



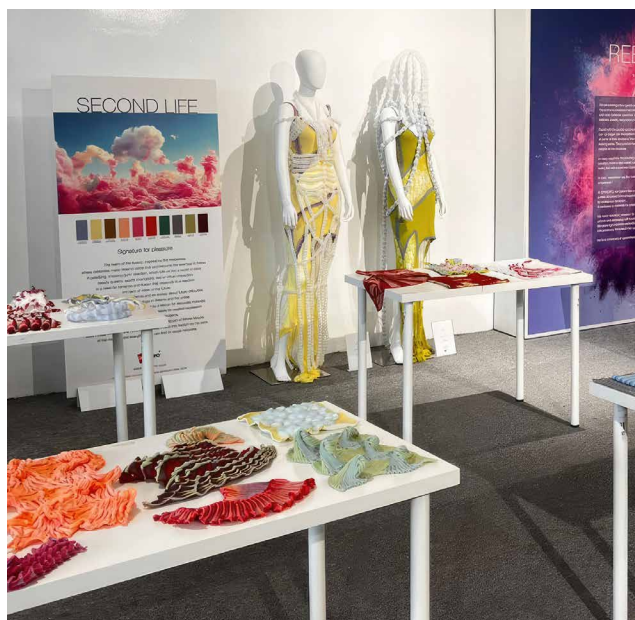
HONG KONG - NEW YORK - PARIS - SHANGHAI

ANALYSIS & RESULTS

SPINCLUB

SPINEXPO™ HONG KONG

21-22 FEBRUARY 2024



YARNS – FIBRES – KNITWEAR – KNITTED PRODUCTS

SPRING/SUMMER 2025-26

AN UNPRECEDENTED PARTICIPATION

The first official working week following the Chinese Lunar New Year's entry into the Year of the Dragon coincided with the highly anticipated 7th SPINEXPO™ Hong Kong B2B event, which saw an unprecedented participation of 49 exhibitors.

In response to the global buyer demand during the past pandemic, SPINEXPO™ organized B2B events in various prominent locations worldwide, including Paris, London, New York, and Hong Kong. Through these events, we have gained valuable insights into the diverse requirements of buyers in different regions for small-scale gatherings. However, a common trend has emerged, indicating that buyers have embraced a new purchasing approach, prompting brands to strike a balance between quality and quantity.

In light of the feedback received and a comprehensive analysis, we have implemented targeted adjustments tailored to the specific market regions. As part of our strategic vision for 2024, we have officially elevated the B2B events to the prestigious SpinClub. Notably, during the recent exhibition in Hong Kong, we significantly expanded the trend showcase area, surpassing all previous records in terms of exhibit numbers. The showcase area drew a consistent flow of visitors, all of whom responded positively to the captivating range of knitted products. Furthermore, buyers have expressed their satisfaction with the substantial improvements observed in the products of most exhibitors, as well as the delightful surprises brought by new participants.

The event unfolded with great energy following the Lunar New Year celebrations, concluding in a seamless and orderly manner. We extend our heartfelt gratitude to all the exhibitors and customers for their immediate engagement in business activities following the holiday period. Although the number of attendees may have been influenced by the Chinese New Year festivities, we have received assurances from some absent customers that they plan to participate in the upcoming Spinexpo event in Shanghai two weeks after.

A detailed analysis of the two-day attendees revealed no indication of a decline in brand quality. On the contrary, we are encouraged to observe that the market is moving towards a more sustainable and healthier development trajectory. This sentiment is shared among the on-site exhibitors, as our audience continues to grow more discerning and professional. We remain committed to the ongoing enhancement of the knitwear industry's quality standards and the realization of a genuinely sustainable business model.

