



HONG KONG - LOS ANGELES - NEW YORK - PARIS - SHANGHAI

# SAVE THE DATES

## SPINEXPO™ SHANGHAI

3-4-5 SEPTEMBER 2024

WORLD EXPO EXHIBITION & CONVENTION CENTER

1099 GUOZHAN RD, PUDONG - SHANGHAI - CHINA

### HOURS OF OPENING:

9.00 A.M. TO 6.00 P.M. (5 SEPTEMBER: 4.00 P.M.)



YARNS - FIBRES - KNITWEAR - KNITTED PRODUCTS

SPINEXPO™ is a select international exhibition in the spinning and knitwear sectors. It is attended by specialists in spinning and plays host to various companies specializing in knitwear design and manufacture. Most of these companies have their collections and research and development departments that can work directly with international brands.

210 TEXTILE SPINNING AND KNITWEAR EXHIBITORS  
PRESENT THEIR AUTUMN / WINTER 2025-26 COLLECTIONS.

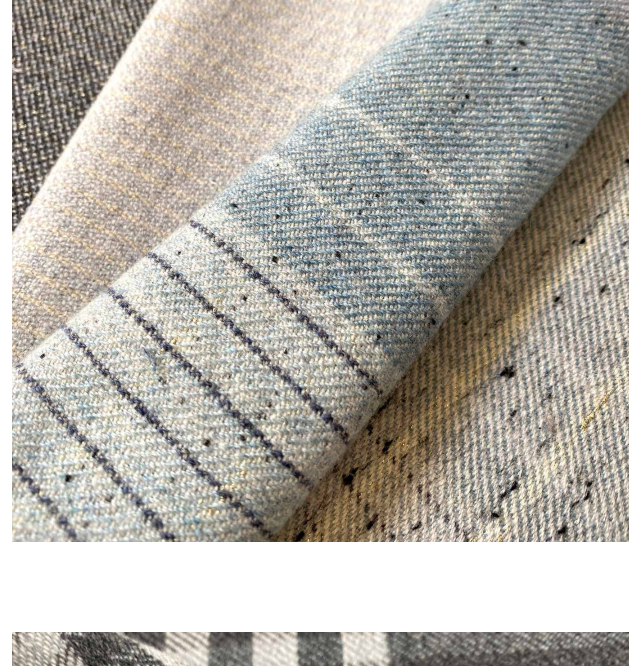
PRE-REGISTRATION IS MANDATORY.  
NO REGISTRATION ONSITE.

### TRENDS AT SPINEXPO™

#### REASSURANCE



**REASSURANCE** celebrates soft, noble fibers, often raw and undyed, taking center stage. The revival of loden-type fabrics, a nod to the past, and the inclusion of fancy yarns with marbled, looped, and mottled patterns are essential elements that further reinforce a sense of stability.



The REASSURANCE trend witnesses a unique and powerful collaboration between **Rory Longdon** and **Helga Matos**, who combine their expertise to push the boundaries of fabric design.

Helga's collection of woven fabrics presents a study of Denim fabric construction. She challenges herself by choosing cashmere and cashmere blend yarns to achieve the look of denim with a softer, lighter, and more luxurious feel using high-quality yarn from Todd & Duncan and M.Oro, incorporating nontraditional techniques such as the jacquard.



Rory Longdon researched to recreate the look of jeans through special knitting techniques and yarn combinations with marl twists in extra-fine cotton from Zhongxin and studied carefully to create a series of mélange colors. When knitted together in unique jacquard patterns, the washed effect of authentic denim comes to life.

Denim yarns from Vertex in varying color densities are worked in inlay jacquards, and float yarns in ultra-fine cotton bouclé give the effect of worn and tattered denim.

The techniques utilized in the denim production process are all created directly on the machine, so no extra finishing is required. This innovative approach saves water, electricity, and chemicals, producing more sustainable and eco-friendly denim.



#### CONNECTION



The trend **CONNECTION** blends the cool and warm colors of natural pigments for soft lines, protective shapes, furs, knits, flannels, and micro-plaids in home items for a contemporary style that draws inspiration from traditional sewing, weaving, and dyeing techniques.

**Shasha Wong's** vision for Connexion involves knitting to convey a sense of safety and comfort. She focuses on the soft touch of natural materials against the skin, the oversized silhouettes that envelop the body, and the intricate clothing details to create a relaxing atmosphere.

**Kemi Clark** worked on an upholstery cloth inspired by the first snow falling on the furrowed ground after the last harvest of the year, the land stripped of all its provision and laid bare, ready to rest, recuperate, and ultimately grows and provides again the following year. A jacquard design abstracted from these evocative images and partly tufted create texture and interest.

Made for a large bench: a place of rest, conversation, and recuperation.



For **Steven OO**, Reassurance and Connexion are interpreted as extroverts and introverts; one thrives outside while the other enjoys being inside. Reassurance looks are outerwear focused with coats and heavier bonded knits, while Connexion looks are focused on oversized sweaters with brushed surfaces paired with throws and accessories. The uniting theme between the two trends is the focus on the highest quality yarns provided by Todd & Duncan, Hasegawa, Xinao Cashmere, Dashing,

### DON'T FORGET

NEW SPINCLUB

## LOS ANGELES

### 24-25-26 SEPTEMBER 2024

COOPER DESIGN CENTRE

860 SOUTH LOS ANGELES STREET, SUITE 1100 - LOS ANGELES CA 90014

PREREGISTRATION IS MANDATORY

CHECK OUR WEBSITE: [WWW.SPINEXPO.COM](http://WWW.SPINEXPO.COM)