

FALL/WINTER 2020

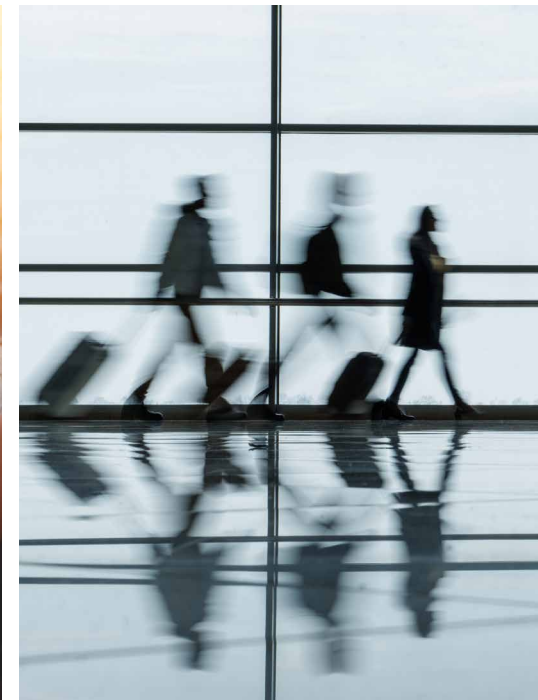
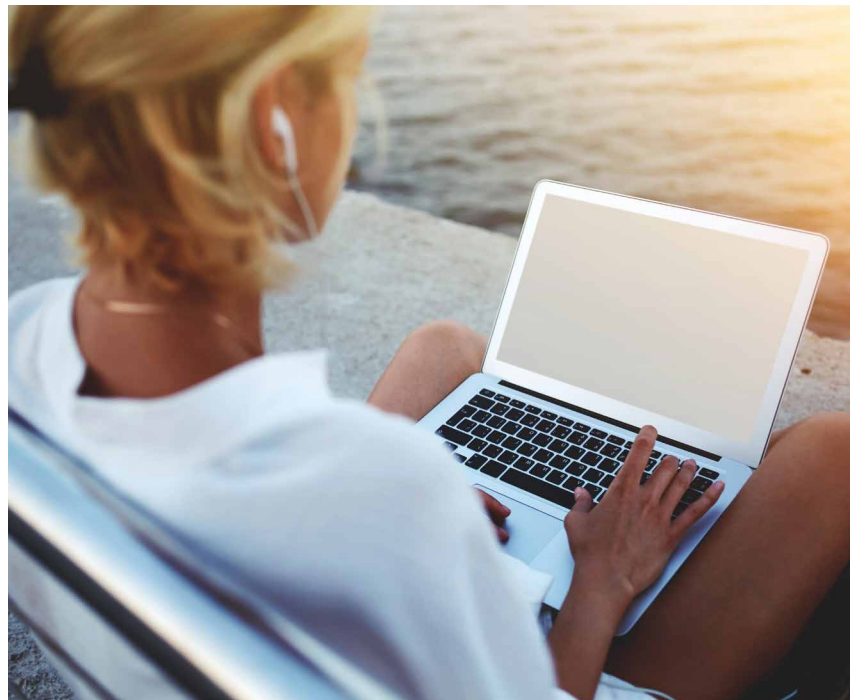
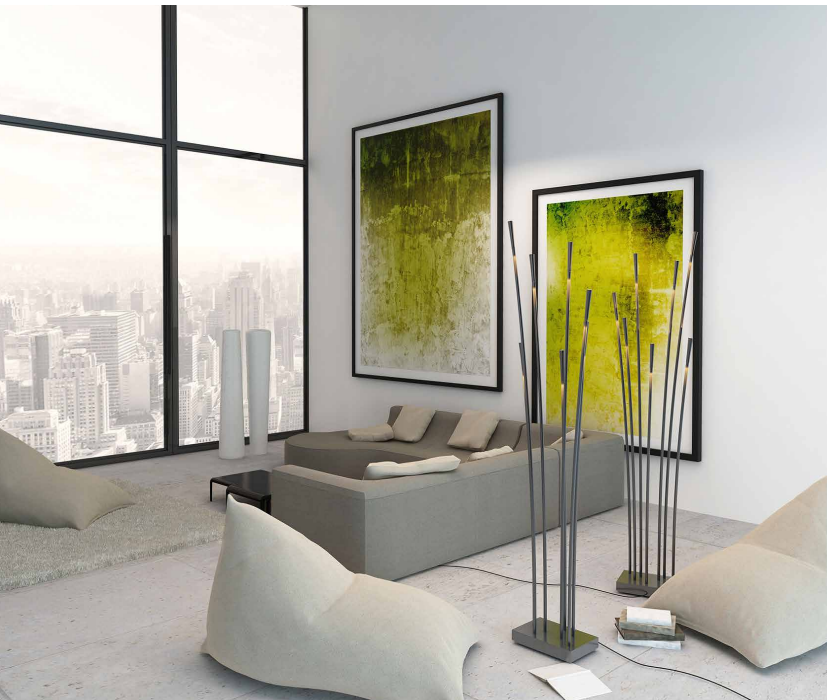