The SPINEXPO™ team



HONG KONG - NEW YORK - PARIS - SHANGHAI



DATES 2024

EXHIBITION

SPINEXPO™ SHANGHAI

5-6-7 MARCH 2024

27-28-29 AUGUST 2024

WORLD EXPO EXHIBITION & CONVENTION CENTRE

SPINCLUBS

SPINEXPO™ PARIS

2 & 3 JULY 2024

BASTILLE DESIGN CENTER

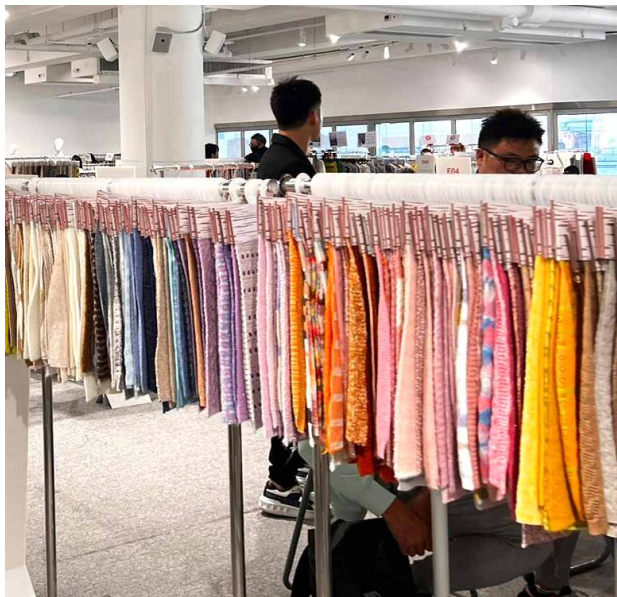
SPINEXPO™ NEW YORK

9 & 10 JULY 2024

METROPOLITAN PAVILION

SPINEXPO™ HONG KONG

JULY 2024 (DATES TO COME)



LIST OF VISITING SPINCLUB HONG KONG

348 VISITORS - 156 COMPANIES

Day 1: 181 Visitors / Day 2: 142 Visitors - Re-entries: 25

BELGIUM

FASHION DC LTD

CHINA

BRANDER ENTERPRISES LTD
DONGGUAN AUSPORT CO. LTD
DONGGUAN LUZHOU SHOES CO. LTD
FENG WING MING SHING KNITTING LTD
FOSHAN SHUNDE ZHENRONG TEXT. TRAD. CO LTD
HANGZHOU TIANRUI PRINTING&DYEING CO. LTD
HONG TAI
RINGHUANG STUDIO
SHENZHEN ZHUSHA GARMENTS CO. LTD
SUZHOU CREATIVE FASHION CO. LTD
TIEN_HU GROUP
WEIHAI TAXIN INT'L TRADING CO. LTD
YUETENG INTERNATIONAL TRADING CO. LTD
ZHONGLIAN DONGGUAN XINLIAN
Knitting Products CO LTD

HONG KONG

AEO
APEX ASIA LTD
ASMARA INTERNATIONAL LTD
AUSSCO
BRILLIANT GLOBAL
BRIXON OVERSEA LTD
CAMELA FASHION LTD.
CASHMERE WORKS (JAPAN) LTD
CENTRALAND LTD
CHARMAX (HONG KONG) LTD
CHARTER VENTURES LTD
CHEER MARK INDUSTRIAL LTD
CHICOS ATSO LTD
CHICO'S FAS
CHINA UNION (CASHMERE) INT'L GROUP LTD
COBALT FASHION LTD
COMPETENT CORPORATION LTD
CONTEMPO
COOL PARTNER INTERNATIONAL LTD
CRYSTAL SWEATER LTD
DRAPER COMPANY LTD
EQUUS TRICOTS LTD
EUSINO PRODUCTION LTD.
EVER BRIGHTON (HK) LTD
FANG BROTHERS KNITTING LTD
FASTEX-HK-LTD
FENIX FASHION LTD
FREER TRADE COMPANY LTD
FULLCHARM KNITTERS LTD
GA OPERATIONS
GAP INTERNATIONAL SOURCING LTD.
GEMO (GBO)
GLAMOUR APPAREL LTD
GLOBAL MANAGEMENT SERVICES LTD
GLOBAL WISE DEVELOPMENT LTD
GLORY BRIGHT GARMENT LTD
GM OFFICE HONG KONG
GRAND MASCOT LTD
GROUP DRAGON INDUSTRIAL LTD
HARMONY LINK TRADING CO. LTD
HELTEX LTD
HIDY NG STUDIO
HK SALES (KNITWEAR) LTD
HS GROUP TECHNOLOGY LTD
HUNG HUNG (HONG KONG) LTD
IAPPAREL INTERNATIONAL GROUP
INDHOUSE
INDUSTRIA COLLECTIVE
INSIDE FASHION
ITOKIN HK CO., LTD
J. WONG GROUP
J.CREW SOURCING ASIA LTD
K&Y TRADING LTD
KENT KNITTERS LTD.
KF GARMENTS LTD
KFJ INTERNATIONAL LTD.
KNIT SOURCES LEROY
LAC TRADING LTD
LEBARON INTERNATIONAL LTD
LEE CHENG(HK) INDUSTRY LTD
LI & FUNG (TRADING) LTD
LIDL AND KAUF LAND ASIA PTE

