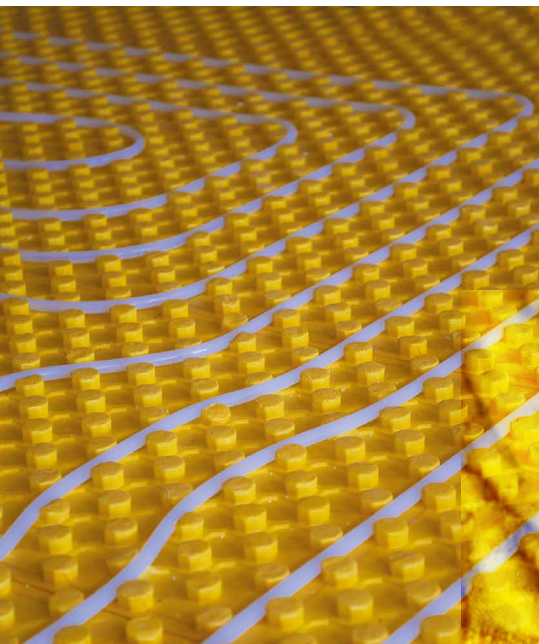
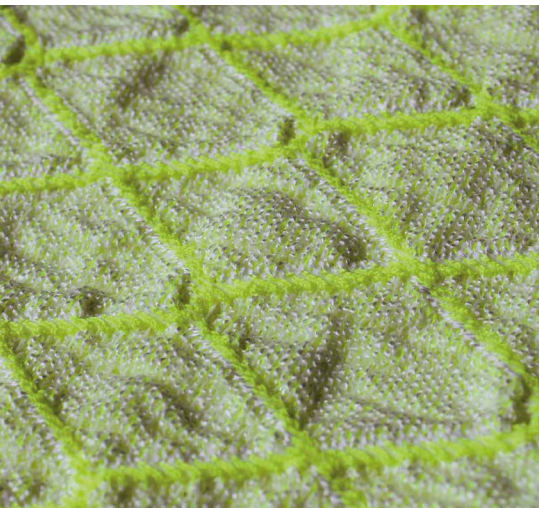


## PERSONAL PATTERNS

Focusing on key aspects for homewear that creates a cocooning effect.

