

ANALYSIS SPINEXPO B2B HONG KONG

SPRING/SUMMER 2024

8-9 FEBRUARY 2023



FIBRES | YARNS | KNITS | CIRCULAR KNITS | ACTIVEWEAR | SOCKS | HAND-KNITTING WOOLS

ET UP SINCE 2020 TO FACILITATE CUSTOMER/SUPPLIER MEETINGS DURING THE COVID PERIOD, THE B2B SPINEXPO™ HONG KONG WAS HELD AT "THE SPACE" ON 8 & 9 FEBRUARY 2023 AND HAS BECOME A REGULAR EVENT, WHICH HAS INSPIRED MANY TRADE SHOW ORGANISERS!

VISITORS BY CATEGORY



- Design + sourcing offices: 10%
- Fashion brands: 27%
- Garments manufacturers: 23%
- Knitwear manufacturers: 13%
- Spinners: 15%
- Trading companies (yarns): 5%

The two-day presentation of the Spring/Summer 2024 collections welcomed 502 visitors from 12 countries and 200 companies, with a large majority of Hong Kong visitors (466 from 180 companies).

The general mood was one of optimism, with buyers looking ahead to 2023 after a difficult 2022 and high stocks, but with sales increasing in the knitwear sector. This bodes well for the year ahead, now that travel and face-to-face trade is picking up with the hope of a recovery. Many Chinese companies travelled for the first time since 2020 and enjoyed meeting their customers face to face.

Conditions have changed, however, compared to pre-Covid years, and order intake is down 20-30% overall, with buyers cautious about launching smaller runs and testing the market's reaction, before placing their final orders later in the season. Buyer demand for new products with special features comes at a time when many suppliers have refocused on stockservice products that sell more easily and offer buyers flexibility. Many suppliers did not managed to complete their collection with new products. The wave of epidemics that followed the end of the Covid quarantine periods contributed to the slowdown of factories and this was followed by Chinese New Year and the wave of departures from factories that delayed the development of new products.

Trading companies (gmts): 5%
Press: 2%

REASON TO VISIT

Meet clients	7%
Get Inspiration	7%
Meet suppliers	17%
Buy	58%
Others	11%

Innovative suppliers are the winners of these collection presentations, and in particular all products that take into account sustainable development, traceability and certification. Natural fibres continue to be popular but price is an increasingly important factor, and the big winners are blends incorporating recycled nylon or polyester in mixtures with other fibres. There is a real opportunity for success for suppliers who have the right product, tailored to what consumers want and what they buy.

It is clear that the spinners have taken advantage of the last two B2B presentations in Hong Kong and Paris to collect and understand the buyers' requests and complete their collections with the right products, which they will present in April at SPINEXPO Shanghai.

The next session of SPINEXPO Hong Kong will be held at the same venue on 18 & 19 July 2023.

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EXHIBITION SHANGHAI 12-13-14 APRIL 2023 WORLD EXPO & CONVENTION CENTRE B2B PARIS 5-6 JULY 2023 GALERIE JOSEPH





HONG KONG - NEW YORK - PARIS - SHANGHAI



LIST OF VISITING COMPANIES

FASHION DC LTD BRILLANT GLOBAL DONGSUN FASHION (ZHUHAI) CO., LTD DZ GROUP NEW VINTAGE POSIN LIMITED SHANGHAI HUAXIANG WOOLEN DRESSING CO. LTD SKYTEX (CHINA) LTD. SUZHOU GM-TEXTILE TECHNOLOGY CO., LTD WINSUN GARMENTS & ACCESSORIES LIMITED WUJIANG RUNSUN TEXTILE CO., LTD ZHEJIANG FORTUNE APPAREL CO., LTD TRISTYLE SOURCING LTD ANGEL GARMENT LIMITED ARTWELL HOLDINGS LIMITED AVANCE INTERNATIONAL CO. LTD AVION SHIPPING CO LTD BEKNIT LIMITED BESTSELLER UNITED CHINA LIMITED BRILLIANT GLOBAL BRIXON OVERSEA LIMITED BY.Y.B STUDIO ASIA C&Ys LTD CELIO SOURCING LTD CENTRALAND LIMITED CFL ENTERPRISE LTD CHARTER VENTURES CHEER MARK INDUSTRIAL LTD CHEMTAX CHEMTAX INDUSTRIAL CO., LTD CHICO'S ATSO LIMITED CHIN HIN FACTORY LIMITED CHIN HO KNITTING FACTORY LIMITED CHINA UNION (CASHMERE) INTERNATIONAL GROUP LIMITED COBALT FASHION COBALT FASHION - SOUTH OCEAN COBALT FASHION HOLDINGS LIMITED COMPETENT CORPORATION LIMITED CONTEMPO LIMITED RAPER COMPANY LTE DXL GROUP EASTMAN EASY ON LIMITED ELEGANT VIEW MODA LTD ERALDA EUSINO PRODUCTION LTD EVERBRIGHTON (H.K.) LTD FASHION DC LTD FENIX FASHION FOKKA FORTUNE GLOBAL (HK) LTD FREER TRADE COMPANY LTD FULLCHARM KNITTERS LIMITED FULLYRICH (HK) LIMITED G.A. OPERATIONS HONG KONG LTD GAP INTERNATIONAL SOURCING LTD GEARS APPAREL SOURCING LIMITED GENERAL PRODUCTS CO.LTD GLAMOUR APPAREL LTD GLOBAL PROMISE INDUSTRIAL LTD GLOBAL WISE DEVELOPMENT LTD GLORY BRIGHT GARMENT LTD GMS GOLD VENTURE(HONG KONG)LIMITED GOLDFAME ENTERPRISES LTD GRAND MASCOT LIMITED GRAND PRIDE (INT'L) LTD

