



HONG KONG - NEW YORK - PARIS - SHANGHAI

ANALYSIS SPINEXPO™ B2B PARIS

SPRING/SUMMER 2025-26

30-31 JANUARY 2024



YARNS – FIBRES – KNITWEAR – KNITTED PRODUCTS

AN ATMOSPHERE SERENE & ENTHUSIASTIC TO FIND NEW PRODUCTS

A show held at a time of crisis, with the agricultural sector surrounding and blockading Paris, demonstrations against the new immigration laws, but fortunately a pleasant weather. In short, Paris as we've been enjoying it for several years!

We didn't know what to expect, despite a good pre-registration, and were surprised to see visitors arrive as early as 8.30 am on the first day, and even more surprised to see them stay until 5.45 pm on the second day.

This Spring/Summer session was held on January 30 and 31, 2024, and welcomed 318 visitors, from 192 companies, and 21 countries, mostly European. This was by far the best session we've had since Covid, when we launched these B2B events to enable spinners and knitwear manufacturers to meet their customers face-to-face, through their agents or representatives in Europe. The atmosphere at the show was serene and vibrant, an atmosphere of good humor and enthusiastic anticipation to find new products, and visitors' comments confirmed that they had found what they came for "and more".

Visitors were unanimous in their praise for the new site, and commented on the better behavior of the exhibiting companies, more organized and professional in their welcome. We didn't hear a single comment about prices, a first in a long time. The atmosphere was clearly focused on product sourcing, with many companies returning on the second day to complete their sourcing.

Buyers have realized that the difficult state of the global economy is here to stay, and that complaining and lamenting the conditions of the past is pointless. Instead, they need to move forward by better understanding the demands of consumers, who are looking for quality at reasonable prices, and are still buying products that appeal to them. So we need to be more efficient, more reasonable in our product offering and development, dialogue more and better, and personalize our products by taking current demand into account.

We welcomed many new brands, targeted start-ups, and saw the relaunch of brands that had recently undergone restructuring or even bankruptcy, whatever the country. We also witnessed real exchanges between buyers of different brands, exchanging information and discussing products.

The fact that visitors were welcomed in a spacious area enabled the organizers to talk to the brands, understand their expectations and note their satisfaction. All the companies assured us of their return for the next session, and thanked us for the service and welcome they received.

We'd also like to highlight the emergence of independent consultants who select products for more than one brand; their professionalism and knowledge of materials and techniques is enabling more and more brands to expand their knitwear collections, so don't hesitate to welcome them, even if they don't come with a brand's business card. In this way, brands save on staff costs, while at the same time acquiring a more efficient selection for their collections.

We believe the success of this session is due to the fact that visitors liked the site and the atmosphere of the show, the more respectful and professional attitude of the participants, the quality of the collections, and the desire for renewal to create better collections, based on the desire to produce less but better.

The next session will be held on the same site on July 2 & 3, and we're giving priority to exhibitors from this session, to whom we'd like to point out that our B2B hours are from 9.00 to 18.00, including on the last day, and especially when there are still some very important brands finishing their sourcing at the show.

We understand that Paris can be a pleasant city to visit, but we believe that respecting the schedule - which is clearly indicated when you register - is the least of your courtesies and a sign of respect for your buyers. We would also like to remind you that using your workspace to promote your partners who are not registered for the show is forbidden, and that you can meet your friends during your evenings or on the days before or after the sessions. Finally, we'd like to remind you that the language of business is English, and that SPINEXPO is an International exhibition organized by a European team from different countries and languages, who communicate with each other in English: the language of business.

