



PARIS - HONG KONG - NEW YORK - SHANGHAI

Don't forget

NEW DATES

SPINEXPO™ SHANGHAI

8-9 OCTOBER 2021

SHANGHAI WORLD EXPO CONVENTION & EXHIBITION CENTRE
1099 GUOZHAN ROAD - PUDONG - SHANGHAI



FIBRES | YARNS | KNITS | CIRCULAR KNITS | ACTIVEWEAR | SOCKS | HAND-KNITTING WOOLS

NEW OPENING HOURS: 8.30 AM TO 7.00 PM

NEW HEALTH REGULATIONS

PLEASE CONSULT OUR WEBSITE

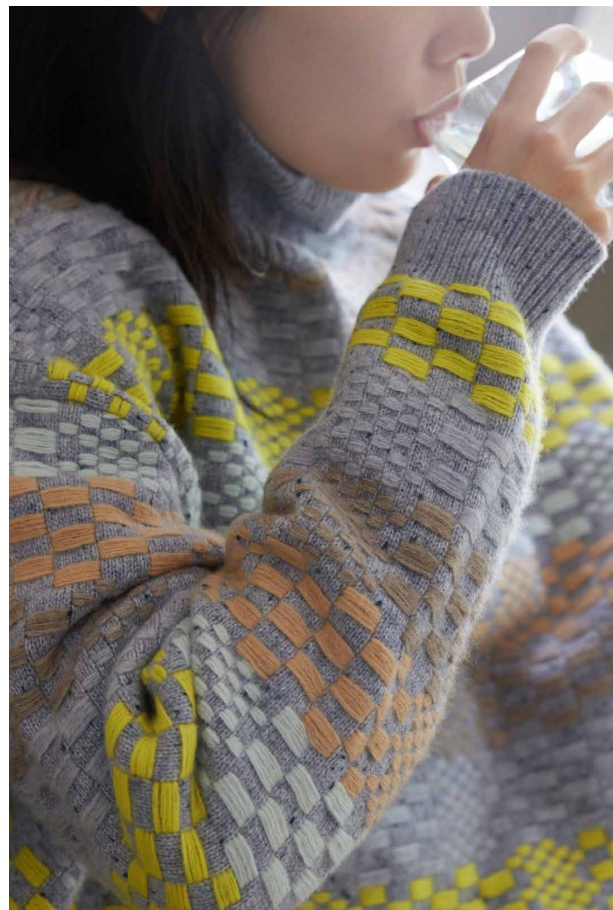
WWW.SPINEXPO.COM

PRE-REGISTRATION IS MANDATORY – NO ONSITE ENTRY

Focus on exhibitors' products XINAO

Aiming at becoming the first worsted wool textile enterprise
carrying out a carbon footprint project in China

Since 2020, the textile industry has experienced a severe situation raged by COVID 19 and its mutations and has undergone dramatic changes unseen in a century. The spread of epidemics and natural disasters has made man-kind a close-knit community of shared destiny. Paying attention to health, caring about life and nature have become a new consumption trend. Sustainable development is now a necessary goal as an objective.



One Step Ahead of the World

Zhejiang Xinao Textile Co., Ltd. has been focusing on worsted wool yarn for 30 years since 1991. Nature is the gene, and the yarn is the signal to connect Xinao and the world.

From the "Xinhua Wool Spinning Joint Factory" to a comprehensive textile enterprise integrating scouring, slivering, spinning, and dyeing; from the top in the worsted wool yarn field to the acquisition of Ningxia Xinao Cashmere Co., Ltd. and Todd & Duncan to complete the cashmere field expansion; from being listed on The Shanghai Stock Exchange to the establishment of Xinao Hong Kong Limited and Xinao Textiles Europe S.R.L. Through these 30 years, Xinao has been adhering to the concept of sustainable development and has completed all-rounded industrial chain expansion and global market deployment.

