



HONG KONG - NEW YORK - PARIS - SHANGHAI

SAVE THE DATES SPINEXPO™ SHANGHAI

29-30-31 AUGUST 2023

WORLD EXPO EXHIBITION & CONVENTION CENTRE
1099 GUOZHAN RD, PUDONG, SHANGHAI, CHINA



THE PRIMARY EXHIBITION FOR YARNS & KNITWEAR

175 exhibiting companies are presenting Autumn/Winter 24-25 yarns, fibres, and knitwear collections

SAVE THE DATES
AND PREREGISTER ON OUR WEBSITE:
WWW.SPINEXPO.COM
Preregistration is mandatory

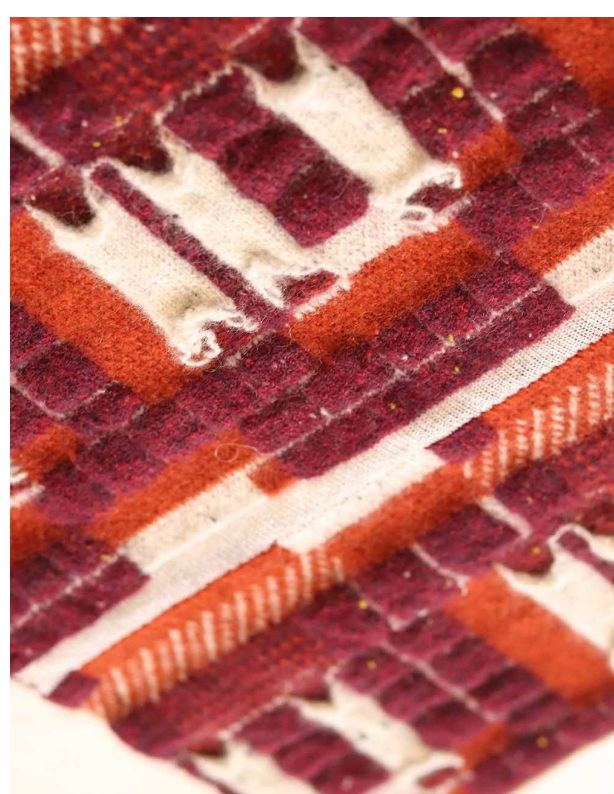
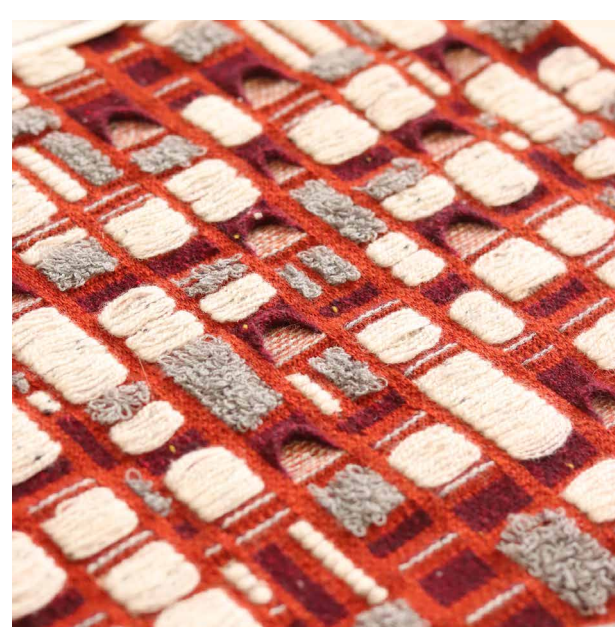
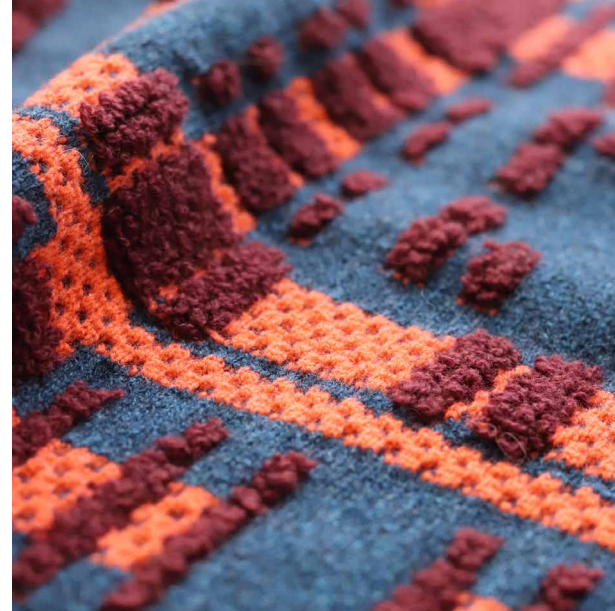
SPINEXPO™ SHANGHAI DATES ARE FAST APPROACHING !

SPINEXPO UNVEILS ITS TRENDS.

The main theme of the season is 'From Tradition to Modernity',
and the first instalment tells the story of MEMORY
Nostalgic memories of fragmented moments.



MEMORY looks at the human obsession with recording and reproducing our lives through film or photography, telling our stories and remembering the past.



This theme is inspired by the first gadgets and toys created to record and reproduce real-life actions. Zoetropes, optical toys from the 19th century, are one of the many pre-cinema animation devices that produce the illusion of movement. The ancient Greeks had already imagined automata, with the idea of building mechanical machines that imitated living beings. The simplistic-looking tin and wooden toys were often equipped with mechanisms to perform actions - the first robots!

The style is inspired by the concept of recording and reproducing memories, in particular moving memories, frame-by-frame animation, repetition and overlapping and changing patterns. The colours also reflect the old processes of adding colour to films and photographs. It uses classic and traditional techniques such as blocks and colours to create timeless patterns.

**Simple yet sophisticated, high quality,
« Buy to Last »**



Nostalgia for the "past" is a current trend for consumers who find nostalgia and stimulation in remembering the technologies that brought us all the innovations we have today, a nostalgia for black and white photos, for old grainy films, for the first mobile phones without cameras, as a way of escaping the addiction of being constantly connected. A latent trend in interior furniture and in the revival of kinetic art, with Vasarely, Mondrian and Calder, which will be interpreted by our designers in a specially designed trend space.

CHECK THE LIST OF EXHIBITORS
AND PRE-REGISTER ON OUR WEBSITE:
WWW.SPINEXPO.COM

DISCOVER OUR TRENDS AND PRODUCTS ON:

WWW.SPINEXPLORE.COM