The SPINEXPO™ team



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DATES 2024

SPINCLUB

SPINEXPO™ HONG KONG

21 & 22 FEBRUARY 2024

THE SPACE

SPINEXPO™ PARIS

2 & 3 JULY 2024

BASTILLE DESIGN CENTER

SPINEXPO™ NEW YORK

9 & 10 JULY 2024

METROPOLITAN PAVILION

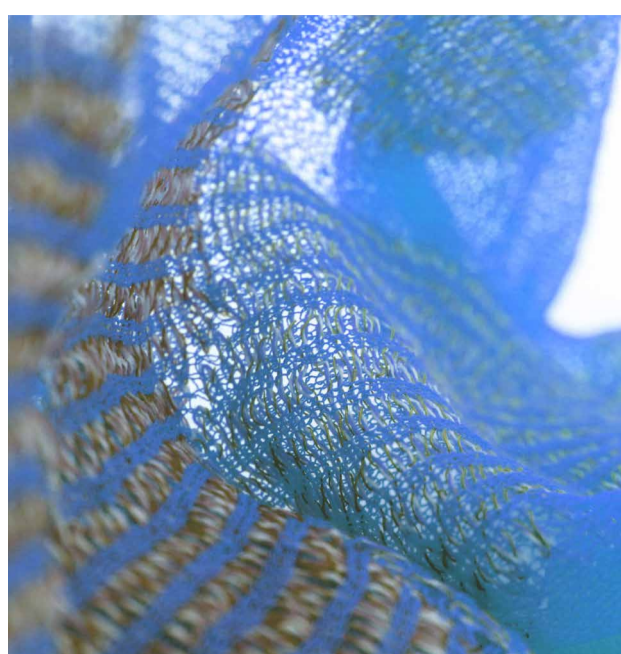
EXHIBITION

SPINEXPO™ SHANGHAI

5-6-7 MARCH 2024

27-28-29 AUGUST 2024

WORLD EXPO EXHIBITION & CONVENTION CENTRE



LIST OF VISITING SPINCLUB PARIS

DAY 1

Visitors: 191 - Companies: 108

ARMENIA	DATUM LINE LLC	KOREA	YEUNGNAM UNIVERSITY
BANGLADESH	DESIGNTEX INDESORE SAADATIA SWEATERS LTD	NETHERLANDS	AND.DREAMERS SCOTCH & SODA
BELGIUM	BELLEROSE KEYWINNER MAYERLINE PELICAN AVENUE X M L	NEW ZEALAND	CRUCCI NZ LIMITED
CHINA	HUAXIANG SUZHOU BELLANZA WELLSON KNITWEAR FUJIAN WANJAMEI TEXTILE CLOTHING JIANGSU JINLONG TECHNOLOGY CO. LTD MODA FARMER	PAKISTAN	DATINI FIBRES
DENMARK	BESTSELLER A/S - JACK&JONES HOBBII	POLAND	LPP S.A.
FRANCE	ABSOLUT CASHMERE AL RIGHT AT.NABI BONPOINT CLAUDIE PIERLOT CROSSLINE HARTFORD IDKIDS ISABELLE MARANT JULIETTE KHAMAK LES LUTINS LOULOU STUDIO MAISON 123/GROUPE ETAM MAISON LABICHE MASKA MAX&MOI - LEDERER MES DEMOISELLES MIKA'ELLES PROMOD SPRINGWAY SUNCOO THE KOOPLES TRESSE UNIVERSEL VENTIVA ZADIG ET VOLTAIRE ZIMMERMANN	SPAIN	INDITEX LEAP CONCEPT MASSIMO DUTTI POETICGEM EUROPE SOCIEDAD TEXTIL LONIA
GERMANY	BETTY BARCLAY GMBH & CO.KG BONITA IB COMPANY KG OLYMP BEZNER KG WALBUSCH WILLY BOGNER GMBH W.STRICK AG	SWITZERLAND	AKRIS HUGO BOSS TICINO SA
HONG KONG	MARKS AND SPENCER	UNITED KINGDOM	ALLSAINTS ASOS BARBOUR BHM KNITWEAR COLLECTIVE RDS CREW CLOTHING COMPANY PRINGLE OF SCOTLAND/CREW CLOTHING HKS KNITWEAR LTD INDESORE JIGSAW JO-Y-JO JW ANDERSON LOUNGE MARKS & SPENCER ME & EM NEXT PLC NEXT RETAIL LTD NEXT SOURCING OLIVER BONAS OF PLANET EARTH PALETTE PROTOTYPE LTD PALMSTIERNA CONSULTING PETER GRIBBY LTD POETICGEM RAG AND BONE REISS LTD RIVER ISLAND ROBERT TODD & SON SALT STUDIO LTD SANDARIOCLO SIMPLE APPROACH SPRINGWAY STARLIGHT STUART PETERS STORY CASHMERE THE FOLD WHISTLES WONDERWALL (F.E) LTD ZXY INTERNATIONAL
ITALY	COTTON SRL IMAX SRL NOI DOI SRL PINORI FILATI SPA	UNITED STATES	ENCOMMUN OFFICIAL

DAY 2

Visitors: 127 - Companies: 84 - Re-entries: 32

BELGIUM	CONCORDIA	FRANCE	SOIERIE DU MEKONG SONIA RYKIEL STELLA FOREST SUNCOO TARA JARMON THINGS UNIVERSEL VELVET&CIGARS VITOS WASTE YARN PROJECT WOOLMARK ZADIG & VOLTAIRE ZAPA
CHINA	THE COMPANY	GERMANY	WILLY BOGNER GMBH
DENMARK	BESTSELLER A/S KRISTINE IVERSEN FASHION CONSULTING	INDIA	KESH KNITWEAR P LTD
FRANCE	A POIL CASHMERE ACNE STUDIOS AIZUME ANTONELLE BAPTISTE ROGERS BASH CASHKA COTTON EL BALAD CROSSLINE DAF DES PETITS HAUTS DESIGN ARC ECOLE DE LA MAILLE EKYOG ENCOMMUN OFFICIAL ERIC BOMPARD GEMO GERARD DAREL GPE HARRIS WILSON IKKS IKKS MEN KES KIZIDA LCM LOULOU STUDIO MA POESIE MAESTRO KNITTING MAHOGANY MAISON KITSUNE MARIE-SIXTINE.COM MAX&MOI ME MIKA'ELLES MODA FARMER NATHALIE BOUHANA PETITE MENDIGOTE RAE SAMSHIELD SANDRIO SERGENT MAJOR	ITALY	ACCORSI LAURO & INTROINI MASSIMO SNC
		NETHERLANDS	EXPRESSO FASHION
		PERU	AMAR ATELIER
		SWEDEN	ACNE STUDIOS
		UNITED KINGDOM	BHM KNITWEAR CASABLANCA CELTIC & CO. COBALT KNITWEAR CREW CLOTHING DESIGN ARC UK DONGYI SOURCING JIGSAW NEXT PLC NEXT RETAIL LTD OF PLANET EARTH PERRY ELLIS EUROPE LTD PRINGLE OF SCOTLAND Q COLLECTION REISS LTD RIVER ISLAND STUART PETERS LTD BELLANZA WELLSON KNITWEAR WOOLMARK
		UNITED STATES	ENCOMMUN LLC