SOFT TOUCH X FLEXIBLE = LUXE



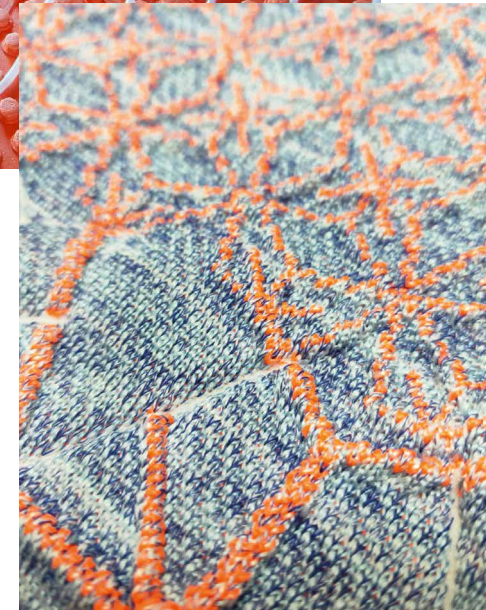
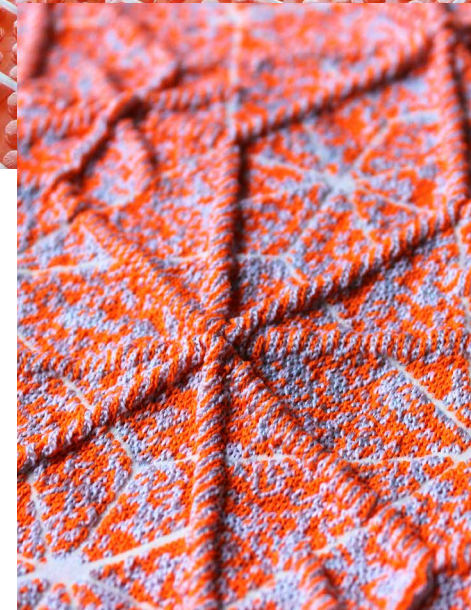
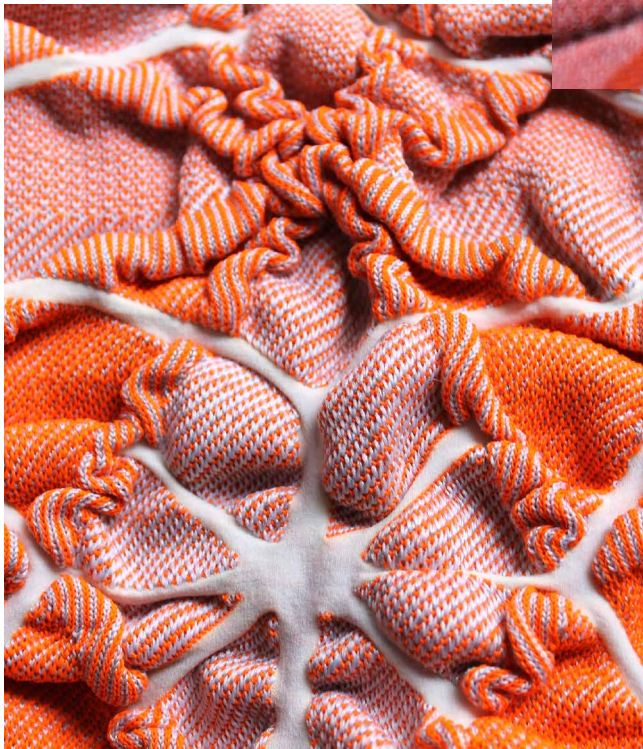
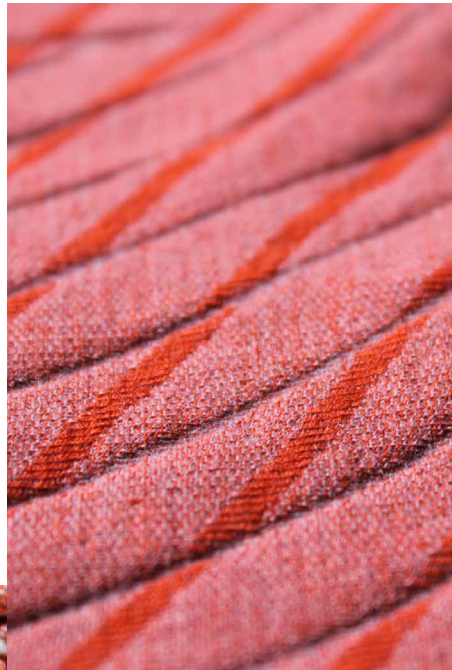


## MEMORIES & PERFORMANCE

To produce new sensory experiences, we can use a data-driven approach to create materials and shapes that deliver new levels of comfort. Comfort can be interpreted as a variety of qualities, from thermal properties to waterproofing and softness.

A holistic approach is crucial here; each element is carefully selected to perform specific functions in the garment.