HONG KONG

LINMARK
LOYAL NOBLE LTD
LULULEMON
M. MAGTAGUE CO. LTD
MGF SOURCING FAR EAST LTD
MICHEL OF HONG KONG LTD
MJ'ATELIER
MODE FASHION DESIGN LTD
MULTITEX
NAMI
NEO-CONCEPT (HOLDINGS) CO. LTD
NEW BILLION
NEWTIMES DEVELOPMENT LTD
NEXT SOURCING LTD
ORIENT MART ENTERPRISES LTD
PAGEANT ENTERPRISE (HONG KONG) LTD
PENINSULA FASHION KNITWEAR LTD
POSIN LTD
PRESSFIELD HOLDINGS LTD
PRIMA FASHION
PRIMOTEX TEXTILES HOLDING LTD
PROSPERITY CLOTHING CO LTD
PWW SOURCING
QUICK FEAT INTERNATIONAL LTD
RALPH LAUREN
RALSEY GROUP LTD
RANKA LTD.
RAPIDE FABRICANT INTERNATIONAL LTD
RCL ASIA
ROYAL SPIRIT LTD
SAILETTO CHINA LTD
SAINSBURYS ARGOS ASIA LTD
SAN MARINO (HONG KONG) CO. LTD
SANDEX TRADING COMPANY
SEAMLESS WORKSHOP LTD
SHIMA SEIKI (HK) LTD
SHINING STARS FASHION LTD
SINOLINK KNITTING CO., LTD.
SMARTCO DESIGN AND FASHION LTD
SOL THE LABEL
SOUTH OVERSEAS FASHIONS LTD
SOUTH OCEAN
SPEED APPAREL (HK) LTD
SPESNOVA TRADING LTD
STELING & GRANT LTD
SUN HING KNITTING FACTORY LTD
SUREMEGA INTERNATIONAL TRADING LTD
TALENT PACIFIC INTERNATIONAL LTD
TEAM BEST FAR EAST LTD
TEAM LEE FASHION KNITTERS LTD
TENDAM GLOBAL FASHION RETAIL
TESSELLATION GROUP
THE WOOLMARK COMPANY
TOYOSHIMA (ASIA)COMPANY LTD
TWINKLE TEX CO LTD
UNIQUE FASHION (HK) LTD
VARNER
WE_SELL LTD
WILFORD KNITWEAR FASHION LTD
WINFORD (INTL) KNITTERS LTD
WINGCO KNITTER LTD
WINNER UNITED INTERNATIONAL LTD
WINSON GARMENTS ACCESSORIES LTD
WINTEX
WISEKNIT FACTORY LTD
YARN SOURCING CO LTD
YEE TUNG GARMENT CO LTD
YORKWELL ASIA CO. LTD.
Y'S APPAREL INCORPORATION LTD
ZINNIA CLOTHES & ORNAMENTS CO. LTD

JAPAN

F-LEAD.CO.,LTD
POWER (H.K.) FASHION CO. LTD

KOREA

EURO CO.,LTD.
LOVE TRADING INTERNATIONAL

UNITED STATES

SALTY INC
SEMIBOLD