



PARIS - NEW YORK - SHANGHAI

Confirmed New dates

SPINEXPO™ SHANGHAI

1-2-3 APRIL 2021

WORLD EXPO EXHIBITION & CONVENTION CENTRE



SPRING/SUMMER 2022 COLLECTIONS  
+ PREVIEW OF AUTUMN/WINTER 2023

**PRE-REGISTRATION IS COMPULSORY – NO ONSITE ENTRANCE**

[WWW.SPINEXPO.COM](http://WWW.SPINEXPO.COM)

*SPINEXPO™ Shanghai offers a specialised platform between top level partners of the textile chain and top-level fibres promoters, spinners, knitters, and knitwear machinery manufacturers working together in tight collaboration.*

*SPINEXPO™ caters to the brand names, knitters, producers of knitted fabrics, weavers, lingerie makers, the hosiery and sock industry, home furnishing and hand-knitting yarns.*

#### Fair Facts

##### Dates & hours of opening:

1-2 April 2021 - 9.00 a.m. to 6.00 p.m.

3 April 2021 - 9.00 a.m. to 3.00 p.m.

Please note that the upstream suppliers (fibre, top, machinery, technology, etc), spinners and students will only be accepted on the last show day.

All visitors need to comply with the sanitary regulations issued by the Venue & Police Dept

##### Venue:

Shanghai World Expo Convention & Exhibition Centre  
N° 1099 Guozhan Rd - Pudong - Shanghai

##### Admission:

Complimentary entrance for textile professional with textile business cards only.  
No admission to anyone under 18 years old.

**DO NOT FORGET YOUR BUSINESS CARD!**

We are now strict due to Covid 19 regulations & pre-registration is compulsory.

#### THE VISION OF THE EXHIBITORS FOR THE S/S 2022 SEASON:



allocation, the product distribution, or the product development, Südwolle's team is more inclined to meet the demands of Chinese markets and customers.

Südwolle have a positive expectation of the future as the epidemic is gradually getting under control, and order numbers are returning to normal. At the same time, they made a lot of preparations with a more targeted division of labor, and regarding production lines, they have also carried out a more reasonable allocation of resources for better efficiency and capacity, especially in their Zhangjia-gang Yangtse Spinning factory.

#### SÜDWOLLE: INTRODUCES A NEW LUXURIOUS SUPERFINE YARN SERIES

*Südwolle 2022 S/S core products mainly focuses on sporty and casual wears, aimed at fulfilling a dynamic lifestyle of urban areas. The company brought attention to creating "the superfine yarn series", a combination of Merino wool and superfine silver.*

*Together with unique sequin, not only did they make it to look more luxurious than ever, but also to prioritize a comfortable and fitting yarn for Asia demand.*

*Even though the 2020 Covid pandemic had a significant impact, and sales were shifted dramatically, Südwolle saw a great potential in local businesses and increased local production, implementing a "in China, for China" strategy. No matter the personnel*

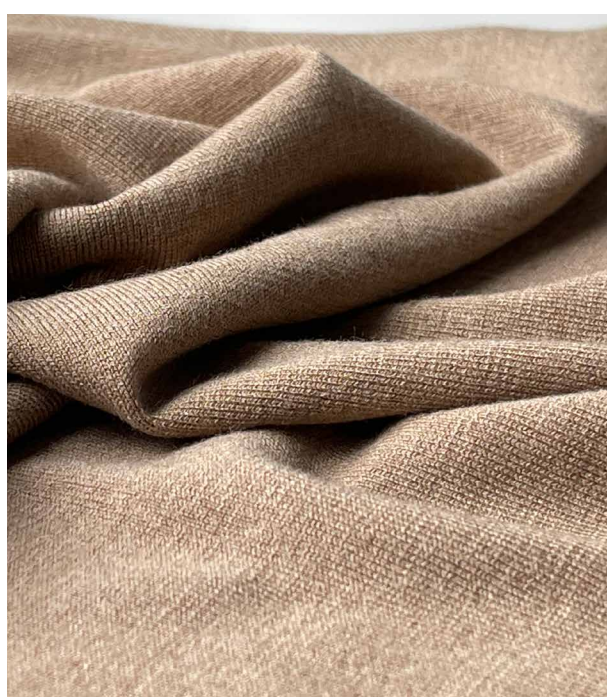


Meanwhile, Weijie keeps focusing on the exploration of new fiber and experimenting in developing new varieties and eco-friendly products; they are also pushing their main products for short delivery with stock service.

Weijie's strategy is to increase their sales proportion of exports, while also maintaining good partnership with domestic clients. They look at the future in a positive way: the pandemic consequence was that most of the customers placed less orders and kept less stock in comparison to the former year. However, once the virus is brought under control, the whole market will gradually start large investment and production.

#### WEIJIE PROMOTES AY2021, A NEW YARN MADE OF BLENDED BAMBOO FIBER WITH LINEN

*The yarn blend bears a very soft tactility, a bit like touching air, but keeping its dry handle; the product is clean and breathable. This new product combines four types of raw organic materials and its characteristics are bright colors and good whiteness, moderate drape, better maintenance ability; the yarn is antibacterial (elimination of more than 75% bacteriostasis in 24 hours), anti-UV resistant (41.7 times more than cotton), environmental and healthy, since bamboo fibres degrade by micro-organisms in THE soil. The moisture absorption is three times superior than cotton, making it a perfect product for Summer and Early Autumn.*



**Please visit our new website SPINEXPLORE, dedicated to trends and products:**

[WWW.SPINEXPLORE.COM](http://WWW.SPINEXPLORE.COM)

**DUE TO COVID 19, PRE-REGISTRATIONS REQUIRED**

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