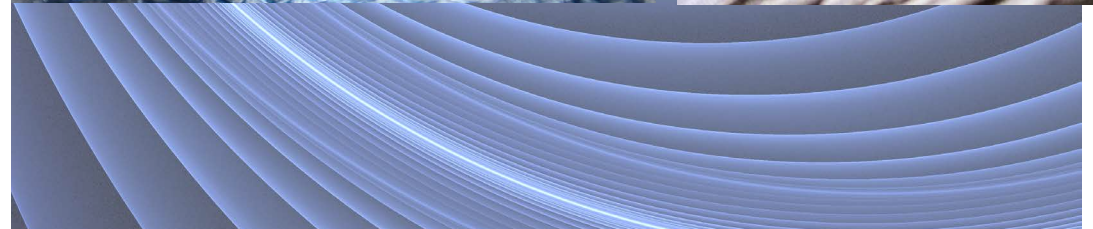
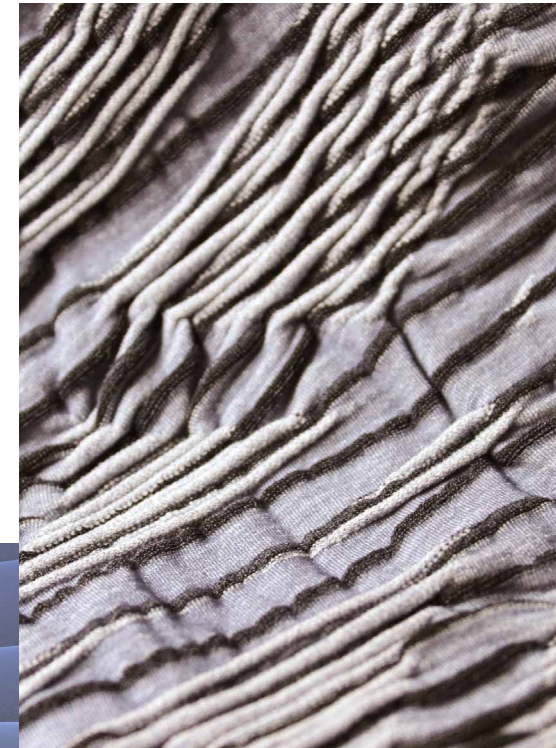
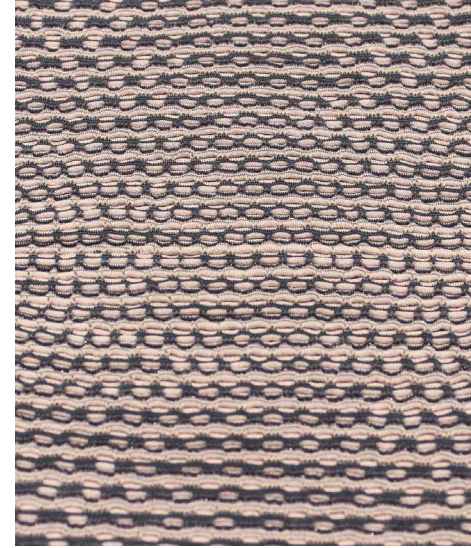
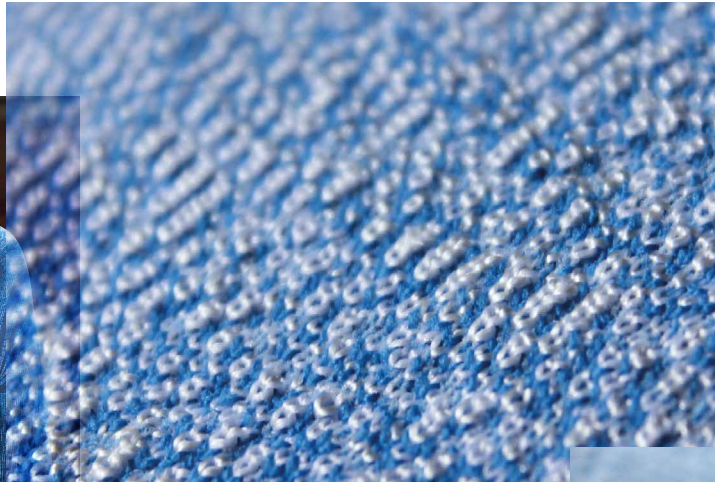
## MEMORIES & PERFORMANCE

Comfort can mean a variety of qualities, from the search for warmth, to the need for material to be resistant to cold and wet conditions.

DOUBLE LAYER X AIR = PROTECTION



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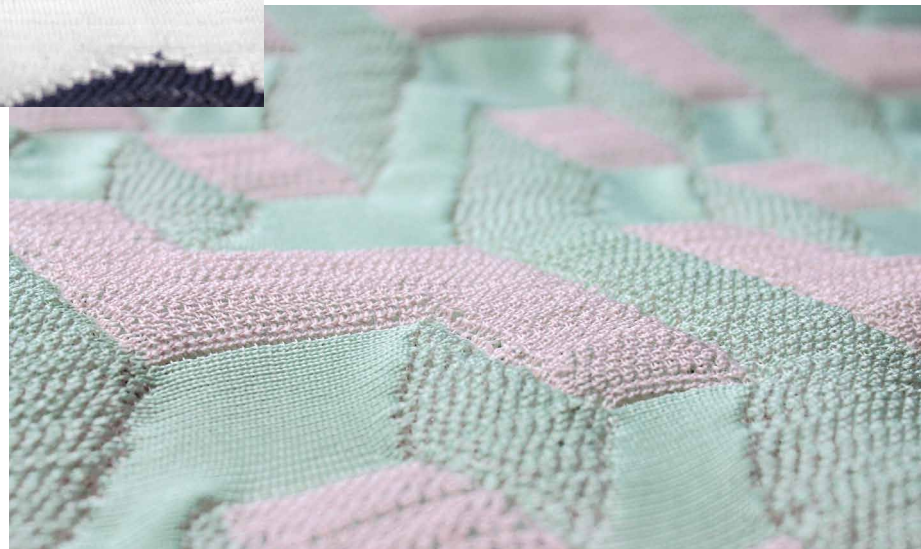


## MEMORIES & PERFORMANCE

Innovative textiles that offer an experience through the interaction of the body with the textile.