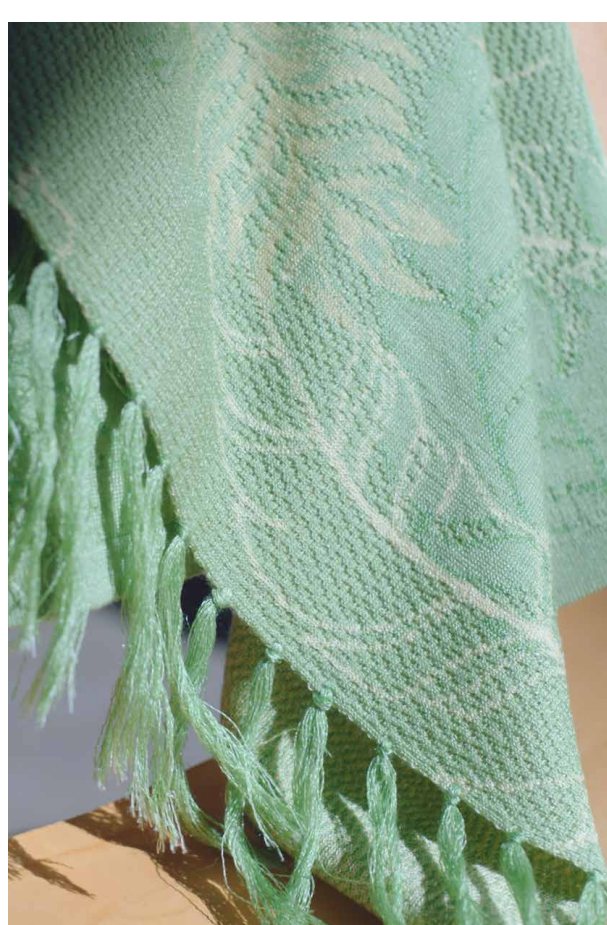
2021, which is reborn differently because of the epidemic, is the start of a green new world that has set off a wave of environmental protection, and a new journey of sustainable development in the 30th year of Xinao.

Developing Along with Ecology

Since the "30-60 Target" was put forward by The NPC and CPPCC sessions. "Doing a good job in carbon peaking and carbon neutrality" has been listed as one of the major tasks in 2021. This is not only an inherent part of achieving sustainable and high-quality development in the new stage but also an inevitable choice for the textile industry. This is to build a solid foundation for industrial safety, achieve green transformation, win global respect, and gain the right to speak in the future.

As a leading enterprise in the domestic wool textile industry, Xinao has always taken "green ecology" as its mission to guide the sustainable development of the profession.

In 2020, Xinao participated the WWF (World Wide Fund for Nature) low-carbon manufacturing plan, which aims to "stop the deterioration of the earth's natural environment and create a better future in which mankind and nature live in harmony". In 2021, Xinao joined the China National Textile and Apparel Council's LCA (Product Life Cycle) assessment project and the "Climate Innovation 2030 Action".



Boosting Ecological Behaviour

With the rise of sustainable fashion consumption trends, natural fibers represented by wool and cashmere are favored by clothing brands and consumers. Xinao has deepened its product development with the concept of "green eco-friendly", and successively launched chlorine-free series (ECO&ERA), traceable series (RWS, CASHQUEEN), recyclable series (HOPE, REMAKE, recycled cashmere), and environmentally friendly dyeing series (plant dyeing, undyed wool, and cashmere) and other wool and cashmere yarn products to provide consumers with a healthier, more eco-friendly and more comfortable wearing experience.

At the same time, Xinao has successively carried out RWS, GOTS, GRS, Bluesign, and other sustainable product certifications to create a sustainable textile industry chain with a transparent and reliable green supply chain.



Paving Greener Future with the World

Xinao is committed to a sustainable future. Wool and cashmere are our unchanging natural genes, and the ever-changing market pattern also urges us to break through.

In the future, Xinao will promote the broadband strategy and continue to explore the development of functional and eco-friendly yarns. We also hope that wool and cashmere yarns will shine in cross-domain applications such as home textiles, transportation, and aerospace; push the textile industry Chain extension to achieve product diversification. Xinao is ready to integrate into the international market and lead the fashion trend.

Xinao has been established for 30 years and will carry on as a pioneer, boost industrial innovation with sustainable concepts, communicate the world with yarn, and connect the future with nature.



WE LOOK FORWARD TO SEEING YOU THERE !

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