SPINEXPO™ HOME WRAP

HOME AS A CENTRE OF LIFESTYLE

FALL/WINTER 2020

SPINEXPO™ IS THE LEADING INTERNATIONAL SOURCING EXHIBITION DEDICATED TO PROMOTING INNOVATIONS IN YARNS, FIBRES AND KNITWEAR



INSPIRATIONS

To complete the 5 trends directions of the season, SPINEXPO™ presented a specific trend zone that is a portrait of the speed of changes we face on a daily basis and the place where we can relax, rest and take care of ourselves. Some surveys showed that the millennial generation spends around 70% of their time at home, dialoguing on social media, working or studying from home. Jobs are selected to be closer to home, when possible.

Home is becoming some kind of sanctuary where one can revitalize. With this as inspiration, our team examined the garments, accessories and soft home goods that allow us to move in comfort and style from home to work, be it while travelling long-distance flights for work and leisure, or short trips between home and the office.



SUMMARY

Steven Oo presented his vision for home by focusing on a "Personal Oasis";

"Nowhere feels better than the comforts of one's own home.

In this proposal, we presented the ultimate comfort zone by exhibiting garments that can be quite literally lived in. They can be worn inside out.

They do not require styling. They can be shared between different sexes.

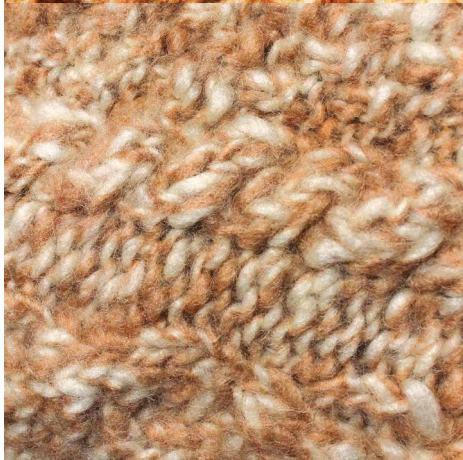
They are extremely comfortable. All the yarns utilized in this capsule have been carefully selected to showcase the best of the best.

Not only are the yarns comfortable but some also offer functionality."

Rory Longdon was inspired by transition and travelling, and termed it "Slow Up";

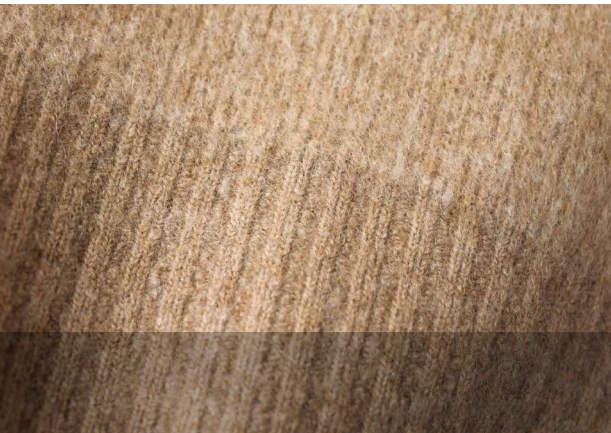
"This capsule is designed for transition from our own time at home to our own time in life. Looks that carry us from the home to the flight, the gym or the shops. In such a fast paced world - we're always on the go. Travel is much easier, as is staying connected and keeping in touch.