HOLLOW FIBRE X TRAPPED AIR = INSULATION



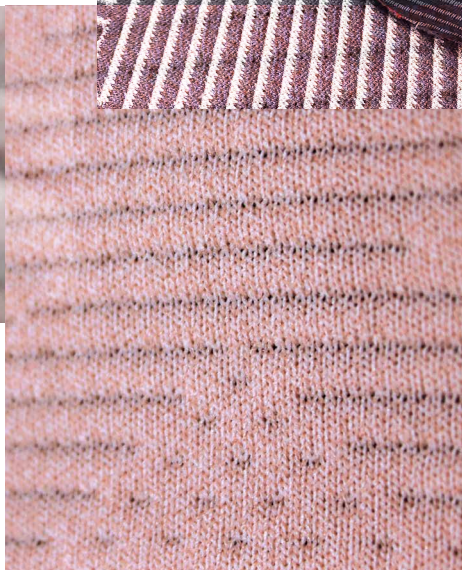
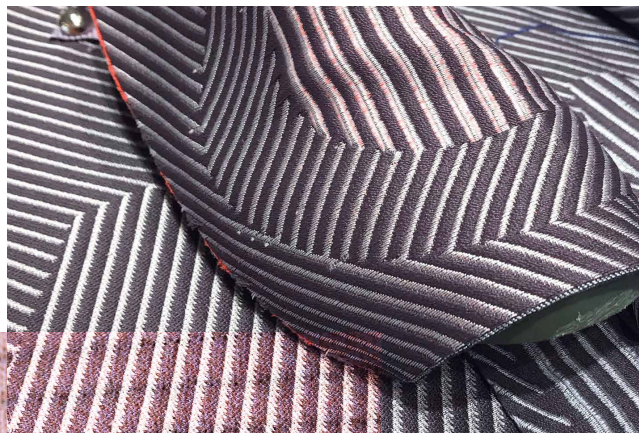
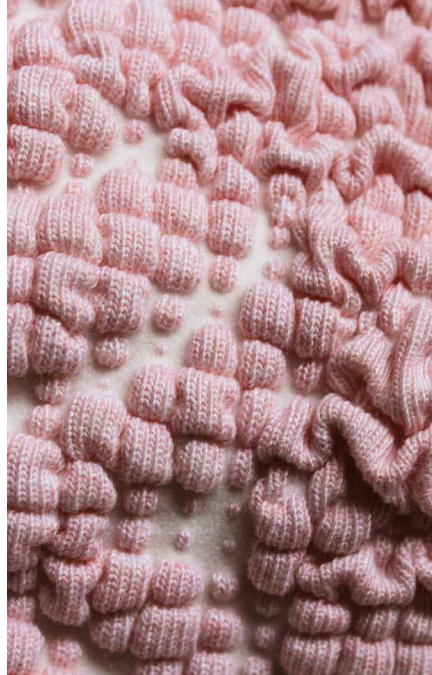


## REFUGE

This stage is about reshaping textiles and creating new manufacturing and creative techniques. Leftover materials from the garment creation process can be upcycled, taking sustainability to a new level. One idea would be to create biodegradable footwear using 3D knit technology. We have an opportunity to collaborate with innovative shoemakers in order to achieve this project.



