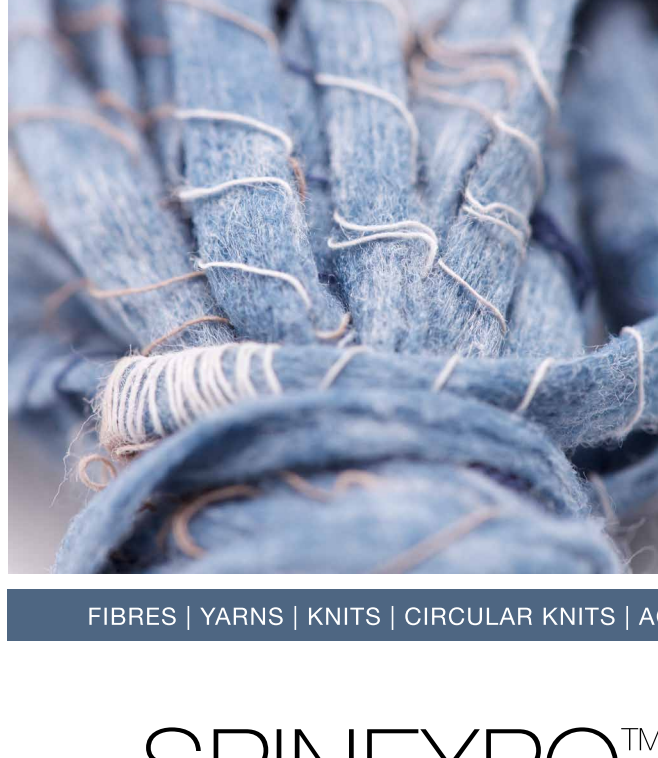




PARIS - NEW YORK - SHANGHAI

# Save the dates!

THE PRIMARY EXHIBITION FOR YARNS & KNITWEAR



FIBRES | YARNS | KNITS | CIRCULAR KNITS | ACTIVEWEAR | SOCKS | HAND-KNITTING WOOLS

## SPINEXPO™ SHANGHAI

9-10-11 MARCH 2021

WORLD EXPO EXHIBITION & CONVENTION CENTRE

### WARNING

Despite the fact that we obtained the show licence,  
Shanghai Police dept is still discussing whether they open the shows in March or not.  
**Please consult our website regularly for updates.**  
In case the trade shows are not allowed in March, we already reserved dated in April 2021.  
Thank you for your understanding.

A CONSTRUCTIVE AND OPTIMISTIC ATMOSPHERE  
FOR THE NEXT SESSION OF SPINEXPO™ SHANGHAI, WITH CLEAR SIGNALS,  
AT A TIME WHEN TRANSPARENCY IS ESSENTIAL.

*Durability and functionality are no longer a matter of marketing but become a hallmark,  
a standard towards a new generation of yarns thanks to the new fibres that are coming onto the market.  
The proposals for stock service products need to be based on facts, as partnerships between suppliers  
and customers emerge strengthened from the pandemic that has affected the whole world.  
For our Chinese exhibitors, export is still an objective, but the importance of the domestic market  
and Asian countries is now a dominant factor.*

*The demand for natural fibres continues, but in harmony with synthetics, bringing a modernity  
to the collections thanks to the balance in compositions and constructions.  
We are witnessing the emergence of resolutely modern and environmentally friendly products.*

### THE VISION OF THE EXHIBITORS FOR THE S/S 2022 SEASON:



*Environmental protection is a hot global trend today.  
In recent years, more and more international brands  
have increased the proportion of orders for sustain-  
able yarn varieties. Some well-known brands plan  
to have all textile products produced from sustain-  
able products in the next few years. Therefore, **our  
company will continue to increase its research  
and development of sustainable varieties in  
order to meet customers' needs.** At the same  
time, **we will cooperate with some large manu-  
facturers** and enhance our own products inven-  
tory. We also intend to introduce some top-quality  
stock soon of several varieties and colours to offer  
to our customers.*



*Fast delivery is standard. We do have long-term  
stock yarns and we split customised orders into  
3 weeks in order to keep the quality as well as the  
fast turnaround time.*

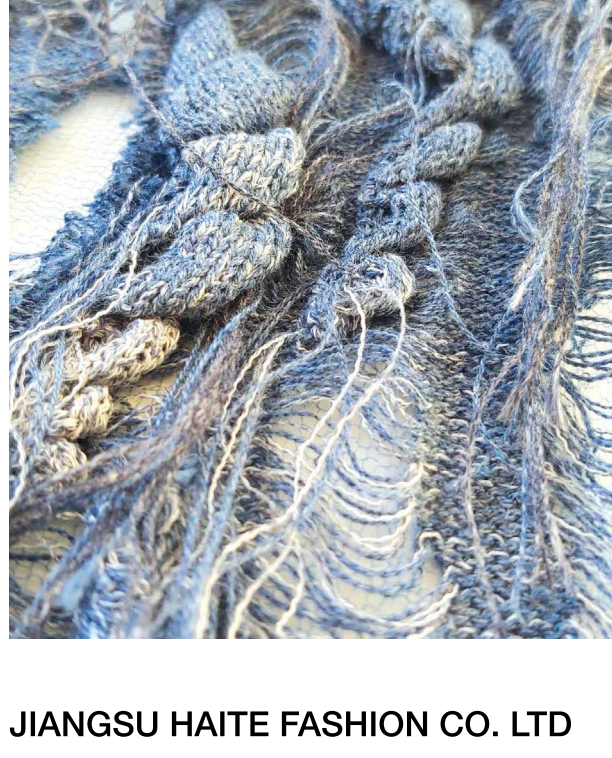
**We believe there'll be a new model of consump-  
tion and collaboration in the future along with  
the competition.** As for the international market,  
the imbalance between the industry and develop-  
ment will become more and more obvious; and  
regarding the domestic market, with the improve-  
ment in people's lifestyles and the change in their  
attitude towards consumption, increasing consump-  
tion will become the norm. Generally speaking,  
we are quite positive about the future.