We are in motion continually and want to stay comfortable yet chic when doing so. At the same time our personal time at home is becoming more precious."



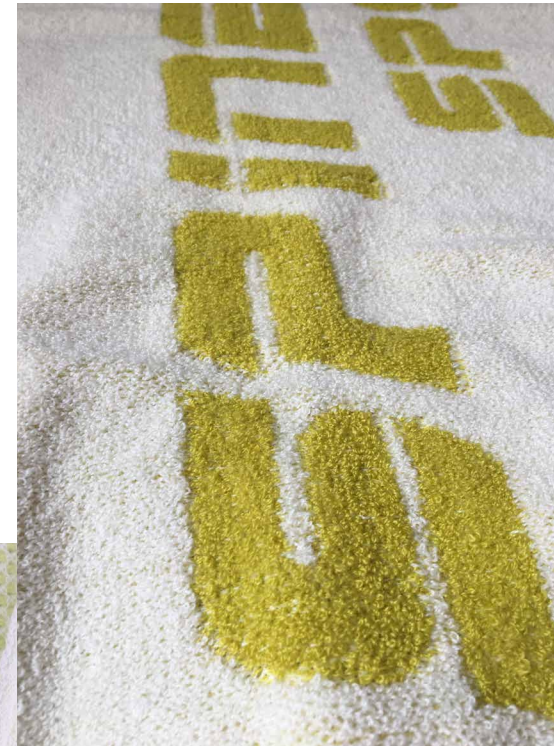
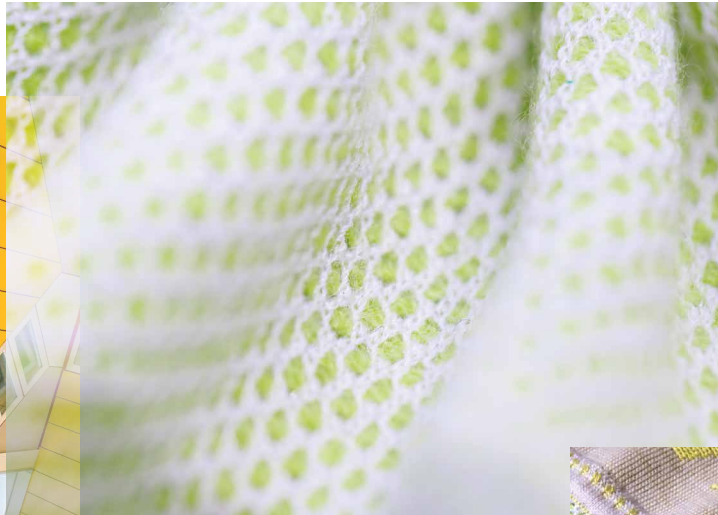
NATURAL FIBRES

Natural materials and colours are embraced for their fluid transformation from casual to luxe. Noble materials such as cashmere, merino and alpaca wear wonderfully and create a cocoon-like environment when felted and brushed. The natural colours range from dark to light and are embraced for their inherent sustainability by avoiding the toxic process of dyeing raw materials.