GROUP DRAGON INDUSTRIAL LTD GTI INTERNATIONAL GROUP LTD HANWO INTERNATIONAL LIMITED HARMONY LINK TRADING CO., LTD HAUTE APPAREL COMPANY LIMITED HELTEX LTD HIGH FASHION GARMENTS INTERNATIONAL COMPANY LIMITED HIGH FASHION GROUP HILPOP FASHION LTD HKS (KNITWEAR) LIMITED HNIX CO.LTD HOMFIELD LIMITED HONG KONG SALES (KNITWEAR) LIMITED HS GROUP TECHNOLOGY LIMITED INDHOUSE LIMITED INKA KNITTERS LTD INSIDE FASHION INTERLOCK STUDIO ITOKIN (H.K.) CO., LTD J.CREW J.WONG GROUP JJ ASIA LIMITED JOHN LEWIS PLC JOY FAIR KNITTING CORPORATION LTD JY TEXTILE LTD K-BIT LIMITED KENT KNITTERS LTD KES FASHIONS LIMITED KF GARMENT LTD KFJ INTERNATIONAL LTD KINGLIGHT LIMITED KINGRADE GROUP KWONG MING KNITTING FACTORY LTD LACHMI'S INTERNATIONAL LTD LAI'S KNITTERS LTD. LAWS KNITTERS LIMITED LAWSGROUP LE BARON INTERNATIONAL LTD LE LABO DE TWY LEE CHENG (HK) INDUSTRY LIMITED LENZING FIBERS LI & FUNG TRADING LIMITED LIDL ASIA PTE LINMARK HK LIMITED MARKS AND SPENCER MAX CRAFT CO.,LTD MAYTEX(HK) LTD. MERRY LINK MGF SOURCING MGF SOURCING FAR EAST LTD MISS SIXTY MULTITEX GROUP NEW VANTAGE TRADING LIMITED NEW WORLD KNITTING FTY. LTD NEWTIMES DEVELOPMENT LTD NEXT SOURCING LIMITED ORIGIN BRANDS OVS HONG KONG LTD. PAK TAK(KWONG TAI) KNITTING FACTORY LTD PENINSULA FASHION KNITWEAR LTD PRESSFIELD HOLDINGS LIMITED PRESSFIELD HOLDINGS LIMITED PRIMAFASHION HK LTD PROFITS FUND FASHION MANUFAC. LTD PROSPERITY CLOTHING CO. LTD PVH FAR EAST LIMITED PWW SOURCING LIMITED QIHUA TRADING(HK)CO.,LTD

QUINCE RAINBOWTEX FASHION KNITS LTD RALPH LAUREN RALSEY COBALT RCI ASIA LIMITED ROCK STEADY LIMITED ROSE KNITTING (ASIA) LIMITED ROYAL SPIRIT LTD SAILETTO CHINA LTD SAINSBURYS ARGOS ASIA LTD SANDEX TRADING COMPANY SANMARINO (HONG KONG) CO., LTD SHIMA SEIKI (HONG KONG) LTD SHINING STARS FASHION LTD SIDEFAME LTD SKYTEX ENTERPRISE LTD SMART SHIRTS SMARTCO DESIGN AND FASHION LIMITED SOUTH OCEAN (JAPAN) OPERATION LIMITED SOUTH OCEAN KNITTERS LIMITED SOUTH OVERSEAS FASHIONS LTD SPEED APPAREL (HK) LTD STERLING & GRANT LIMITED SUN BASIC CO. LTD SUN HING KNITTING LIMITED SUREMEGA INTERNATIONAL TRADING LTD TEAM BEST FAR EAST LTD. TEAM LEE FASHION KNITTERS LTD. TESCO SOURCING HK TEXTIME MANUFACTURING LIMITED THE HONG KONG POLYTECHNIC UNIVERSITY THE TJX COMPANIES, INC. THE WOOLMARK COMPANY TOM TACK KNITTING FACTORY LIMITED TOP GRADE INT'L ENTERPRISE LIMITED TOP SUCCESS INDUSTRIAL LTD TREASURE STEP INTERNATIONAL LTD TSUNAMISPORT LTD UNIQUE FASHION (HK) LTD. VANTEC HONG KONG LIMITED WELL FAITH ENTERPRISE LIMITED WE-SELL LTD WILFORD KNITWEAR FASHION LTD WILLIAM E.CONNOR & ASSOCIATES LTD WINFORD (INT'L) KNITTERS LIMITED WING FUNG TEXTILE CO., LTD WINTEX KNITWEAR CROP WISEKNIT FACTORY LIMITED WONG SUN HING LTD YA FA KNITTING FTY I TD YARN SOURCING CO., LTD. YEE TUNG GARMENT CO. LTD YORKWELL ASIA CO., LTD YOUNGONE YOUTH MARK LTD PVH FAR EAST LIMITED LITTI (PT. KREASI PERSADA ABADI) GLENWOLF MAGALLPASCAL CROSS PLUS INC. FINE KNITTING CO.,LTD PILLON INTERNATIONAL BRILLIANT GLOBAL PROSPERITY CLOTHING CO. LTD THE ROYAL COLLEGE OF ART MEISON

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