*UPW's ECO Series brings together the raw beauty  
of natural fibres combined with the performance of  
innovative man-made materials.*

*The concept and vision behind our ECO Series is  
that every material in this collection contributes to  
a positive sustainable impact. Spring 22's ECO  
Series dives into the world of Sustainable Polyesters /  
Biodegradability / Closed-loop production /  
Organic Agriculture & certified dyes such as CiCLO®  
polyester, Coolmax EcoMade, Sorona/Sustans,  
Organic cotton & Archroma EarthColors®; using the  
eco-friendly fibres is not only an important affirmation  
of UPW's long-term development, but also  
ensuring a greener future by contributing to our  
sustainable core belief.*

**For more information,** please visit our website at  
[www.upwhk.com](http://www.upwhk.com).



### JIANGSU HAITE FASHION CO. LTD

*was founded in 2005 and specialises in the produc-  
tion of fancy yarns. It has a complete set of high-end  
yarn production equipment with registered capital of  
73 million yuan and a factory covering 90,000m², and  
a capacity of spun yarns of more than 8,000 tons per  
year. Its products are exported to 38 countries  
around the world. It is a large-scale enterprise with  
strong development capability and many varieties of  
equipment in the industry. **It is one of the largest  
fancy yarn production bases in China.***

*We did appreciate clients who took more responsi-  
bility towards the entire supply chain during this  
period. The size of the order was of much less  
importance. We offered some clients better prices  
and payment extensions to support them through  
this difficult time. Our main markets are America,  
Europe and Japan. We design different kinds of  
yarns and colours for various markets in order to  
meet requirements.*

### JIANGSU GUOTAI HUASHENG INDUSTRIAL (GTHS)

*adheres to the concept of sustainable development  
and has obtained GRS, RWS, GOTS and OEKO-  
TX100 certificates.*

*The new season products have more regard to the  
use of natural and biodegradable fibres, adop-  
ting certified materials such as cotton, organic  
cotton, recycled cotton and linen, hemp, RWS  
wool, RWS mohair and recycled cashmere through  
a variety of combinations resulting in a wide-range  
of yarn varieties.*

*Despite the pandemic, GTHS still focuses on export-  
ing to European and American markets, as they are  
its unshakable foundation, but the future marketing  
direction of the company is **to strengthen its atten-  
tion and investment towards the domestic China  
market, Japan and South Korea,** to enhance the  
anti-risk ability of the company.*



### TOPLINE

*used to target European mid to high level brands  
with global chain stores, so they did feel a limited  
effect in 2020 due to COVID-19.*

*As the pandemic continues, most countries have  
seen a reduction in the use of public transport, and  
home-based work has become more and more  
popular; all of this has an impact on how we dress  
and our choice of fabrics. That is why TOPLINE  
tends to use more natural fibres such as wool,  
mohair, cashmere and silk and sustainable and  
traceable fibres as well, paying attention to the  
softness and lightness of the finished products and  
avoiding waste.*

*With the growth of Chinese brands helped by a  
large population, and design studios developing,  
we believe they will be our ideal clients in the future.*



### UPW

*UPW's Spring 22 collection starts by thinking of  
new stories and new research; we carry out in-  
depth research on our methods of working and the  
products we develop. Sustainability and circularity  
are at the forefront, and our mission is always to do  
better, **to become more aware of customer and  
market needs through a more responsible way  
of doing business.***

*For Spring 22 we have 5 beautiful stories: Craftspace,  
Digispace, Mindspace, Soundspace and Realspace.  
As we worked on this new collection, creativity  
through sustainable innovation was our response to  
the chaos of 2020. How could we create products  
with a positive message in the current socio-political,  
virus and climate crisis? We needed to do more than  
design a 'pretty spring collection' and instead find  
something really worth celebrating.*



### AA GLOBAL

*will mainly promote its "acetate collection", an alter-  
native to natural silk for the coming spring/summer  
season.*

*ACETATE collection is co-produced by AA GLOBAL  
& EASTMAN Naia™. With Eastman Naia™ fibre as  
the core ingredient. This collection carries the same  
advantages as the luxury texture of silk and has a  
smooth handfeel, while being more durable, easy to  
care for, and anti-wrinkle.*

*Our objectives for 2021 are to see our domestic  
sales reach 60% and export 40%.*

*We only have several types of basic yarns for stock  
service. The current knitwear market is not creative  
motivation because there is no copyright protec-  
tion. **There is a huge demand for confidential and  
unique designs. Our main task will be helping  
fashion labels to create their own yarn.***



*We continue to innovate from raw materials, use  
environmental protection materials, new functional  
materials to change the structure of yarns, and  
continue to research and develop colour matching,  
so as to keep the product innovative. **We have also  
prepared some fast response yarns, we have also  
believe that creativity and better services will  
help our survival in the market.***

Enjoy!

Visit our new website **SPINEXPLORE**, dedicated to trends and products:

[WWW.SPINEXPLORE.COM](http://WWW.SPINEXPLORE.COM)

DUE TO COVID 19, PRE-REGISTRATIONS REQUIRED

[WWW.SPINEXPO.COM](http://WWW.SPINEXPO.COM)