RELAXED DRESSING

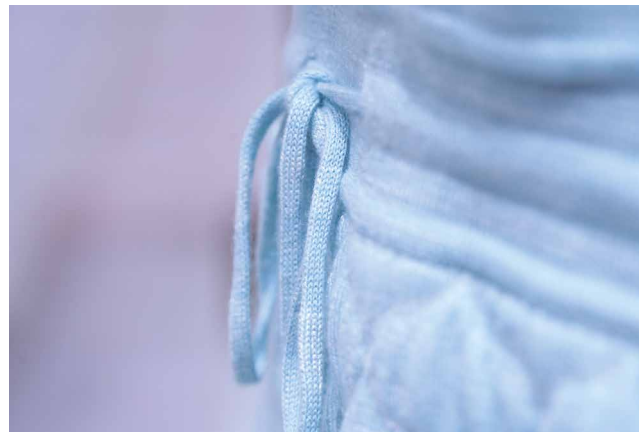
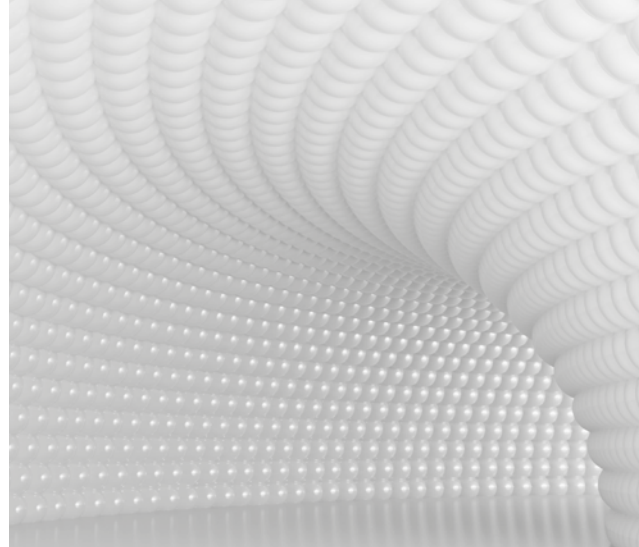
The rise of athleisure came together with the growing desire to have a home that one likes; today, the two directions seem to merge to bring a new wave of home fashion and accessories with relaxed shapes in top qualities knits fashionable enough to be worn inside and outside. Relaxation and indulgence is the key here with complete outfits going from pyjamas that can be worn inside and outside, socks than fit the collection, slippers, for health conscious customers.



SPORT ASPECTS

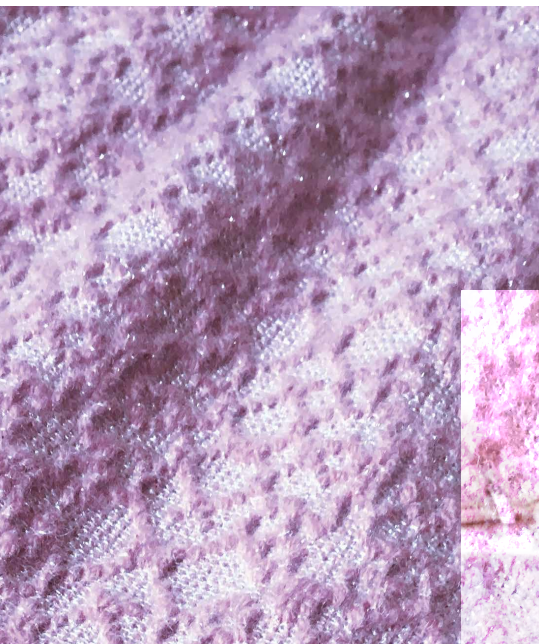
Cashmere blended with nylon allows development of a sporty mesh fabric that carries us from work to the gym, the airport and back home again. Silhouettes are embraced for easy functionality and can be worn inside-out and move across genders.

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QUILTED TEXTURES

Nothing says home more than our bed and a renewed examination of the patterns and proportions of the quilted and padded elements of our mattress provide inspiration and stitch direction, allowing the body to be cocooned and supported outside of our refuge.



TRAVEL ACCESSORIES

We now rely on an easy network of travel and the ability to work from anywhere, following the global shift of jobs and opportunities, adapting and evolving with ever-changing technology.

Living this transient lifestyle heightens the importance of the home in ways not explored before; a desire to carry our home with us, or as much as we can fit into our carry-on, while simultaneously creating a sharp focus on the taste, design and decoration of our actual home, wherever that may be.



Home is created in partnership with SPINEXPO™
by Steven Oo and Rory Longdon

SPINNERS:

BEST SHAN, ESQUEL, LUGANG, TOPLINE, UPW, YARNS & COLORS,
XI'AN ST. EDENWEISS, YILIE, ZHONGDING, ZHONGXIN