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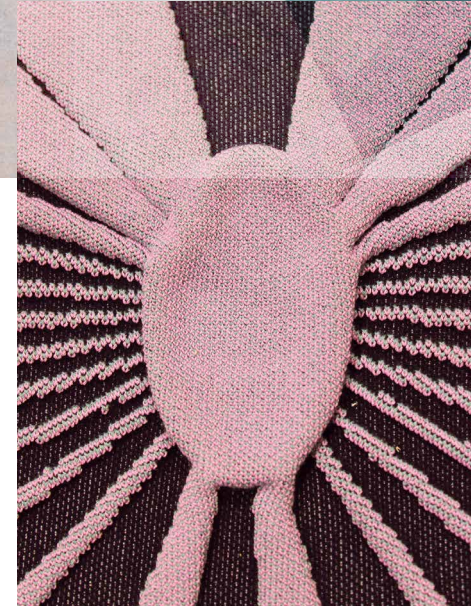
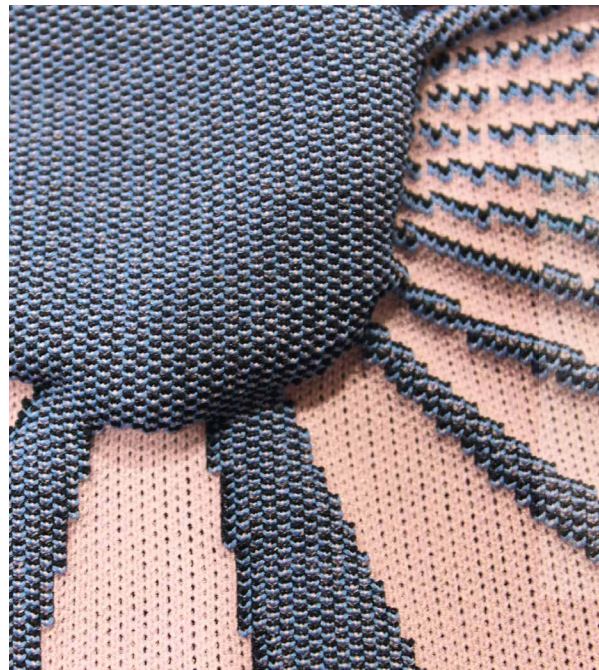
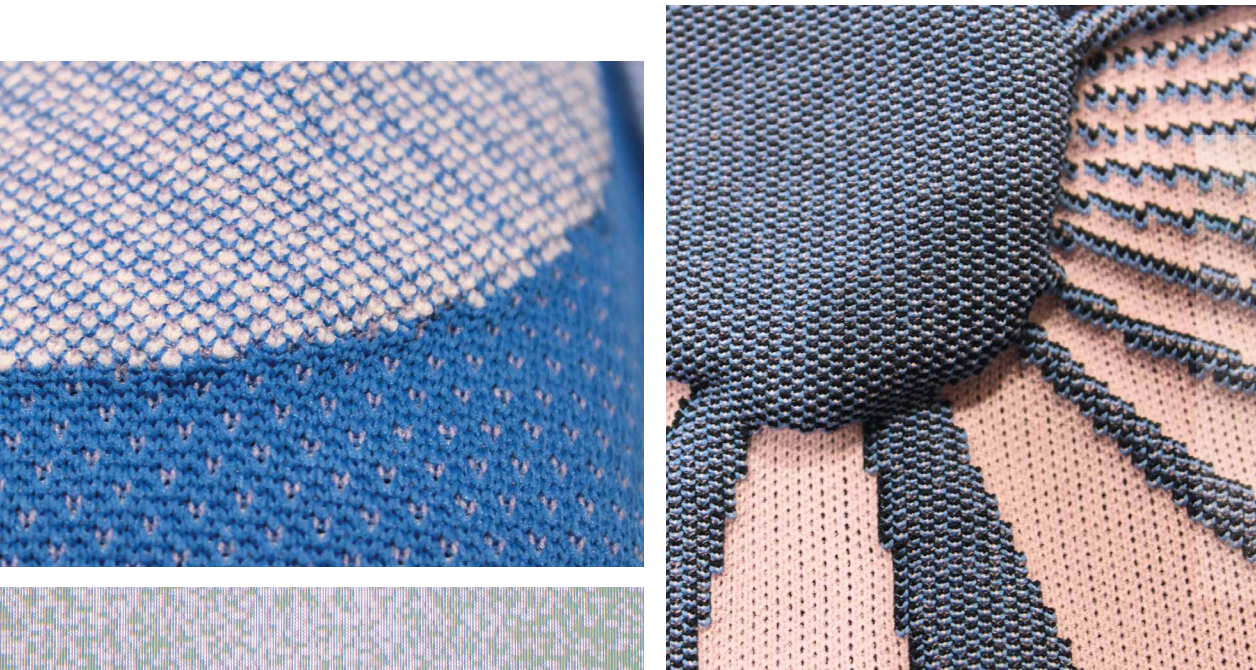


## REFUGE

A search in reshaping textiles and creating new manufacturing and creative techniques by up-cycling leftover materials and taking sustainability to another level.

REUSE X RECYCLING = SUSTAINABLE





## REFUGE

Creating footwear (parts), apparel and accessories but avoiding waste at the same time via re-use of textiles and functional engineering with collaboration across the industry.

CRAFT X COLLABORATION  
= FUNCTIONAL DESIGNING





SPINACTIVE is created in partnership with SPINEXO™ by Eva x Carola, a studio based in Netherlands and Shanghai specialised in activewear and technological research in the active sport sector.

**SPINNERS:**

HYWELL, SUEDWOLLE, XINAO, LONGRUN, UPW, YIWAGO, WINNING, CONSINEE, YIMING, XINNUO, YARNS & COLORS, ZIXIN, ESQUEL